



For dress wear, fashion prescribes a mushroom shape like this, of softest black velvet, with its wide brim encircled by glycerined ostrich, and faced underneath with a rich blue or becoming rose velvet.

Its smartness is typical of all the ARDEN HATS. Scores of models in every conceivable new style. Priced to retail from \$5.00 to \$10.00.

Open orders promptly filled
ARDEN HATS
E. J. Edelstein
22 West 38th St., N. Y.

Arden Hats

FOURTH DISPLAY OF

Advance Fall Fashions

IN WOMEN'S READY-TO-WEAR APPAREL

THE authoritative showing of autumn styles given in these supplements is proving of substantial assistance to the men and women who buy for retail stores.

The photographs published in to-day's issue of this unique series are the very last word from the fashion creators. Tribune women readers will do their favorite shops a favor by expressing their preference for any of the garments and styles illustrated.

This entire section designed and prepared by
The Fonda-Haupt Co., Inc.
Advertising Agents
Photographs posed especially by Joel Feder



Mary's
Dresses

Any miss or young woman would covet for her own this simple but super-smart chemise frock of Wool Tricotine. Many other gracefully girlish modes of equal individuality in Mary's fall showing. Serges, tricotines, and satins, in sizes 13 to 20

Mary's Dresses please!
Henry Hunvald
115 W. 27th Street, New York

Four Versions of the Popular Straight-Line Frock

For street-wear, the pencil silhouette holds undisputed sway. But there must be touches of 1919 newness to make it quite apparent that the wearer is the owner of a distinctly new frock.

How cleverly this air of novelty is secured by Bijou creations can be seen by a glance at the illustrations. And these four frocks are but a sample of the scores of original and novel styles in the Bijou showing for Fall.

All superlatively well made, and all moderately priced

BIJOU
DRESS COMPANY
S. & L. KROHNBERG
303 Fifth Avenue
Corner 31st St., New York

Serge 1669 Tricotine 1628 Satin 124 Serge 1668