

Maternity Apparel



MME. LEONARD'S Maternity Apparel features refinement and style. The garments are so designed that they may be worn with comfort through the entire period, as well as when the figure is normal.

No. 2799—The illustration portrays one of our New Spring Models fashioned in soft satin in all colors, trimmed with elegant embroidery. Its lines are so simple that it lends itself particularly for afternoon or dinner wear.

Specially priced, 52.50 Skirts, Waists, Negligees, Corsets, Brassieres, Simple Dresses, From \$29.50 Separate Skirts, From \$10.50 Ready to Wear or Made to Order Mme. Leonard in personal attendance

Leonard's

24 West 39th St. Bet. 5th and 6th Aves., N. Y.

Crowley NECKWEAR



Gives that Dash, Style and Touch of Youthfulness

At Best Shoppes, Crowley, Look for Label. TIMOTHY E. CROWLEY, Inc. Makers New York

GLASSBERG'S SHORT VAMP SHOES and SPRING OXFORDS

No. 1124—Black Vici Kid No. 1126—Mahogany Calf Superior Quality \$10

Latest Paris Models 225 W. 42nd St. New York Illustrated Style Book Free

To Get Acquainted Order 3 Doz. Assorted Children's and Misses' Hats Sizes, 3 to 16 Years. At \$15.33 per doz. MAX MAYER, INC. 352 Fourth Ave., N. Y. C. Dept. T.

WE PLEASE THE CRITICAL High Grade TAILORED DRESSES & SKIRTS Exclusive Models Now on Exhibition J. LABES, 16 W. 45th St., 13th Av. Phone Vanderbilt 1675

HATHAWAY'S FOUR-POSTER COLONIAL BEDS, \$23.50 EACH Of Solid Mahogany Mail Orders Filled W. A. HATHAWAY COMPANY 62 West 45th Street, New York

La Resista the Perfectly boned CORSET

A Youthful Figure Yours for the asking

WEAR LA RESISTA corsets and keep your figure young. SPIRABONE stays placed at the hips combined with LA RESISTA designing achieves a result unattainable in other corsets. LA RESISTA—constructed upon lines, the result of long study—with the aid of SPIRABONE molds the figure and creates as well as preserves "Youth" and "Style."

SPIRABONE gives perfect support with utmost comfort. LA RESISTA corsets establish the trend of fashion and are adaptable to all figures.

BACK LACE—FRONT LACE \$4, \$5, \$7.50 and Up. SPIRABONE is obtainable only in LA RESISTA. Look for the trade mark on every pair.

Personal Service
Fitted personally without charge by expert Corsetiers, at our private Salon, No. 431 5th Ave., opp. Lord & Taylor. (Take elevator.) Also sold by Quality stores everywhere.

La Resista Corset Co.
431 5th Ave., New York
Opposite Lord & Taylor—Take Elevator

Very Smart Coats

Two models decidedly new, beautifully tailored in fashionable fabrics; at typically low A. & S. prices for such high quality.

\$37.95
New Dolman Coat of Wool Tricotine

\$37.95
Top Coat of Covert Cloth

One of the really smart models of the season. Beautifully silk-lined throughout; hand-made from collar to hem. In black, navy, and beige. At an exceptionally low price.

A model with a good deal of "go" in a smart shade of olive tan; Raglan shoulders, two flounces at bottom; lined throughout with peau de cygne; strictly man-tailored. Sizes 34 to 44.

Mail Orders Punctually Filled.

Private Subway Entrance, Hoyt St. **ABRAHAM AND STRAUS** BROOKLYN—NEW YORK

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Suit, Overcoat and Cap to Match

With good fabrics scarcer than ever, there is now but one Royal road to Economy in Motor Apparel, and that is Quality. In this Chauffeur's outfit, consisting of suit, overcoat and cap of fine dark grey, all wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value. The outfit complete \$67.50, or as follows:

Suit \$29.50 Cap \$3 Overcoat \$35

Brill Brothers
BROADWAY AT 49th ST.

Tu-Tone Ribbon

gives to this Oriental Pajama Suit a captivating touch of the fascinating Far East.

Today a beautiful suitable ribbon is essential to every scheme of style in dress—for this is a ribbon year.

There's a "J. C." Ribbon for every possible need and purpose.

Buy Them By Name

LADY FAIR A new double-faced satin ribbon. There is only one genu, the Lady Fair Ribbon—"J. C." LADY FAIR. Be sure the name appears on every bolt you buy.	SATIN DE LUXE Best satin and taffeta ribbon.
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All registered trade mark names.

JOHNSON, COWDIN & COMPANY
40 East 30th Street New York

Stewart & Co.

Correct Apparel for Women & Misses
5th Ave., at 37th St.

A Magnificent Ensemble of Exclusive New Capes

Reproductions and Adaptations of late Paris Creations.
Prices are Modest

551

552

551—Smartly draped cape of Poret Twill tastefully combined with Tricolette of lustrous sheen. Charming new collar and sash that ties in front. An exact copy of a late Paris model. Shown in Walnut, Navy, Tan and Black. Richly Silk lined. All sizes. \$59.50

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I-MILLER

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A Stunning Miller Made Walking Oxford,
\$10.50

This elegant Long Vamp model is in Patent, Black and Mahogany Calfskin, with well-balanced walking heel.

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HEARN

Fourteenth Street West of Fifth Avenue

Modes for Spring

APPAREL that is becoming to every type creates a diversity in our modes for Spring, lifting them above a mere difference in styles and individualizing the mode of every woman.

"U-Put-On"

Detachable Rubber Heels

make shopping, housework or office duties far less fatiguing. You walk on cushions, instead of pounding hard leather heels on hard floors and sidewalks.

They lengthen the life of your shoe by saving wear.

And, remember, "U-Put-On" Rubber Heels are detachable—put on like rubbers.

Made in sizes to fit French, Louis and Cuban Heels at 50c. per pair, in black, tan, gray and white. If your dealer hasn't them, send his name with remittance for number of pairs desired. For size required mark outline of your heel.

Robert E. Miller, Inc.,
11 Broadway, New York

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The beauty of its case is the result of perfect craftsmanship, and its wonderful tone—rich, sweet, and true—the result of half a century of the earnest resolve of expert musicians to achieve the highest standard of musical interpretation. Come now, and see and hear this exceptional instrument.

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This Cape fulfils its function of protection with a beauty and fashion quite its own. Tricotine, in the new walnut shade, is the satisfying material and adapts itself perfectly to the flattering bouffant collar and full, flowing lines of grace. Bias folds of self cloth, stitched, encircle the cape, breaking the length in a manner as unique as becoming.

Our regular \$52.74,
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The New "Escolta" Veil

Manufactured by Jennings Lace Works Corporation Brooklyn, New York
(Note that border is woven on and not sewed on.)