The Shop Individual

RUSSEK'S

34th STREET — FIFTH AVENUE — 35th STREET

Advance Exhibit of Original Spring Models

Fascinating · Distinctive · Individual Creations in

Frocks & Suits

Developed from the Authentic & Smart Materials

Style 1

Style 1

A Springtime Creation. Fascinating Frock of plaid, stripe or plain Taffeta in effective shades . . $32.50

Style 11

Style 11

Authentic Spring Model. An exquisite Dress of beaded Georgette Crepe. Very smart . . . $69.50

Style 12

Style 12

Youthful Eton Dress, developed in Velour or Treco in the new Spring Shades $39.50

Style 10

Style 10

For Smart Originality—this modish suit of Check Velour, Treco or Twill $47.50

Style 7

Style 7

A Russek Origination--Tricotine or satin dress of distinctive design. A very exclusive Spring model $35.00

Style 2

Style 2

An Exquisite Model. Serge Dress with pleated Organdie Vestee. Very effective and original $19.75

Style 5

Style 5

An Appropriate Spring Mode—this charming Eton Suit of Velour or Treco in various colors. . $49.50

Style 4

Style 4

Very charming, this youthful Spring Suit of Velour, Treco or Checks. A distinctive model. $49.50

Style 9

Style 9

For Spring—This effective Bolero Dress of Tricotine or Satin . . $35.00
In Taffeta, $29.50

Style 3

Style 3

Smart Spring Suit of fine Velour or Treco. In the season's newest colors. $42.50

Style 6

Style 6

A Girlish Creation is this Chic Russek Pony Suit of Treco . . . $47.50

Style 8

Style 8

A Model of Originality. Satin or Tricotine dress designed on chic lines $32.50

Mail Orders will have our prompt attention. When writing state *size* and *color* of garment—Also inform us as to your *height*, waist and bust measurements

ALCO-GRAVURE, INC., N. Y.

HILL ADVERTISING AGENCY, NEW YORK