

These Are The Days When The Circus Clown Returns To His Own at Madison Square Garden.



Dan Durow.

Paul Jerome.

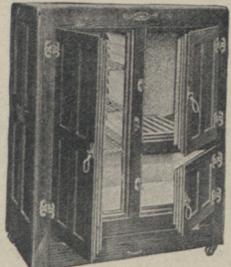
Richard Baker.

Herman Joseph.

Ernest Anderson.

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The world-famous Bohn Syphon Refrigerators at special marked-down prices! The reasons are simple: We had manufactured a large line of our best models for shipment abroad, but on account of the unusual export conditions we decided last fall to offer these superb Refrigerators at special reductions, rather than carry them over the winter. The blockade in the Jersey freight yards held up part of our shipments from our factory so that the sale had to be suspended at that time, but now the blockade has lifted.



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Reductions Average 25% from list prices. All sizes, in both wood and white porcelain exteriors, are reduced.

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ADVERTISEMENTS.
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Champagne Button Boot, Welt Sole, Louis XV heel..... \$7.00



Champagne, Turn sole, Louis XV heel..... \$5.00

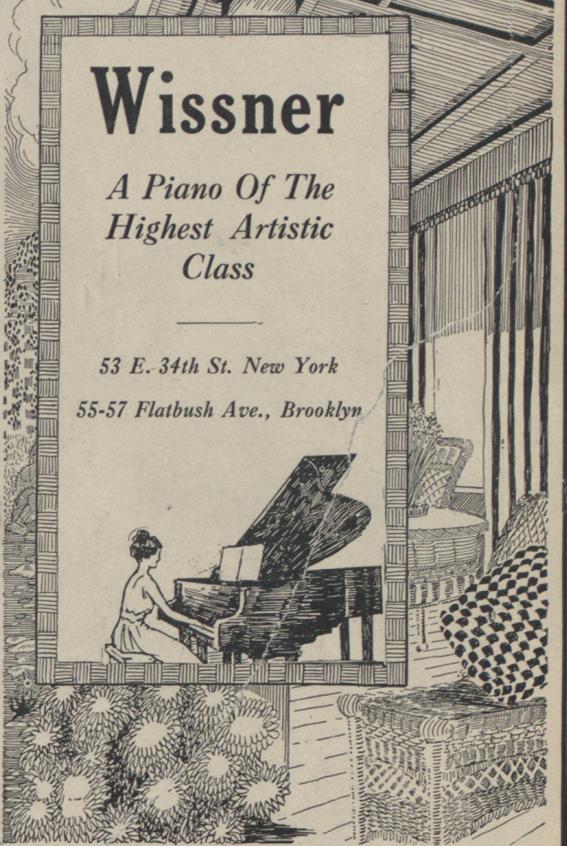
Same in Gray or African Brown.

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ADVERTISEMENTS.
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ADVERTISEMENTS.
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ELECTRIC VACUUM CLEANERS

FORMER SALE PRICE	NEW PRICE	HAND POWER CLEANERS	FORMER SALE PRICE	NEW PRICE
Imperial 1916 Model C.....\$35.00	\$24.75	Duntley Combination Vacuum Cleaner and Carpet Sweeper.....	\$8.00	\$3.95
Frantz Premier.....	27.50	22.75	Bissell Combination Vacuum Cleaner and Carpet Sweeper.....	9.00
Western Electric No. 11.....	32.50	26.75	P. & W. Cleaners reduced to \$2.75.	6.90
Eureka Electric.....	40.00	29.50		
Magic.....	38.00	29.50		
Baby Hoover.....	40.00	32.75		

SEND NO MONEY NOW Just send coupon for free copy of "How to Select a Vacuum Cleaner." It contains much valuable advice. When we send it we will send you COMPLETE Price List and will tell you about our Free Trial Offer. Special attention to out-of-town mail orders and inquiries for information. We pay all express charges. Send coupon now—TO-DAY.

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Arnold Electric was \$25, now \$7. Magic Electric was \$38, now \$13.
Richmond Electric was \$15, now \$10. Monarch Electric was \$75, now \$29.
Eureka Electric was \$35, now \$12. Duntley Electric was \$75, now \$35.
Frantz Premier Electric was \$25, now \$12. Many others, all fully guaranteed.

We Rent, Repair, and Exchange All Makes of Cleaners.

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The Gladiolus is a most satisfactory flower because it blooms continuously when cut and put in water, as well as when in the ground.

There is no reason why every family cannot enjoy this grand flower. It is as easy to grow as the potato. Blooms from July to the frost. If you plant a few bulbs each month from April to July.

For only ONE DOLLAR we will send 75 Bulbs of our Grand Prize Mixture, which covers every conceivable shade in the Gladiolus kingdom.

Last year we sold thousands of these bulbs and have received numerous testimonials as to their merits.

ORDER YOUR BULBS NOW so as to have them to plant when you begin making your garden.

Simple cultural directions in package. Cut out this advertisement and enclose with Dollar Bill, Stamps or Money Order, or present at our Store and secure this splendid collection of Gladiolus Bulbs for only \$1.00, prepaid to your home anywhere in the United States, with our 1916 Spring Catalogue.

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TRADE MARK REGISTERED
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Customers who have been wearing COLE Tailored Suits season after season, always with great personal satisfaction, because of their exclusive and distinctive styles, say that this season's creations surpass anything heretofore shown.

Simplicity and richness are characteristics of COLE styles, which accounts for their popularity among the best-dressed women in New York.

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The Toilet SOAP OF THE SOCIÉTÉ HYGIÉNIQUE

It creates a soft and creamy lather that thoroughly cleanses and leaves the most delicate skin in a soft, refreshed, and healthful condition.

Look for the name Societe Hygienique and the signature Cotton & Cie on the stamp which is placed on all Societe Hygienique's toilet products.

Toilet Soap—Unscented small 25c
" " " large 45c
" " Scented small 35c
" " " large 55c
Baby Powder..... small 75c
" " " large 95c
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" " " large 35c

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A special diagnosis and a special treatment for each pupil. Engage the services of a specialist in place of employing an ordinary teacher.

Terms Most Reasonable. Send for "The Dance," our beautifully illustrated booklet in colors.

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American Authority on Modern Dancing
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Thorley Building, N. W. Cor. 46th St.
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Five pounds of the best coffee you ever drank sent on absolute and unconditional FREE TRIAL by parcel post prepaid. WHOLESALE PRICE if you like it—nothing to pay if you don't. Write for particulars.

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under our expert direction and you are back into the game of life with renewed vigor and strength—A new being.

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Singer Glasses \$1.50 to \$6.50

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LOWER IN PRICE. BETTER IN QUALITY. ACCURACY AND SERVICE.

Broken lenses replaced at a saving of 25%. Best quality spherical lenses, 35c each.

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Porcelain work a specialty. Restoration of shade, shape and general appearance of natural teeth accomplished. Only high-class work. Pyorrhea treated; new scientific method.

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