Franklin Simon & Co.

A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

Exclusive Fashions

At Special Prices

For WOMEN, MISSES and GIRLS

31—**Women's Fur Trimmed Suit** *of Duvet de Laine,* in navy, brown, taupe, delphine, reindeer or black; convertible collar and pockets with Hudson seal fur *(dyed muskrat).* **69.50**

33—**Women's Fur Trimmed Suit** *of Rayonner Silvertone Wool Velour,* in navy, brown, Burgundy or Oxford; Tuxedo collar of Hudson seal fur *(dyed muskrat).* **98.50**

35—**Women's Emb'd Georgette Waist**—navy and bisque, taupe and copen, beaver and copen, or black and bisque; silk embroidered in self and contrasting color. **14.50**

37—**Women's Georgette Waist**—in new two-color effects—navy and henna, navy and gray, or brown and bisque, embroidered in contrasting color; sash of material. **19.75**

39—**Misses' Fur Trimmed Suit** *of Silvertone Wool Velour,* in delphine, seal brown, reindeer or navy; tuxedo roll collar of taupe nutria fur. 14 to 20 years. **75.00**

41—**Misses' Fur Trimmed Suit** *of Rayonner Silvertone Wool Velour,* in navy, brown, deer, Oxford, beaver or mahogany; shawl collar of Hudson seal *(dyed muskrat)* or taupe nutria fur. 14 to 20 yrs. **59.50**

43—**Misses' Fur Trimmed Coat** *of Suede Wool Velour, superior quality,* in madura brown, taupe, reindeer, plum, delphine or navy; cape shawl collar of taupe nutria fur; silk lined, interlined. 14 to 20 years. **79.50**

45—**Misses' Dressy Tailored Coat** *of all wool pom pom Bolivia Cloth,* in reindeer, taupe, African brown, green or Burgundy; silk lined, warmly interlined. 14 to 20 yrs. **49.50**

47—**Women's Fur Trimmed Coat,** *of Duvetyn Wool Velour,* in navy, bison, brown or reindeer; large draped collar of natural nutria fur; silk lined, interlined. **79.50**

49—**Women's Wrap-Coat** *(fur trimmed) of Evora Cloth,* in gunmetal, copper, seal brown, Congo, navy or black; collar, cuffs and bands of Hudson seal fur *(dyed muskrat);* silk lined, interlined. **115.00**

51—**Girls' Three-piece Dress** *of navy and plaid wool serge,* coatee of navy serge, white pique waist, side-pleated plaid serge skirt. 12 to 16 years. **15.75**

53—**Girls' Velveteen Dress** *in navy, brown or black,* two-piece belted model trimmed with black silk braid and covered buttons. 12 to 16 years. **18.50**

55—**Girls' and Juniors' Coat** *of pom pom Bolivia,* in beaver, green, Burgundy or navy blue, large collar of natural nutria fur; venetian lined. 10 to 17 years. **39.50**

57—**Girls' Dressy Velveteen Coat** in black, brown, green, Burgundy or navy; collar of natural nutria fur, lined throughout and interlined. 6 to 14 years. **29.50**

59—**Child's Coat** *of Silvertone Wool Velour,* in reindeer, brown, Pekin blue, Russian green, henna or Bordeaux, collar of natural Raccoon fur. 2 to 6 years. **29.50**

59A—**Silvertone Wool Velour Hat** *to match coat,* raccoon fur trimmed. **9.75**

61—**Child's Coat** *of Wool Velour,* in navy, henna, brown, Pekin blue or Russian green, with natural nutria fur. 2 to 6 yrs. **19.75**

61A—**Wool Velour Tam** *to match coat,* trimmed with nutria fur. **7.95**

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HATS and SHOES *Illustrated* from our shops.
Prices upon application.

ALCO-GRAVURE, INC., N. Y.