Caswell-Massey Co.

Limited

desire to again direct to your most especial attention, two excellent products of their laboratories, if past announcements have not induced you to purchase.

No. 6 COLOGNE

A TOILET WATER of such pleasing qualities that it has remained the favorite in the choicest circles for over eighty years.

Priced at 85c, $1.45, and $2.75

CREAM *of* CUCUMBER

A SOOTHING LOTION composed of essence extracted from the fresh cucumber; combined with beneficial oils. An application is most delightful after exposure, and the cream rapidly disappears into the skin leaving neither grease nor dryness.

Procurable in three sizes at 25c, 50c and $1.00 the bottle

Both of these preparations are so generally demanded *that* **all Druggists and Department Stores can provide them.**

WILD'S ORIENTAL ·RUGS·

RANGING FROM THE LOWEST COST RUGS OF MERIT TO FINEST MODERN AND GENUINE ANTIQUE PIECES·ALL CAREFULLY SELECTED·EXCELLENT VALUES·

JOSEPH WILD & CO.

FIFTH AVENUE (*West Side at 35th St.*) ENTIRE 2nd FLOOR

Flowers in windows, bright and gay.
Chase the gloomy days away.

PREPARE!

Plant in bowls and pots, in water or in fibre.

Paperwhite Narcissus, the sweet white for

Thanksgiving!

Golden Sun Narcissus, the sweet yellow for

Christmas!

Roman Narcissus, sweet, white double gardenia-like, with yellow for **New Year!**

New stock from France is excellent! Of the Herrmann Standard

"None Better."

Mammoth Bulbs of any of the three varieties, separate or mixed 6 for 30c., 12 for 50c., postpaid; one quart of fibre free.

We believe in *our* fibre, to produce healthy large flowering plants.

Cash with Order.

HERRMANN'S, 140 E. 34th St., N. Y.
Near Lexington Ave.

A Menace

City pavements blamed for many ailments

Within the experience of us all, the sidewalk has changed from a soft to a hard one.

Hard pavements have greatly improved our traffic conditions, but they have proved a serious *menace to health and efficiency.*

The records of the Hospital for the Crippled in New York show that in the year 1890, just before the advent of stony streets, Arch Trouble claimed 2.6 per cent of the new patients treated. In 1906, the percentage had risen to 18.3, and in 1914 to over 30 per cent.

Save your health

You cannot have the streets unpaved, the sidewalks turned to turf—but you can protect yourself from the pounding jars that shatter nerves and break down health.

O'Sullivan's Rubber Heels act as easy, springy cushions between your heels and hardwood floors and pavements. O'Sullivanize your step. Put the spring of new live rubber under your feet, and walk with the vigorous stride that goes with real success.

When you buy your new shoes, buy them O'Sullivanized. Up-to-date shoe dealers now sell latest style shoes with O'Sullivan's Heels already attached.

Insist on O'Sullivanized shoes—the *new live* rubber heels give the greatest wear with the greatest resiliency

At any shoe dealer or shoemaker; in black, white or tan; for men women or children; 50c attached.

Copyright, 1916, O'Sullivan Rubber Co.

A Garden Full of Darwin Tulips for $1.00

In anticipation of placing before our customers a collection of Darwin Tulips we had a sufficient quantity grown so that we can offer

75 Giant Darwin Tulip Bulbs, Finest Mixed, for $1.00.

Selected from fifteen named varieties.

Few Spring flowering plants rival the Darwin Tulip for brilliance of bloom. With flowers as large as the Oriental Poppy, ranging in color from white through the lighter shades of pink to rich scarlet, from pale lavender to rich tones of violet, purple, and maroon, borne on strong stems often exceeding three feet, they are a wonderful addition to the Flower Garden.

Plant any time before frost and they will bloom during May.

Mail this advertisement with check, money order, dollar bill, or stamps, or present at our store, and secure this exceptional collection, sent prepaid to any point in U. S. east of Mississippi. **For points west and Canada, include additional 25c.**

Our 1916 Fall Bulb Catalog sent on request.

Stumpp & Walter Co 30-32 Barclay St., New York City

STROBEL FURNITURE

The Finest Furniture— The Lowest Prices!

WE can offer the highest quality period furniture at **prices much less** than you would have to pay elsewhere because we are out of the high rent district and our overhead expenses are not great.

Prove this for yourself. Come here and examine our extraordinarily fine stocks. Furniture you buy here will be a pleasure to you and will give perfect service for a lifetime.

Take 3rd Avenue "L" or Subway to Canal St. Fifteen minutes from 42nd Street.

Philip Strobel & Sons, Inc.,
Established 1852
53-55 Elizabeth Street
(Near Canal St.)
New York City.
Phones: Franklin 734-735

Classic Furniture of Superior Quality.

Sheraton Suite No. 208.

ORIENTAL RUGS

An unusual collection of sterling merit. Persia, India, Asia Minor &

CHINESE WEAVES

in choice designs and colors at very moderate prices.

KERMANSHA RUG

Ivory Field. Floral Decorations. Dark Blue Medallion with Pendants.
Size 8 ft. x 13 ft. 6 in. PRICE.... **$275**

JONES & BRINDISI
Craftsman Building
6 East 39th Street

Differs from the usual creams in composition. Contains pure imported oils. Used sixteen years by ladies of refinement here and abroad. One jar proves its worth. Jars 75c, $1.00, $1.50. Tube 50c. Also Face Lotion and Face Powder.

At first class Toilet Goods Counters. Also Perfumes, Rouge, Talcum, Bath Salts, Scalp Tonic, Hair Grower, Pine Shampoo. Made and Guaranteed by Selma J. Sotherlund, of Russia, 45 West 34th Street, New York. Phone Greeley 100. Scalp Treatment, Facial Massage, Shampooing. Superior work and satisfaction assured.

"Remember two things: It's "Acid-Mouth" that destroys teeth—and Pebeco Tooth Paste that checks "Acid-Mouth." Its use is a daily delight.

OUR SIGN IS OUR BOND
Lehn & Fink, New York

ESTABLISHED 1857

FURNITURE OF DISTINCTION

William and Mary Dining Room Suite

Either American Walnut or Mahogany

10 PIECES—Buffet, China Closet Serving Table, Extension Table, 5 Side Chairs and 1 Arm Chair.

Special $295.

Call and see our enormous stock of Period Reproductions in Living Room, Dining Room and Bed Room Suites.

Prices range from $75 to $700.00.

Low operating expense and wholesale connections make prices lower here than elsewhere. A comparison will convince you.

SHEPPARD KNAPP SON CO. INC. RETAIL CARPETS RUGS WHOLESALE
39-41 WEST 23D ST.

The Perfect Small Grand Piano

Knabe Mignonette

Length 5ft. 2in. Price $700 in mahogany

WAREROOMS
FIFTH AVE. AT THIRTY-NINTH ST.

RETAILERS 30¢ QUALITY

COFFEE

DIRECT FROM WHOLESALER

5 POUNDS $1 BEAN OR GROUND

DELIVERED FREE within 300 miles of N. Y. Cash with order. C. O. D. in Greater New York You can use a half pound of this coffee, and if you are not pleased in every way we will refund your full purchase price.

MAIL ORDERS FILLED

WERNER & BRANDON
221 COURT ST.
BROOKLYN N.Y.

You need *Shur-ons* if you need Glasses

$1.50 to $6.50

SAVE THE DIFFERENCE.
Our prices are 25 to 50% lower

M. Singer

Optometrists & Opticians
Madison Av., Cor. 100th St. 114 Fulton St.
981 Prospect Av., Bronx. 604 W. 181st St.

VENIDA

The Only Sterilized Hair Net

Cap or fringe shape; all shades. 2 for 25c. White or gray, 25c each
The RIESER CO.
112-114 E. 19th St., N. Y.

2 for 25¢

PARFUM BRISE D'OR

The Exquisite New French Perfume
Liberal Trial size sent for 25c.

Send 10 cents for ten of our wonderful scented cards

FERRIERE'S PERFUME SHOP
1586 Broadway, New York, opp. Strand Theatre.

Money Back Guarantee

YOU can purchase merchandise advertised in THE TRIBUNE with absolute safety—for if dissatisfaction results in any case THE TRIBUNE guarantees to pay your money back upon request. No red tape, no quibbling. We make good promptly if the advertiser does not.

Address All Complaints to
Bureau of Investigations
The Tribune
New York City

MAGNIFICENT DIAMOND CLUSTER RING

White Gold Ring with Solid Platinum Top, set with Seven Pure White Genuine Diamonds. *A Wonderfully Brilliant Ring at a Bargain Price* **$45**

PLATINUM TOP GUARD RING

Set with Seven Pure White, Full Cut Diamonds. A Remarkable Value.....**$35**

The same mounting may be had set with eleven Pure White Diamonds....**$50**

MAIL ORDERS FILLED
SAFE DELIVERY GUARANTEED.

ARNOLD & CO. Est. 1890.
DIAMONDS, WATCHES, JEWELRY
448 5th Ave., near 39th St.

MATERNITY Apparel

FASHIONABLE ladies with maternal expectations find our models most attractive and becoming—All garments retain their smartness and fit at all stages, expanding as required throughout the entire period.

Coats Suits Dresses
Skirts Blouses
Corsets and Negligees

M 2607

Our prices are remarkably low, considering the perfect style, workmanship and fit.

M 2607—French Serge Maternity Frock. Box plaited skirt and full tucked waist. Very Special **10.50**

FREE new catalogue, write Dept. C. 8
All mail orders filled promptly

Leonard's

24 West 39th St. Just West of 5th Ave. **N. Y.**

WEST SIDE STORAGE WAREHOUSE

Expert Storage Moving Packing and Shipping

310 W. 143d St. 'Phone 3575 Audubon.

CORRECT FURNITURE AT LOW PRICES.

Solid mahogany Dull finish Four post Bed, in three-quarter or full size **$19.50**

Three-foot, Four Poster, Solid Mahogany..... **$12.75**

Other four posters, Twin, three-quarter and full size, in Mahogany, Maple and American Walnut.

Twenty thousand feet of floor space, full of samples; real bargains. Odd pieces for the Boudoir, Library, Living Room, or Dining Room.

Rugs and floor coverings in a variety of designs and colors in Brussels, Axminsters, Wiltons, American Wilton, French Weave and all silk rugs.
9 x 12 Seamless Wilton Velvet.....**$28.50**

LENNON & COMPANY

20 PAGE BOOK FREE
Auto Deliveries to the Suburbs
153-157 West 23rd Street