

Frederick Loeser & Co. Inc.
 PARIS LONDON BROOKLYN-NEW YORK CALAIS ST. GALL
 Established 1860

Sweaters

Smart—New Youthful
 Extra Low - Priced

Germaine
Babs

Germaine—Indoor Tuxedo Sweater with braided girdle, closely woven "hand-made" effect of zephyr wool. Revers and cuffs in white, body in rose, copenhagen, white, coral, reseda, lavender. Sizes 36 to 44. Special at **\$5.95**

Babs—Slip-on Sweater of heavy Wright's zephyr wool, very smart, with rever collar, fob pocket and purled skirt. Colors, turquoise, rose, coral, buff, purple, white and navy. Sizes 36 to 44. **\$7.95**

The foregoing models sent promptly to any address.

Forest Mills
 UNDERWEAR
 For Women, Children, & Babies

FOREST MILLS varies from lightest weight cotton to heavy wool and in models designed for evening as well as for general wear. Suitable for every season and occasion. All desirable shapes may be had in the following numbers in Union Suits, Vests and Tights:

Model 330—Women's Union Suit, in light weight bleached cotton.

Model 3180—Women's Union Suit, medium weight white cotton. Flat seams throughout and finely woven.

Model 910—Women's Union Suit, heavy weight white cotton. Fleece lined, finely woven and flat seams.

Model 3398—Women's Union Suit, light weight merino. Flat seams and finely woven.

Model 3287—Women's Union Suit, medium weight silkateen and merino. Flat seams and finely woven.

Model 3149—Women's Union Suit, winter weight silkateen and merino.

ASK YOUR DEALER.

Franklin Simon & Co.
 A Store of Individual Shops
 Fifth Avenue, 37th and 38th Sts., New York

MISSES' Chiffon Velvet Drezwellsley GOWNS

SIZES 14 to 20 YEARS

Special at **58.00**

No. 35—Misses' Embroidered "Drezwellsley" Gown of Silk Chiffon Velvet in black, mole or sapphire blue, effectively embroidered in metal and self-color silk thread; covered buttons accentuate the kimono sleeves and fashionable tapering lines of the skirt; pendants on slashed cuffs; self girdle, embroidered sash ends at back. **Special 58.00**

No. 37—Misses' Braid Trimmed "Drezwellsley" Gown of Silk Chiffon Velvet in black or mole, collarless model with back panel bloused at waistline, crushed satin girdle crossing at front with bow and ends, straight-line skirt has panel front button trimmed and is ornamented with rows of black silk braid. **Special 58.00**

HATS illustrated, from our shop. Prices upon application.
 Prompt Delivery Free, Anywhere in the United States. Phone 6900 Greeley

The NEW EDISON
 "The Phonograph with a Soul"

If you love real music, beautifully played and sung, you will appreciate The New Edison.

This wonderful musical instrument—"The Phonograph with a Soul," as some one happily has called it—brings to your home the most beautiful music of all the world, faithfully Re-Created.

But you cannot really know the magic of The New Edison until you hear its music. May we play for you? The New Edison, you know, plays all records.

The Edison Shop
 415 Fifth Avenue
 OPPOSITE PUBLIC LIBRARY
 NEWARK and EAST ORANGE

J.C. AMERICA'S BEST RIBBONS

Ribbon—that "nice little distinction"—gives to this illustrated undergarment a much desired charm and individuality.

There is no better way of adding a decided finishing touch to under or outer garments than with a lovely ribbon—and ribbons, today, are Fashion's staunchest ally.

"J. C."—AMERICA'S BEST RIBBONS—are superior in quality and variety. There's one for every possible need and purpose. Buy by name.

LADY FAIR—A new double faced satin ribbon.
 SATIN DE LUXE—Best satin and taffeta ribbon.
 VIOLET—Ideal lingerie ribbon in Pink, Blue and White.
 TROUSSEAU—Rosebud and Polka Dot Lingerie ribbon.
 SANKANAC—Popularly priced satin and taffeta ribbon.
 DEMOCRACY—A grosgrain ribbon "for the people."

JOHNSON, COWDIN & COMPANY
 40 East 30th Street New York
 Undergarment fashioned by Venus Undergarment Co., trimmed with "J. C." Lady Fair Ribbon.

HAMILTON'S

Velour Coat à la Lette Trimmed **\$38.75**
 Lustrous Silk Plush Coat Black Raccoon Fur **\$67.15**

More than 1,200 FUR-TRIMMED COATS in a special sale.

Now, at a time when fur-trimmed garments bring big prices, we are startling our customers by offering a wonderfully complete showing of fur-trimmed coats from \$20.95 to \$75. Whether you select a moderately priced model or one of the most expensive, you'll save from \$5 to \$10.

An entire building, displaying the latest in Coats, Suits and Dresses.

HAMILTON GARMENT CO.
 307 FIFTH AVENUE Between 31st & 32d Sts. NEW YORK
 We are particularly prepared to fill out of town orders.

CATALOG sent out of town on request. Address Dept. 10A.

COATS SUITS DRESSES BLOUSES MILLINERY

More than a photograph MOVETTE makes your snapshots live!

Smaller and easier to work than a regular "still picture" camera. Just slip in a cartridge—fifty feet of motion picture film, two minutes of action—and Turn the crank—that's all

YOU can put in or take out the cartridge in broad daylight. Start or stop anywhere, any moment. Make one cartridge take a dozen different incidents of a dozen different times or places. No focusing, no adjusting, no fogging or failure. Perfect picture—moving, living likeness just as you see in theatres—which you can project on the wall of any room with electricity whenever you want to.

See Free Demonstration of this most simple system of motion photography for the amateur. Price for complete outfit, consisting of camera and projector, **\$100**

Movette, Inc., Rochester, N. Y.
 Movette equipment can now be secured from the foremost photographic supply dealers of America. Plenty of printed matter telling all about it.

In New York call on:
 William C. Cullen, 61 William Street
 Herbert & Huesgen, 18 East 42nd Street
 E. B. Meyrowitz, Inc., 520 Fifth Avenue
 Paul Meyrowitz, 389 Fifth Avenue
 In Atlantic City:
 John Haworth Co., 1637 Boardwalk

I. HICKS & SON, Westbury (Phone 68), L. I.

THE Viburnums are all handsome shrubs. They are attractive in flower and exceedingly showy in fruit; but, what is more important than either, their continuously healthy foliage is very handsome. If you want a bulk of foliage to serve as a wall of green to shut off the street or screen the kitchen, laundry yard or garage, make a liberal use of Viburnum. Arrowwood is particularly good for mass planting; it is bushy and symmetrical, and grows from 8 to 10 feet high. Other shrubs that we recommend for quick screen effects are Mock Orange, Deutzia, Chinese Christmas Berry, Dogwood, Tartarian Maple, Golden Bell. Our catalogue pictures some and describes them all. Send for it—select some for immediate planting—we guarantee successful growth—and we will give you all the advice you need. A little time and a little money will give you a wealth of beauty!

Conspicuous Nose Pores

How to Reduce Them
 Treatment for this trouble given in the 20-page booklet wrapped with every cake of Woodbury's Facial Soap. For sale at all toilet counters.

ASK FOR AND INSIST UPON **Knomark**

Aristocrat among shoe-dressings. There's a KNOMARK for every color and variety of shoe. At all Shoe and Department Stores.

A. A. Maillett & Co., Inc., New York.

The Highest Class Talking Machine in the World **Sonora**

Clear as a Bell Fifth Av., at 53d St. Winner of highest score for tone quality at Panama-Pacific Exposition.