

ADVERTISEMENTS. ADVERTISEMENTS.

VACUUM CLEANERS

At Big Reductions

Largest assortment in the world to select from. The sensational reductions apply to 75 different kinds of Brand New Hand Power and Electric Vacuum Cleaners, Latest Models. Every known make of Cleaners is on our price lists.

NOTHING RESERVED

Our enormous purchases enable us to buy "right," and our plan of selling

DIRECT TO YOU

saves you the big commissions usually paid to agents, canvassers and small dealers. In addition to saving you money we give you service, part of which consists of advising you impartially.

ELECTRIC VACUUM CLEANERS		HAND POWER CLEANERS	
REGULAR SALE PRICE	REDUCED PRICE	REGULAR SALE PRICE	REDUCED PRICE
Imperial 1916 Model C	\$32.50	Duntley Combination Vacuum Cleaner	\$7.50
Frantz Premier	30.00	Vacuum Cleaner	3.95
Western Electric No. 11	32.50	Bissell Combination Vacuum Cleaner	9.00
Magic	35.00	Vacuum Cleaner	6.90
Baby Hoover	40.00	Carpet Sweeper	

The above is only a partial list. Send for complete list. WE SELL SOME MAKES OF CLEANERS ON INSTALLMENTS.

SEND NO MONEY NOW Just send coupon for free copy of "How to Select a Vacuum Cleaner," which contains much valuable advice, and may save you from making a bad mistake. When we send it we will send you COMPLETE Price List and will tell you about our Free Trial Offer—no money in advance. Special attention to out-of-town mail orders and inquiries for information. We pay all express charges. Send coupon now—TO-DAY.

Muenzen Specialty Co.

Largest Dealers in Vacuum Cleaners in the World

131 W. 42d St., One Flight Up, Between Broadway & Sixth Ave. Phone 6310-6311 Bry't.

Downtown Branch: Booth 53, Hudson Terminal Concourse, 30 Church St.

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Lily of France Corsets

are beautiful corsets—beautiful in appearance, in style, in materials, in workmanship, in fit.

That is why, for nineteen years, they have been selected as the foundation of the gowns of fastidious women who know what a corset should be.

Models ranging from \$3.50 to \$35.00 at quality stores.

LILY OF FRANCE CORSET CO., 20 W. 22d St., New York.



Does Your Refrigerator Eat Up Money?

Many people think that when they buy a cheap Refrigerator they are saving money. The fact is that compared with the ice expense the first cost shrinks into insignificance. The Refrigerator which is thoroughly efficient with the smallest consumption of ice is of course the least expensive in the end.

BOHN SYPHON REFRIGERATOR

is enabled by the Siphon System of rapidly circulating pure, dry air to keep its temperature down to 40°. Naturally ice melts very slowly at only 8° above freezing. Moreover, the insulation of the Bohn Refrigerator is the most effective ever devised for heat resistance. Besides the wood cases and lining, the walls have 7 heat-resisting layers, including two of "Flexinum," the exclusive Bohn insulating material. It is significant that practically all Refrigerator and Dining Cars in use to-day are equipped with the Bohn System. The Car Builders know!

Call and see our large line, in both wood and white porcelain. Some of the best styles, including the one illustrated above, are now marked at attractive prices.

We can sell you a Bohn from \$16 up. If you cannot call, write for our handsome catalog. We are the manufacturers, not middlemen.

WHITE ENAMEL REFRIGERATOR CO., 53 West 42d Street, New York.

Peck & Peck

NEW DROP-STITCH RIBBED FRONT IN AFTERNOON OR EVENING STOCKINGS

Exquisite pure silk stockings, with new drop-stitch ribbed front. Very sheer and lovely. Desirable for evening wear. In black, white, bronze, navy, beige, silver or dark gray. \$3.00.

Order by Mail or Telephone.

If references are given we will be glad to open charge tickets, and all or any selections, or to send on approval these or any other stockings selected. We have special mail order facilities which may be returned at our expense.

PECK & PECK
EXCLUSIVE HOSIERY
440 Fifth Avenue at 39th Street
300 Fifth Avenue at 27th Street
NEW YORK CITY

PARKER'S METHOD OF HAIR TREATMENT

and HERBEX HAIR TONICS maintain HEALTHY HAIR and Correct Unnatural Hair and Scalp Conditions.

They assist Nature in restoring normal, healthy conditions by stimulating and revitalizing the hair growing processes. "Forty years" test has demonstrated their efficacy; many thousand patients testify to their beneficial value. Healthy hair needs attention. Incipient hair and scalp disorders grow worse by neglect.

JANE COWL says: "Dear Mr. Parker—Let me thank you for the most beneficial treatments my hair has ever had. All scalp disorders grow worse by neglect."

Send description of your hair and scalp condition, general physical health, and age, and I will suggest proper treatment and tonics. Expect "Healthy Hair," free on request.

FRANK PARKER
Hair and Scalp Specialist
51 WEST 37TH ST., N. Y.

PLANT NOW

Strong, Well-Rooted Plants of Aster, Anemone, Amaranthus, Calendula, Carnation, Pink Cosmos, Euphorbia (Snow on the Mountain), Larkspur, Marigold, Petunias, Stocks, Sweet Williams, Wall-flowers.

AND in a few weeks your home will be surrounded by a veritable mass of gay, fragrant flowers, to last all Summer and Fall, no matter how many you get for your home and friends.

These plants are of the HERMANN Quality. "NONE BETTER" and will very cheaply. 35c per doz., \$2.50 per 100, postpaid everywhere. You like a beautiful garden? Here is the chance; you must make use of it. Not less than 8 of a kind and one dozen in all. Cash. HURRY. HERMANN'S SEED STORE, 140 E. 34th St., near Lex. Av., New York.

FOR LIMB TROUBLES

Non-Elastic Laced Stocking

The Ideal Support for VARICOSE VEINS, SWOLLEN LIMBS, SANCARY, WASHABLE, ADJUSTABLE laces like a legging.

Cool, Comfortable **22 NO RUBBER** PRICE \$1.95 each or two for the same limb \$3.50 postpaid. Send for catalog and self-measurement blank 4.

CORLISS LIMB SPEC. CO., Mahanog Lake, New York.

Trout Jewelry Shop

Lemon Set—Call, write or cut glass; silk phone for free box. \$3.50 alone, the BLUE BOOK of jewelry, diamonds, silverware, watches, cut glass, ivory, novelties. AT WHOLESALE SALES PRICES you are one-third. Thousands of splendid gifts for Weddings, Birthdays, Prizes, \$1 to \$10.

CHAS. L. TROUT CO., 170 W. 4th St., Cor. Maiden Lane, N. Y. 2nd floor. Phone 407. Open to 6 P. M. Saturdays included.

THE SHEFFIELD SILVER SHOP

SHEFFIELD PLATE IN EXCLUSIVE PERIOD DESIGNS FOR BIRTHDAY, WEDDING AND ANNIVERSARY GIFTS.

ROBERT FITCH, 295 Fifth Avenue, Dec. 20th and 31st Sts., NEW YORK. SHEFFIELD JUG, capacity 3 half pints. Price \$4.75.

ADVERTISEMENTS. ADVERTISEMENTS.



Wear your loveliest silk blouse often— you, yourself, can easily freshen it!

Won't Turn Silks Yellow!

Don't think that each time a silk blouse is laundered, it must turn yellow and yellower!

Lux will launder it perfectly—it will launder the daintiest, finest materials—chiffon cloth! Georgette crepe! crepe de chine! and keep them as white as when new.

Why Silks Turn Yellow

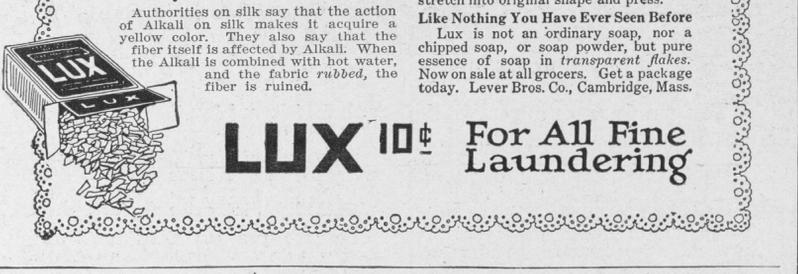
Authorities on silk say that the action of Alkali on silk makes it acquire a yellow color. They also say that the fiber itself is affected by Alkali. When the Alkali is combined with hot water, and the fabric rubbed, the fiber is ruined.

Lux will keep any silk blouse white, and without rubbing! Lux has absolutely no free Alkali; cleanses wonderfully with lukewarm water, and without rubbing. So thoroughly is Lux dissolved, that not a flake of the soap remains in the garment to discolor it, but every particle of it is quickly rinsed out. Lux won't harm anything that pure water alone will not injure.

For silk, always use Lux and lukewarm water. Never rub and always rinse in lukewarm or cold water. When wet, stretch into original shape and press.

Like Nothing You Have Ever Seen Before

Lux is not an ordinary soap, nor a chipped soap, or soap powder, but pure essence of soap in transparent flakes. Now on sale at all grocers. Get a package today. Lever Bros. Co., Cambridge, Mass.



L. M. HIRSCH Sample Shoe Co.

White Buck Sport Shoe, Rubber Bottom \$5.00

White Buck Sport Oxford, Rubber Bottom \$4.00

An inspection of our large variety of new Spring Models will show wonderful values at remarkably low prices. 404 Sixth Ave., N. Y., Bet. 24th & 25th Sts.

TRANSFORMATION SIMPLEX

My new creation is a revolution to women with straight, thin or faded hair. It has a perpetual loose wave and may be worn in any style. Do not be misled into believing that others are "just as good." All My Hair Goods possess that chic and style, always imitated, never equalled, which are characteristically Parisian. Come and see for yourself, or send for booklet.

B. CLEMENT, French Hair Shop, 5 East 35th Street, N. Y. Opposite Altman's. Phone 959 Murray Hill

WILLOW FURNITURE FOR TOWN OR COUNTRY

Designed and made by Minnet & Co. for the smart porch and the carefully arranged interior.

RIVERVIEW CHAIR \$6

Stained, \$7. With cretonne cushion, \$8.50. Write for catalog. A great variety of artistic willow pieces on hand, ready for prompt shipment.

MINNET & CO., LEXINGTON AVE. 407-414 ST. STS. NEW YORK

Yachtsmen Want THIS BELL Clock

With Removable Base. Hang in (without base) in your cabin while your boat is in commission. In Winter it makes a fine mantel clock with a handsome mahogany base. Polished brass case; fine 8-day movement. Strike 8-bells, etc., ship's time, \$18.50 prepaid.

Send for catalog 10 of many styles of clocks.

WM. H. ENHAUS & SON, Jewelers since 1847, 31 John Street, New York City.

CALMORA

An excellent remedy for Dandruff and itching scalp. Promotes growth of and beautifies the hair. Now offered to the public after having been used privately for years, with marked success. \$1.00 per Bottle.

JANE CALMORA
72 West 93rd Street, N. Y.

THE BED FOR YOUR SUMMER HOME

This Whitcomb Square Tube Bed is especially desirable for summer homes, not only because it is moderately priced, but because it is a quality bed. Durable Whitcomb construction and finish throughout. In any color enamel—French gray, old ivory, etc.—to harmonize with any color scheme desired.

It will be a pleasure for us to show you the many new designs in brass and enamel beds and cribs.

The Whitcomb Metallic Bedstead Co.
34th & Madison Ave. Factory, Shelton, Conn. Philadelphia Boston 1710 Chestnut St. 90 Washington St.

SOFA and ARMCHAIR LUXURIOUSLY COMFORTABLE

In the building of these two pieces nothing has been omitted to make them comfortable and casual. Each piece is exquisite in design and artistic. Covered in tapestry. Upholstered with full spring edge all around the seat, back and arms. Removable Spring Cushions filled with curled hair, moss, and finest grade cotton. The massive ball feet may be had in Mahogany or Oak in any finish. Length of Sofa, 7 feet.

Price of Sofa, \$80 Armchair to match, \$55

Geiger & Braverman Est. 1893
Furniture Company

Nature Makes

the feet perfect—Blyn Plan Shoes keep them so. In most cases they bring back to natural shape the children's feet that have been distorted in other shoes.

Blun-Plan Nature Shoe

Patent Calf For Children and Gun Metal

Sizes 5 to 8 1.75
8 1/2 to 11 2.00
11 1/2 to 2 2.50

Tan Russia Calf Button Blucher and Oxford Styles 5 to 11 2.00 10c extra by mail anywhere in the United States.

Fulton Street (Brooklyn) Store 442-444 Fulton Street, opp. Bridge, near Hoyt Street. Across the street from our old store.

Newark 689 Broad Street Store Opposite Military Park

J. P. Blun & Sons Mail Order Dept. 240 34 Av. GUARANTEE SHOE CO.

West Side Stores: 33 Av. & 12th St. 222-224 W. 125th St. 34 Av., nr. 86th St. 8th Av. & 27th St. 34 Av., 150 & 151 Sts. 8th Av. & 29th St. 155 B'way, nr. Broome.

Brooklyn 174 W. bet. Park and Ely St. 442-444 Fulton St., opp. Bridge St. Stores: Broadway, near Greene Ave.

Newark Store, 689 Broad St. Factory 611-519 East 72d St.

BALDPATE

Registered in U. S. and Canada

HAIR TONIC

NEVER FAILS

Nourishes and strengthens the follicles and thus promotes the growth of the hair. Relieves the scalp of unhealthy accumulations and secretions. Gives a rich glow, is highly perfumed and free from oil, makes the hair light and fluffy. Send 10c for trial size.

Applications at all first-class barber shops.

BALDPATE CO., (Dept. E) 467 W. 24th St., New York Sold by all druggists, or send \$1.00.

\$15 FOUR POST COLONIAL

An Exceptional Bed at an Exceptional Price

EDWARD R. BARTO & CO. SPECIALTIES IN FURNITURE FURNISHINGS 45 West 89th St., N. Y. Tel. Bryant 2337.

MADAM-A ROUGE

such as Dr. Dye's Lotion. Rosee, is a constant source of satisfaction. It leaves a soft, youthful pink reflection on the face. It is not dimmed by the brightest light or salt water contact. Just a drop needed. Regularly \$2.50. Special bottle at \$1.

Dr. DYE'S EL KZAR, the new terra cotta paste rouge from France, is \$2.75 a jar. Booklet, Face Treatments, V. DARSY, 14 W. 47th St.

The Mending Shop

Trade Mark The original mending and remodeling shop.

Gowns, suits and dresses REMODELED. Shop waists and Gowns Refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning.

MISS H. REDDING COUGHLIN, NEW ADDRESS: 17 East 49th St. Phone: Murray Hill 5062. (Formerly 20 W. 31st St.) We Have No Branches.

