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Who wears them?

They are worn by everybody who wears shoes—by girls and boys, men and women; by those who sit at desks all day; by those who work in the open; by professional men, business men, trade workers, school boys and school girls; by housewives, society women, in short, O'Sullivanized shoes with Heels of New Live Rubber are worn by men and women, boys and girls in every walk of Life.

These little "shock absorbers" give you the buoyant walk that always goes with energy and success in men, and with charm and beauty in women. They save your children's tender feet from breaking down on hard paved playgrounds and city streets. They protect your nervous system from jolts and jars and are a necessary factor in the preservation of your health.

When you buy your new shoes, buy them O'Sullivanized. Up-to-date shoe dealers now sell latest style shoes with O'Sullivan's Heels already attached.

Insist on O'Sullivanized shoes—the new live rubber heels give the greatest wear with the greatest resiliency. In black, white or tan; for men, women and children; 50c attached.



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At 11 P. M. the following artists:

MR. CLIFTON WEBB

and Miss Gloria Goodwin

Mlle. Lucette Valsy

Mr. Pepino & Mlle. Laurette

MR. URIEL DAVIS

and

The Meyer Davis Music.

FINEST FRENCH COOKING

SERVICE A LA CARTE

EVERY DISH STRICTLY TO ORDER

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Come Here and Save Money

We specialize on fine dining room and bed room suites. Being out of the high rent district our prices are decidedly lower. Before you buy come here. Examine our beautiful stocks; you will find exactly what you want and you will make a very appreciable saving.

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PARIS IN NEW YORK

The Only High Class French Cafe and Restaurant in the Heart of the City.

Supper Dances nightly after theatre with Arboz and Aida.



ESTABLISHED 1877

FURNITURE

Low operating expense and wholesale connection make prices lower here than elsewhere. A comparison will convince you.

MARTHA WASHINGTON DINING ROOM SUITE
Similar to the one used in that famous Mt. Vernon Mansion.

11 Pieces Solid Mahogany
BUFFET—CHINA CLOSET—TABLE
Framed portrait of Martha Washington—Serving Table, 5 Side Chairs and 1 Arm Chair.

Each piece beautifully executed, displaying the graceful colonial lines, as illustrated. Specially Priced, \$265

There are many other suites in our enormous stock of period reproductions. Prices range from \$90 to \$1100.

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RETAIL CARPETS INC. RUGS WHOLESALE

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STOUT

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DRESSES, COATS, SUITS, WAISTS, SKIRTS, designed on long, slender lines, most becoming to the woman of ample proportions.

Exclusive Styles Attractive Prices

Sizes 39 1/2 to 58 bust measure.

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Fashionable Daytime Frock of very fine Wool Crepe. Novel collar and revers. Vestee of Plated Georgette

Price 21.50

Mail Orders Promptly Filled For Fall Fashions, write Dept. C-7.

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Flowers in window, bright and gay. Chase the gloomy days away.

PREPARE!

Plant in bowls and pots, in water or in fibre. Paperwhite Narcissus, the sweet white for Thanksgiving!

Roman Narcissus, sweet, white double garden-like, with yellow for New Year!

New stock from France is excellent! Of the Herrmann Standard.

"None Better." Mammoth Bulbs of any of the three varieties, separate or mixed for 30c. 12 for 30c. postpaid; one quart of fibre free.

We believe in our fibre, to produce a really large flowering plants.

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Near Lexington Ave.

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Convertible BRACELET WATCH

\$23

With Band Carved Case \$27

A charmingly dainty watch, about the size of a five-cent piece. 15 Jewel movement. Adjusted. Fully Guaranteed.

Our regular value \$35.

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We will furnish an all platinum mounting for your solitaire, supply four small diamonds for the sides, doing the entire work in our own shop, for the small cost of.....

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Safe Delivery Guaranteed.

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Established 1890
448 Fifth Ave., near 39th St.
Special Values in Pure White, Perfect Diamonds.

Chauffeurs' Outfits

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Overcoat, Suit and Cap to Match



Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, with Trousers or Breeches. A Cap of Regulation Chauffeur's Style.

Made of fine quality gray worsted whipcord—the outfit complete \$47.50, or, as follows—Overcoat, \$27.00; Suit, \$18.50; Cap, \$2.00.

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The HARDMAN AUTOTONE

THE PERFECT PLAYER-PIANO

Made in its entirety, basic piano and player-piano in one factory. The favorite of Mme. Destinn and nearly every great Metropolitan Opera Artist. Your piano taken in exchange. Convenient terms arranged. Write for Catalog.

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RETAILERS 30% QUALITY

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DIRECT FROM WHOLESALE

5 POUNDS \$1

BEAN OR GROUND

DELIVERED FREE within 300 miles of N. Y. Cash with order.

Use a half pound of this coffee, and if you are not pleased in every way we will refund your full purchase price.

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ORIENTAL RUGS

An unusual collection of sterling merit. Persian, Indian, Afghan & Chinese Weaves in choice designs and colors at very moderate prices.

INDO-PERSE RUG

Rich Old Gold Ground, Floral Decorations, Night Blue Border. Size, 11 ft. x 14 ft.

PRICE.....\$500

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Special Values in Pure White, Perfect Diamonds.

A Garden Full of Darwin Tulips for \$1.00

In anticipation of placing before our customers a collection of Darwin Tulips we had a sufficient quantity grown so that we can offer

75 Giant Darwin Tulip Bulbs, Finest Mixed, for \$1.00.

Selected from fifteen named varieties.

Few Spring flowering plants rival the Darwin Tulip for brilliance of bloom. With flowers as large as the Oriental Poppy, ranging in color from white through the lighter shades of pink to rich scarlet, from pale lavender to rich tones of violet, purple, and maroon, borne on strong stems often exceeding three feet, they are a wonderful addition to the Flower Garden.

Plant any time before frost and they will bloom during May.

Mail this advertisement with check, money order, dollar bill, or stamps, or present at our store, and secure this exceptional collection, sent prepaid to any point in U. S. east of Mississippi. For points west and Canada, include additional 50c.

Our 1916 Fall Bulb Catalog sent on request.

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Separate Container for each Record. No heavy Albums to handle. Go direct to this Cabinet and in 5 seconds Record is in your hand without touching other records. Holds 10 or 12-inch Victor Records or any other make. 5 styles. Cash or installments.

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"LIFESPRING" Sanitary All-Metal Box Spring

Has a Quilted Pad Inside of the Detachable Washable Cover. For Sale at FURNITURE and DEPARTMENT STORES

We will gladly mail you the name of the nearest dealer and shipping facts folder. Greater New York Bedding Co., Inc. 39-40 East Street, New York City.

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for This Week in Dining Room Furniture.

The suit illustrated is a solid mahogany 10 piece, Adam style, consisting of Buffet, China Closet, Extension Table, serving Table, 5 side chairs and 1 arm chair..... **\$187.50**

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There are many other bargains at equally attractive prices in Venetian, Jacobean, Butler, Waxed Oak and other finishes; Bed room furniture; Living and Library, Rugs and floor coverings.

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