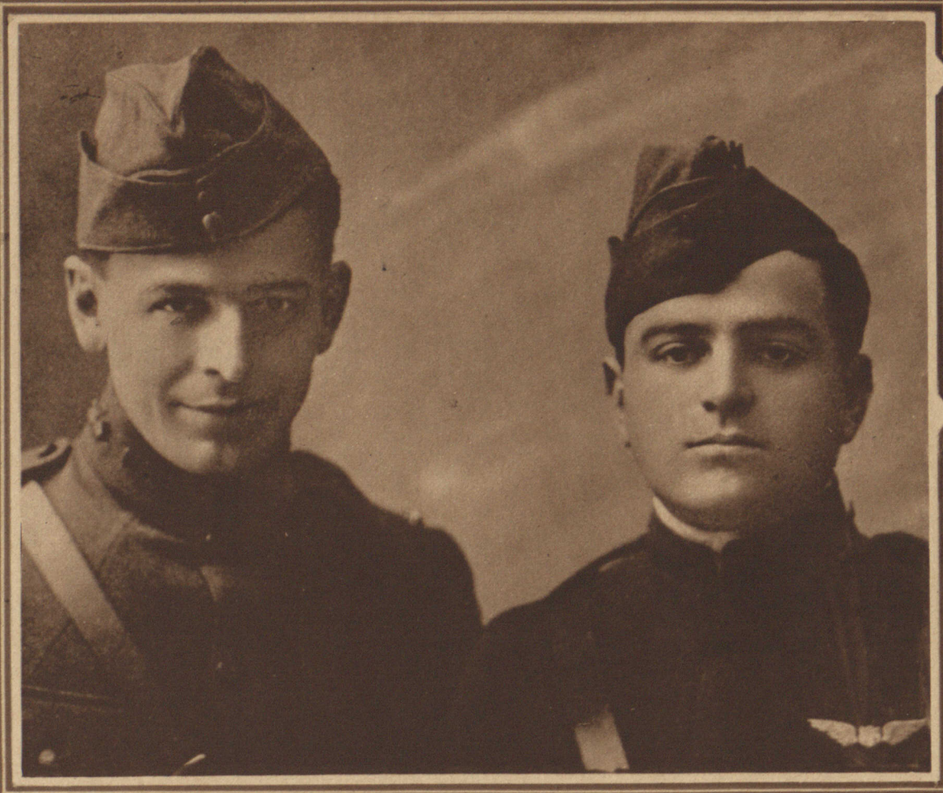

A fighting violinist and a flying Congressman. Lieut. Albert Spaulding and Capt. (Congressman) F. H. La Guardia, commanding officer of an American aviation camp in Italy.

Madge Kennedy directing a little screen drama of her own. The home life of our movie stars is often very simple.

Major-General E. D. Swinton of the British army, inventor of the tank, greeting Benjamin Holt, inventor of the caterpillar tractor. General Swinton has recently acknowledged his debt for the principle of the tank to a Yankee machine "that climbs like hell" —a Holt caterpillar which the general saw in Antwerp in July, 1914.

Mrs. George J. Gould and officers of the receiving ship at Ellis Island on the stage of the theatre given by Mrs. Gould to the navy men stationed there.

Queen Quality
BOOT SHOP

The New Colonial Pump

The ultra smartness of this new Queen Quality Colonial is hard to describe but easy to recognize. So distinctive in character, it emphasizes, in a forceful manner, the pre-eminent Queen Quality style and value in footwear. To be had in two popular leathers—Dull Mat Kid with cut steel beaded buckles and full Louis heel. Koko Tan Russia Calf with cut bronze beaded buckle and full Louis heel.

PRICED AT $12.50

Our policy of showing the new and distinctive in footwear is coupled with an intelligent and courteous fitting service.

QUEEN QUALITY BOOT SHOP
32 West 34th Street

DONT let your house look bare and uninviting on the theory that you must wait until you can afford big trees. We have big bulky shrubs that will not only add charm and alluring beauty to the impression of your home, but form masses of foliage high enough to give privacy—and screen whatever needs to be screened. In the Hempstead residence shown here, for example, tall shrubs are used to separate the porch from the entrance drive and street. The kitchen entrance may be concealed in similar manner. Your favorite shrubs can be used—Deutzia, Syringa, Dogwood, Weigela, etc. A careful selection of Hicks' shrubs will give beautiful effects through the entire year, either with flowers, brilliant berries or healthy, vigorous foliage. Call or phone to-morrow or write to-day for full details, with pictures and prices.

I. HICKS & SON *"Sixty Years of Knowing How."* Westbury (Phone 68), L. I.

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MUSIC re-creates. Music fills the home with a new glory. Music inspires the soldier to noble thought and heroic deed.

$495
Convenient Terms if desired

The Standard Player-Piano is built by the same craftsmen who make the famous Hardman (the official Piano of the Metropolitan Opera Company).

Write us for catalogue and autographed photographs of Metropolitan Opera Artists, including Caruso, who use the Hardman instruments.

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A Shilling in London
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THE DIPLOMATIC SERVICE

HOTEL BELLECLAIRE
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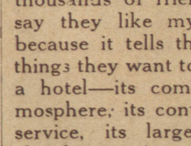

Broadway at 77th St.
Surface Cars at Door
Subway at 79th St.
Only a few minutes from the Shopping and Theatrical District.

I would like to be in San Francisco today at the great inspirational meeting which will open the convention of the Associated Advertising Clubs of the World. I would like to be there for two reasons: first, by my presence, to endorse the work of the men in the Advertising Profession; and, second, to renew acquaintances with Californians among whom I spent my boyhood.

I want to pay my tribute to advertising today. It has helped me "over the top." It enabled me, in directing The Belleclaire's destinies as an employe, to so build the business that I acquired the hotel for myself.

Advertising has been employed by me very regularly, but my investment in it has never been more than 3½ per cent of my gross business. It has made for The Belleclaire thousands of friends. People say they like my advertising because it tells them the very things they want to know about a hotel—its comforts, its atmosphere, its conveniences, its service, its large rooms, its cleanliness, its modesty, its character, and its good cooking.

My Apple Pie advertisement traveled around the world, and wherever it became known, a resolution was made then and there by many people, which was in effect: "Whenever I am in New York, I will visit the Hotel of Apple Pie."

I am glad to acknowledge the power of advertising, and my hat is off to the men and women in the advertising business, who have made it a factor in dignifying and elevating the business of the country.

Robert D. Blackman, Proprietor.

Square Model Gold Dial Size Dime
15 Jewel Movement; 20 Year Gold Filled
GUARANTEED $19.50
14-K Gold $29.50
BENNETT MFG. CO.
175 B'WAY, N. Y. C.
One Flight Up

Pompeian Beauty Powder
Adds a pearly clearness.
Stays on unusually long.

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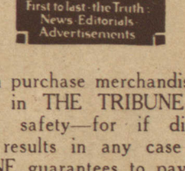

You can purchase merchandise advertised in THE TRIBUNE with absolute safety—for if dissatisfaction results in any case THE TRIBUNE guarantees to pay your money back upon request. No red tape, no quibbling. We make good promptly if the advertiser does not.

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