Spray Mark

MISSES' SUITS AND COATS

For the Style-Critical "Younger Set"

Remarkable distinction of designing—

An exceptionally wide variety of exquisite fabrics—

Tailoring of rare perfection—

Trimmings and linings selected with an artist's eye—

—with these factors present in a superlative degree, it is no wonder that Spray-Mark Suits and Coats make an instant appeal to young women of taste and refinement

SPRAYREGAN & MARKS
158 West 29th Street, New York
Garments of Quality and Distinction

Maid Marion

Maid Marion Dresses

Parisian chic, allied with American spirit and verve; youthful demureness plus a subtle air of cosmopolitan sophistication; exquisite fabrics enhanced by the decorative touches that are usually found only in the highest-priced models—these are the features that make Maid Marion Dresses for Fall the ultimate achievement of the season.

Alert dress buyers are well aware that Maid Marion styles are known, admired and sought by all women who appreciate real art in dress.

Marion Dress Company

Waldorf Building *2-16 West 33rd Street*
New York City

F. F. Models

in

SUITS & COATS

Give Full-formed Women Height and Grace

Scientific study of the full figure has resulted in suits and coats which have all the style and youthfulness of a size 16.

The one shown is an excellent example of the smooth fit and long lines given by all F. F. Models. It is developed in duvet de laine, the front and back panels weighted with Hudson Seal to match the collar, and the sides handsomely embroidered.

BERNSTEIN, BAUM, DaCOSTA CO.
38 West 32nd Street, 13th Floor, New York

PRISCILLA COATS for WOMEN
MISSES & JUNIORS

The latest things in youthful wraps are always to be found in the Priscilla showing, and always at prices a little less than you expect to pay.

Pictured is an original Priscilla development of the coat with new waistline cape, showing graceful surplice effect in front and exceptionally becoming lines. The fabric is also the latest thing, "Suedane."

Popularly Priced

H. Goldwater & Co.
40-46 West 25th Street
New York

The MILDRED LOUISE DRESS for BABIES

For Small Daughter's Busy Days

nothing is at once so practical and so picturesque as one of these dear little Mildred Louise frocks, fashioned in tubable materials and styled with a quaint charm.

Mildred Louise dresses, for party as well as play wear, are featured in progressive stores. Watch for the "special" dress shown monthly in the advertising pages of women's magazines.

4489	4613	4618
Frock of plaid zephyr, with little frilled waist and sleeves of fine white Jean.	Solid color chambray, hand-embroidered collar and belt of white Jean.	Solid chambray yoke, sleeves and pockets to match color of checked material, and set off with fancy stitching.

W. L. LEAVY

Broadway and Bedford Ave.
Brooklyn N. Y.

233 Fifth Avenue
New York City

AMERICAN GIRL COATS for CHILDREN and GIRLS

When one wants a coat just as smart as grown-up sister's, and mother says that it can't cost more than just so much, and that it must wear two seasons, the most satisfactory solution is an American Girl Coat—practical, good-looking and inexpensive.

The one shown here proudly displays the up-to-date cape, and is made of the predominating Heather Polo Cloth.

Popularly Priced

H. Goldwater & Co.
40-46 West 25th Street
New York