



A wonderful knife machine in a New York factory cuts a pile of felt six inches thick into lining for every animal in the toy menagerie.



The toy elephant and his brothers and sisters of excelsior begin life wrong side out. Their hides must be turned the very first thing.

The War Has Forced Santa Claus to Move His Toy Factory from Germany to the United States.
Press Illustrating Service



Though it may not look it, stuffing an animal so that the bumps won't show through his upholstered ribs is an art.



Sewing has to be done by hand; so when Susie pulls the stuffing out of her cloth poodle's interior and strews it over the living room floor you'll know who to blame.



The beautiful brown tone of life in process of making.



Fido's eyes, thanks to American ingenuity, are electric lighted this year. Press a button and they glow.



The lion is stabled with the lamb in the peaceful brotherhood of the toy shop shelf, ready to fill the stocking of somebody's fortunate hope and joy.