



Douglas Fairbanks and his directors, Allen Dwan and Art Rosson, discussing a scene on the Mexican border for the next Fairbanks release, "Headin' South."



Florence Moore in "Parlor, Bedroom and Bath." Photo by Count J. de Streléck



A new picture of Elsie Ferguson, now acting in the movies. Photograph © Victor Georp.



Dainty Oxfords



\$7.00

In Patent Colt, Tan Calf and Gun Metal, with heavy turn sole, full Louis heel and 5 eyelets

This is one of the ultra-smart types of footwear that the Queen Quality is offering to women of taste. Though conservative in price, we can assure you that this is splendid value.

Queen Quality Boot Shop
32 West 34th Street

General Reduction on Our Entire Line of Dining Room FURNITURE

We have recently purchased from one of the largest and finest manufacturers in the West, all their Sheraton Dining Room Furniture, and are able to offer them at what the factory price used to be to us.

SHERATON INLAID Dining Room Suite \$395

Solid Mahogany throughout—10 Pieces—Buffet, China Cabinet, Table, Serving Table, 5 Side Chairs, 1 Arm Chair. The finest cabinet work throughout. Low operating expense and wholesale connections make prices lower here than elsewhere. A comparison will convince you.



SHEPPARD KNAPP SON CO. CARPETS INC. RUGS RETAIL WHOLESALE 39-41 WEST 23 D. ST.

ELGIN & WALTHAM MILITARY WATCHES



\$975 UP

Waltham Military Wrist Watches. Special at \$7.75, \$9.75 and \$12.75. Others with Radio Luminous Dials and Hands at \$3.95 to \$50.

We have a large assortment of Diamond Rings, Diamond Pins, Watches, Clocks and Solid Gold Rings and Jewelry at surprisingly attractive prices which will satisfy careful purchasers.

Satisfaction Guaranteed or Money Refunded

Bennett Mfg. Co. 175 Broadway (upstairs), New York



ADVERTISING RATES

Single Insertion Rates
Per agate line...45c
Page...\$500
Half page...\$350

Contract Rates
13 times within one year...35c
26 times within one year...33c
52 times within one year...30c
3,000 lines within one year...35c
5,000 lines within one year...33c
10,000 lines within one year...30c
Page...\$500
Minimum space 21 lines

Forms Close
Forms close 15 days in advance of publication. Copy should reach us two to four days earlier if proofs are wanted for O. K. or corrections.



Take care of your eyes and they will take care of you. Soft-Lite Lenses protect your eyes from injurious light rays. Try them for perfect comfort.

m. Singer Optometrists & Opticians, Madison Av., cor. 100 St., 114 Fulton St., N.Y., 981 Prospect Av., Bronx, 604 W. 181st St.

PLATINUM TOP GUARD RING \$29

Set with Seven Genuine, Brilliant, White Diamonds. Mail Orders Filled. John Patten & Co. 608 TILDEN BLDG., 105 W. 40th St. Diamonds Remounted in Gold and Platinum at Low Rates.

Redfern Corsets

Back Lace Front Lace \$3.50, \$5, \$7.50, \$10 to \$25

At all high-class stores and at Redfern Corset Shop 510 Fifth Avenue (Just above 42nd Street)

MONEY BACK GUARANTEE

You can purchase merchandise advertised in THE TRIBUNE with absolute safety—for if dissatisfaction results in any case THE TRIBUNE guarantees to pay your money back upon request. No red tape, no quibbling. We make good promptly if the advertiser does not.

Address All Complaints to BUREAU OF INVESTIGATIONS NEW YORK CITY