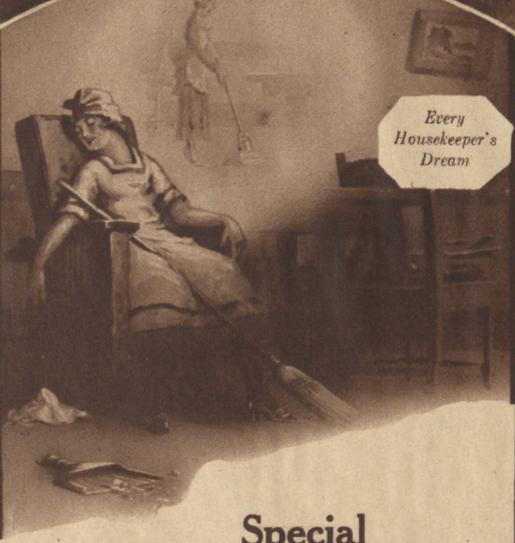


VACUUM CLEANERS



Every Housekeeper's Dream

Special For This Week Only
(Mail orders filled anywhere)
Our Great Offer

We will deliver right into your hands your choice of the six best makes of vacuum cleaners and let you try the cleaner thoroughly before you pay a cent.

Only \$2.50 Down
EASY MONTHLY PAYMENTS

If you decide to buy after the trial you can pay down as your first payment only \$2.50 and pay the balance in small easy payments.

Our liberal easy payment plan gives you the privilege of owning and using and paying for it at your convenience—and no extra charge for easy payments.

This Great Offer Good Only This Week
Phone Bryant 6310-6311 for Free Trial

Write or phone at once and we will give you the details of this great offer

WE SELL EVERY KIND OF VACUUM CLEANER on easy payments, anywhere. All brand new, epic and span, latest models.

Apex	Eclipse	Liberty	Royal
Bee Model "D"	Eureka	Little Ben	Sweeper-Vac
Big Ben	Frantz-Premier	Ohio-4	Thor
Cadillac	Hoover	Pittsburg	Torrington
Duntley, S.	Hot-Point	Regina	Western Electric

ALSO THE "IMPERIAL" AND THE "VICTOR"

Our "rating sheet" tells you which, in our estimation, are the six best cleaners referred to above. Also which we consider first choice, second choice, etc. It also contains other very valuable information. A copy will be sent anywhere on receipt of coupon. At the same time we tell you about our easy payment terms on all other cleaners besides the six best. Any further advice is also free.

SPECIAL NOTICE

Included in this "drive" is the very popular and justly famous "Imperial" Vacuum Cleaner. More Imperial Cleaners are being sold in New York than any other kind of cleaner.

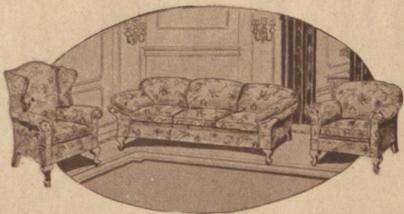
Another cleaner is our own pet child—the "Victor." It is made especially for us. We recommend it to those who have not already made up their mind to buy some other kind.

You are hereby invited to visit our PERMANENT VACUUM CLEANER EXPOSITION any time and see every kind of Vacuum Cleaner on the market. Try them, handle them—compare them to your heart's content.

VACUUM CLEANER SPECIALTY CO., Inc.

MAIN AND OFFICE SALESROOMS 131 WEST 42ND ST. SUBWAY TO TIMES SQUARE	COUPON Vacuum Cleaner Specialty Co., Inc., 131 W. 42nd St., N. Y. C., Dept. 9 Send me complete price list and easy payment plan, also "rating sheet," which you say contains information of great value. Name.....	DOWN TOWN BRANCH BOOTH 20 CONCOURSE HUDSON TERMINAL BLDG., 30 CHURCH ST.
--	--	--

KELLNER BROS.
Twenty-nine years selling Good Furniture
Southeast Corner 15th Street and 6th Avenue



Overstuffed Living Room Suite, in various tapestries; Spring Cushion Seats; 3 pieces. **\$200**
Davenport, 88 inches, with loose pillows on arms.

AT KELLNER'S beauty and economy go hand in hand. By beauty we mean furniture of a character that only finds in homes of delicacy and refinement. By economy we mean practical common-sense price-savings.

Visit the "Twenty-Five Rooms"—a unique method of furniture presentation



A Pound Package of Krystalak Equals 5 Quarts of Fluid Milk

Consider Krystalak's convenience along with its economy. A one-pound 50c package makes 5 quarts of clean, pure, nourishing milk, handy and ready for use for any cooking purpose, whenever you want it. No depending on unreliable milk deliveries. No question about its purity or freshness.

Krystalak in its sanitary waxed package keeps fresh and usable for months, eliminates sour-milk waste. No loss from frozen milk.

KRYSTALAK

Pure, clean, nourishing, separated milk in crystal form

All the water has been taken out. You do not have to pay transportation and delivery charges on 9 pounds of unnecessary water which you can put in as you need it from your kitchen faucet.

Krystalak in this new form revolutionizes the use of milk for cooking. How often you have needed just a little more milk or wanted an additional dish for dinner which required more milk. With

Krystalak on your shelf you always have the quantity of milk just as you need it.

Speak to your grocer about Krystalak now and insist upon getting the original blue-striped package. If he hasn't it in stock he can easily get it for you. Our free Cook Book makes the use of Krystalak easy and economical. Write us or secure a copy from your grocer.

THE DRY MILK COMPANY
15 Park Row, New York City



COCOA 9 teaspoons cocoa
11 teaspoons sugar
1-8 teaspoon salt
KRYSTALAK dissolved in 4 cups hot water

Mix cocoa, sugar and salt together; add 1/2 cup water, boil until mixture is thick and creamy, add hot milk; let cocoa come to boil and remove from fire. Beat one minute with Dover egg beater and serve. Will serve 6 people.



How to Use Krystalak

In every package of Krystalak there is the equivalent of 5 quarts of milk. Dissolve 4 level tablespoonsful of these milk crystals in one cup of water. One cup of Krystalak makes one quart of milk. Stir a few minutes and it dissolves immediately.

Chinwah

TALC 25¢ FACE POWDER 50¢
TOILET WATER \$1.50 PERFUME \$1.50

THE NEW FRAGRANCE

"—Distinguished by its patronage"

Ask at any toilet goods counter for Chinwah Talc; the softest of talcs with the unusually pleasing Chinwah fragrance. Or try the delicate Chinwah Face Powder, or the Perfume



Roxey NEW YORK

1919 MODEL
Imperial Electric VACUUM CLEANER

Acknowledged by experts to be the best Vacuum Cleaner made for home use. Weighs but 11 pounds. Sold only thru dealers.

Arrangements can be made for **FREE TRIAL** and easy payments with dealer nearest you. Send postal for dealer's name and free booklet.

Address Dept. A
Imperial Vacuum Cleaner Co.
1482 B'way, N. Y. C.



DEAF?

Hear clearly and distinctly with a **Little Gem Ear Phone**
Simplest and smallest hearing device.

The absolute superiority of the Little Gem was recognized at the Panama-Pacific Exposition, where it received the Gold Medal, highest award for ear phones, in competition with the world.

Try our Auto Ear Massage; used to stop head noises and improve hearing. Call at our office for a free, private demonstration. Expert advice without charge. Ask or write for booklet.

GEM EAR PHONE CO., Inc.
802-T Marbridge Bldg., 47 W. 34th St. at B'way, N. Y. C. Phone Greeley 3744.
Canadian Office—Royal Bank Bldg., Toronto.

NEW ADVERTISING RATES

The Tribune Graphic

EFFECTIVE MARCH 1, 1919

Single Insertion Rates

Per agate line.....50c
Page.....\$600
Half page.....\$400

Contract Rates

13 times within one year.....40c
26 times within one year.....38c
52 times within one year.....35c
3,000 lines to be used within one year.....40c
5,000 lines to be used within one year.....38c
10,000 lines to be used within one year.....35c
Page.....\$600

Minimum space, 21 lines

Forms close 15 days in advance of publication.

Up to March 1 orders will be accepted at present rates for space to be used during 1919.

VAN RAALE

Veils



Twinkle

Made in U. S. A. At all good shops.
EVERY fleeting expression, every fugitive smile, is just a bit more fascinating when touched by the magic of Van Raalte Veils. That's why so many clever women wear them! Your dealer will show you a wide variety of Van Raalte innovations. Write for Booklet of 1919 styles.

E. & Z. Van Raalte, 5th Ave. at 16th St., N. Y. C.
Makers of Silk Underwear, Silk Gloves and Silk Hosiery.

Look for this little white ticket



Chauffeurs' Outfits

Special at \$75



Suit \$34

Suit, Overcoat and Cap to Match



Cap \$3

With good fabrics scarcer than ever, there is now but one Royal road to Economy in Motor Apparel, and that is Quality. In this Chauffeur's outfit, consisting of suit, overcoat and cap of fine dark grey, all wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value. The outfit complete \$75.00, or as follows:

Overcoat \$38

Brill Brothers
BROADWAY AT 9th ST.

FEBRUARY SALE
FURNITURE

Extraordinary Reductions—Wonderful Values
Bedroom, Dining Room & Living Room Suites

Our six immense floors, extending from lock to lock, are devoted entirely to the display of its furniture.



This 9 Piece "Adam" Ivory Bed Room suite Now \$325.
In justice to yourself these bargains should be seen and prices compared before buying elsewhere.

Low operating expense and wholesaler connections make prices here lower than elsewhere.

Odd Dressers, Chiffoniers, Beds, SHEPPARD KNAPP SON'S CARPETS INC. RUGS RETAIL WHOLESALE 39-41 WEST 23 D. ST. 50% Off China Closets, Stairboards, Screens.

Quality—Service—Price
DALE

SPECIAL SALE to Reduce Stock During Month of February Only Prices Much Reduced

BUY Direct from FACTORY and SAVE MONEY

109 West 13th St., New York
1 Door West of 6th Ave.
Dale Lighting Fixture Co.

Carlton Chaise Longue

cushioned plain top or curved cretonne. Complete, any finish, \$38.

FOR LAMP, Shade lined cretonne or silk, \$38 immediate delivery Catalogue.

MNET & CO.
LENGTON AVENUE, RE4011 & 41ST STS. N.Y.

Makers of Fine Willow Furniture.

