

VACUUM CLEANERS

Special For This Week Only

(Mail orders filled anywhere)

Our Great Offer

We will deliver right into your hands your choice of the six best makes of vacuum cleaners and let you try the cleaner thoroughly before you pay a cent.

Only \$2.50 Down
EASY MONTHLY PAYMENTS

If you decide to buy after the trial you can pay down as your first payment only \$2.50 and pay the balance in small easy payments.

Our liberal easy payment plan gives you the privilege of owning and using and paying for it at your convenience—and no extra charge for easy payments.

This Great Offer Good Only This Week

Phone Bryant 6310-6311 for Free Trial

Write or phone at once and we will give you the details of this great offer

WE SELL EVERY KIND OF VACUUM CLEANER on easy payments, anywhere. All brand new, spic and span, latest models.

Apex	Eureka	Liberty	Royal
Bee Model "D"	Frantz-Premier	Little Ben	Sweeper-Vac
Big Ben	Hoover	Ohio-4	Thor
Cadillac	Hot Point	Pittsburg	Torrington
Duntley, S.	Imperial	Regina	Vacuna
Eclipse	Invincible	Richmond	Western Electric

Our "rating sheet" tells you which, in our estimation, are the six best cleaners referred to above. Also which we consider first choice, second choice, etc. It also contains other very valuable information. A copy will be sent anywhere on receipt of coupon. At the same time we tell you about our easy payment terms on all other cleaners besides the six best. Any further advice is also free.

SPECIAL INVITATION

You are hereby invited to visit our PERMANENT VACUUM CLEANER EXPOSITION any time and see every kind of Vacuum Cleaner on the market. Try them, handle them—compare them to your heart's content. Courteous, competent men will deem it a pleasure to wait on you and answer all questions. They purposely receive no commission, so they are just as well satisfied if you spend nothing but your time.

MAIN AND OFFICE SALESROOMS	COUPON	DOWN TOWN BRANCH
131 WEST 42ND ST. SUBWAY TO TIMES SQUARE	Vacuum Cleaner Specialty Co., Inc. 131 W. 42nd St., N. Y. C., Dept 9 Send me complete price list and easy payment plan, also "rating sheet," which you say contains information of great value Name	BOOTH 20 CONOURSE HUDSON TERMINAL BLDG., 30 CHURCH ST.

Open Wednesday and Saturday evenings until Xmas



Sonora

THE INSTRUMENT OF QUALITY
CLEAR AS A BELL

Louis XV

THE basis of these period designs is not a cabinet but a *phonograph*. The matchless Sonora with its sweet, pure, expressive tone (that won highest score for quality at the Panama Pacific Exposition) is here shown in a superb Louis XV model which is surpassingly beautiful both to the eye and the ear.

Twelve standard upright styles and these art models are now ready:

Gothic	Jacobean
Chippendale	William and Mary
Chinese Chippendale	Adam
Louis XV	Colonial
Louis XVI	Duncan Phyfe

Other models or complete equipments will be made to special order.

Sonora Phonograph

Sales Company, Inc.

GEORGE E. BRIGHTSON, President

New York Demonstration Salons:
Fifth Avenue at 53rd Street
50 Broadway (Standard Arcade) and 279 Broadway
Philadelphia: 1311 Walnut Street

The Highest Class Talking Machine in the World



Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

Useful Holiday Gifts

GIRLS' and JUNIORS' Rain Coat or Cape

with CAP to match



MODEL No. 61
GIRLS' and JUNIORS' RAIN COAT with Cap to match, of rubberized poplin in tan or navy blue; slip-on double breasted model with buttoned patch pockets and buckled belt, convertible storm collar; yoke lined. Sizes 8 to 17 years.

COAT and CAP

Unusual at **8.75**

MODEL No. 63
GIRLS' and JUNIORS' RAIN CAPE with Cap to match, of rubberized cantonette in tan or navy blue; tailored arm vents at sides; convertible rolled collar. Sizes 8 to 17 years.

CAPE and CAP

Unusual at **5.50**

SHOES, illustrated, from our shop. Prices upon application.

Prompt Delivery Free, Anywhere in the United States—Phone 6900 Greeley



This Exquisite 11 Piece Toilet Set—Madame Du Barry Design—Ivory Grain Specially Priced \$14.75

Articles Are Full Sized, Extra Heavy, Solid Stock (as illustrated)
With Elegant Inlaid Hand Engraved Monogram on each \$17.75
Silk presentation Case, if desired, extra \$3.00
Other complete sets, 2 pieces, \$3.75, \$8.75; 11 pieces, \$10.75 to \$35.00.

Watches, Diamonds and Jewelry at savings worth while

Sent prepaid to any part of the U. S. upon receipt of price.
Bennett Mfg. Co. 175 Broadway One Flight Upstairs Dealers Supplied

Smirnoff's RUSSIAN SHAMPOO

Billows of health-laden foam. Leaves the scalp clean—the hair with a soft silken luster. For sale everywhere. Sample will be sent for 10c.

ALFRED H. SMITH COMPANY Importers New York



Have You a Home Like This?

"Have nothing in your home which you do not know to be useful and believe to be beautiful," an expert interior decorator once said. The best way to do this is to shop for furniture at a store which already has a solid reputation for the beauty, quality and usefulness of every piece it carries.

Colonial Sewing Table, Mahogany, Two Drawers, Beautiful Example of Period Furniture. Now, \$27	Ladies' Desk, Ivory, White Enamel, Oak, Birdseye Maple or Mahogany, with 2 Drawers. \$22
	1 Drawer, \$22.50

CHRISTMAS GIFTS IN FURNITURE

SHEPPARD KNAPP SON CO.
CARPETS INC. RUGS RETAIL WHOLESALE
39-41 WEST 23 D. ST.

The Gov't asks you to do your Xmas Shopping early!

WE ARE READY FOR YOU with the largest and most select variety of Xmas goods, heretofore never shown in a **Leather Specialty Shop**, and at prices to suit every pocket.

LIKLY LUGGAGE CO., INC.
Madison Ave., Cor. 34th St., N. Y.
BRANCH STORE: 311 FIFTH AVE., at 32d ST.

Coin Purses, Sewing Baskets, Manicuring Sets, Beaded Hand Bags, Writing Pads, Shopping Hand Bags, Dressing Cases, Fittals, Overnight Cases, Fitted Suit Cases, Fitted Bags, Card Cases, Cigar Cases, Unfitted Cases and Bags, Wallets, Vilet Bags, Umbrellas, Canes, etc.

FOR THE HOLIDAYS

We have many useful articles suitable for holiday gifts; each marked at LENNON'S well-known low prices.



Solid Mahogany dull finish Gate leg Table, as illustrated. 42 in. x 54 in. \$25.75

- The following are a few of the many attractions.
- Solid Mahogany Sewing Stand \$4.75
- Solid Mahogany Handled Server \$4.85
- Solid Mahogany Flower Stand \$5.00
- American Walnut Work Table, with drop leaves \$7.75
- American Walnut Gate leg desk \$16.75
- Mahogany Gate leg desk \$19.50
- Lacquered decorated Nest of 4 Tables \$21.50

LENNON & COMPANY
153-157 West 23d Street

XMAS SPECIALS

WONDERFUL VALUES Ladies' Brooches Only \$9

The beautiful brooch illustrated is pink cameo and one genuine blue pearl, green and yellow, solid 14-k. gold mounting.

The above is one of our large and exclusive assortment of Brooches and Ear Pins.

They are all of the most artistic designs and are Special Bargains at the price we offer them.

Your inspection of these goods is desired. Your money gives you better value in diamonds, watches and jewelry at Bennett's because we buy for spot cash in quantities direct, eliminating all jobbers and middlemen's profits, and our low overhead expenses assure the lowest possible prices.

YOU GET SAVINGS WORTH WHILE AT

Bennett Mfg. Co.
175 Broadway One Flight Upstairs. Watches, Diamonds, Jewelry.

The Tribune Institut
Three pages every Sunday: "In the World of Women," "Housekeeping as a Profession," "At Your Service."
Leave a standing order with your newsdealer.

A Xmas Gift for THE WHOLE FAMILY

The New Premier Pathscope

This improved, portable motion picture projector embodies the successful experience gained in the world-wide sale and use of over 10,000 former models in exclusive city and country homes, clubs, churches, schools and commercial establishments.

The New Premier is as great an improvement over the former models as the modern self-starting high-powered limousine is superior to the auto of ten years ago.

So simple that anybody can operate it. So safe with its narrow-width, slow-burning film that it is the only projector labeled by the Underwriters' Laboratories, Inc. for use anywhere without fireproof booth or licensed operator. Weighs only 23 pounds.

The Pathscope Film Library now contains over 1,400 reels of the world's best Dramas, Comedies, Animated Cartoons, Scientific, Travel, Educational and War Pictures. More added weekly.

Or you can take your own motion pictures with a Pathscope Camera. Only a very limited number of the New Premier Pathscopes available for Christmas delivery, so prompt action is necessary to avoid disappointment.

Literature on Request if Not Convenient to Call at our Salon
The Pathscope Company of America, Inc.
Suite 1889 Aeolian Hall, New York City

HARDMAN FIVE-FOOT GRAND

Price \$850
Convenient Terms if Desired

Claudia Muzio says—
"Beyond question—entrancing—Mme. Muzio speaks for the whole Metropolitan group—for all the great folk in song who charm us at the opera."

She uses this Five-Foot Grand at home because it is essentially the home piano. Get it for your home.

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Represented in all Cities