



We Want You to Taste the Real Fruit Flavor of Rich's Tryphosa

Clip the Coupon for a Free Package

NO matter how you like the gelatine you are using, we are sure the *real* fruit flavor of Rich's Tryphosa will make you say, as have thousands of others: "That's the best jelly I ever tasted."

And we don't ask you to take our word for it. So sure are we of the goodness of Rich's Tryphosa and the wonderful appeal of its *real* fruit flavor that we want to give you

A Full-Sized Package Free

SEND us the coupon and we will give you a real surprise. It won't cost you anything to prove what we say about Rich's Tryphosa and your family will thank you for giving them such a delicious dessert.

RICH'S TRYPHOSA is not a new product, but one that has pleased hundreds of thousands of discriminating housewives everywhere for the last thirty years. It is the purest of gelatine with a *real* fruit flavor that is different.

Send us the coupon *now*, so you can try Tryphosa tomorrow.

Save the advertisement and try the recipes. They have been tested in our own scientific kitchen and we know you will say they are delicious.

FLAVORS:

- | | | | | |
|-----------|------------|-----------|-------------|-------|
| RASPBERRY | STRAWBERRY | PINEAPPLE | WILD CHERRY | LEMON |
| ORANGE | GRAPE | LIME | PEACH | MINT |

You can get Rich's Tryphosa in ten REAL fruit flavors at your Grocer's. But insist upon Rich's Tryphosa.

E. C. RICH, INC.
341 WEST 14TH ST., NEW YORK

Tryphosa Raspberry

To one package Rich's Tryphosa Raspberry add one pint boiling water. Slice two bananas and arrange in mold. Pour in Tryphosa when it has cooled. Place in ice box to harden.

Pineapple Tryphosa

Dissolve one package of Rich's Tryphosa Pineapple in half pint boiling water; add the liquid from one small can pineapple. When cool add pieces of canned pineapple, chopped fine.

Peach Glace

Dissolve one package of Rich's Tryphosa Peach in boiling water. Pour one-third into mold or dish and allow to thicken. Lay in sliced peaches and then pour in another third. Whip balance of jelly and set in mold.

Tryphosa Orange

Dissolve a package of Rich's Orange Tryphosa in one pint boiling water. When cool pour in a mold and lay in half slices of orange. Slice the oranges crosswise. Place in ice box to harden.



E. C. RICH, INC.,
341 West 14th St., N. Y.
For the enclosed 4 cents please send me a full-sized package of RICH'S TRYPHOSA. I want to make the test you suggest.

Name

Street

City..... State.....

Flavor

My Grocer's Name Is.....