

# LILY OF FRANCE CORSET



The Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

\$5 to \$35 at Quality Stores  
De Luxe Edition of Style Studies Free

LILY OF FRANCE CORSET CO.  
303 Sixth Avenue, New York



New Hats From Old Ones With

## Colorite

COLORS OLD & NEW STRAW HATS

NOT only can you make old hats look as good as new, but you can make them most any shade you fancy—match a new dress or coat and all so easily that anyone can do it. Bring your old hats out of the closet. Colorite them. Have new hats this year without cost. Literally millions of women every year make last year's hat look fresh and new with Colorite.

Don't take chances by using imitations. Insist upon the original, always satisfactory Colorite. Buy by the name.

Colorite is a liquid sold in a bottle with a brush for applying. It is waterproof and durable. Easily applied by anyone. Dries in thirty minutes. Also fine for coloring Satin, Silk and Canvas Slippers, Baskets, Leather Hand Bags and Belts.

Sold by Drug and Department Stores throughout the United States and Canada. If your dealer cannot supply you, we will send a bottle of COLORITE postpaid upon receipt of 30 cents. Be sure to name color you want.

16 Colors to Suit Your Tastes:

- |              |              |             |          |
|--------------|--------------|-------------|----------|
| Jet Black    | Navy Blue    | Cerise      | Lavender |
| Dull Black   | Cadet Blue   | Burnt Straw | Old Rose |
| Cardinal Red | Victory Blue | Brown       | Gray     |
| Yellow       | Sage Green   | Violet      | Natural  |

Directions on each box for mixing to obtain most any desired shade.

### CARPENTER-MORTON COMPANY

Established 1848  
Makers of the Famous Economy Products  
110 SUDBURY STREET BOSTON, MASS.  
Canadian Distributors: A. RAMSAY & SON CO., Montreal



## The Song of SILK

All the rapturous outpouring of Spring—color, light, grace, charm—find a perfect interpretation in the new

### MALLINSON SILK CREATIONS

Like the wonderful orchestration that accompanies superb singing, these silks form unusual and delightful accompaniments for your new Spring gown, frock, suit, skirt or blouse—

- Pussy Willow Dew-Kist
  - Indestructible Voile
  - Kumsi-Kumsa Khaki-Kool
  - Roshanara Crepe
  - Ruff-a-Nuff
- (All Trade Mark Names)

Shown at all the better stores.

H. R. MALLINSON & COMPANY, Inc.  
"The New Silks First"  
Madison Ave.—31st Street—New York

Anna Fitzin, prima donna, wears a gown of Mallinson's Pussy Willow and Indestructible Voile

MALLINSON'S  
Silks de Luxe

**L.M. Hirsch Shoe Co.**  
Now, as always, the best values in authentic footwear are at L. M. Hirsch's. Example: **Brown Calf Walking Oxford** A smart and practical Oxford, with wing tip, welt sole and military heel. **7.50** Mail orders accepted. Write for Folder. **L.M. HIRSCH SHOE COMPANY** 6th Ave., Cor. 39th St.

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**Standard SPATS** SPATS are not only a dictate of Fashion, but an every-day necessity. Most women choose "STANDARD" Spats—better looking, better fitting, better made Spats—the actual standard in style, fit and quality. The "TRIMLINE" is the newest model in "STANDARD" Spats. Modeled to fit over the arch, heel and instep of any shoe—high or low—as trimly and smoothly as though they were tailored to order. "Standard Trimline" Spats are made in all the advance shades of fashion: Light Fawn, Dark Fawn, Drab Brown, Leather-Tan, Chamois, Champagne, Pearl, Smoked Grey and White. Ask for "STANDARD" Spats at the Better Shops. **S. RAUH & COMPANY, 310 Sixth Ave., New York City** The Largest and Foremost Manufacturers of Spats in the World

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