



Such is the power of suggestion that, looking at the picture of these beautiful scenes in front of the Tampa Bay Hotel, Tampa Bay, Florida, we could feel the midday sun percolating our frozen marrow, though the register in our office was stone cold and the thermometer outside stood at 5 below.

The massive Hotel Traymore, fronting on the Boardwalk at Atlantic City, testifies to the popularity of this New Jersey year-round resort. The balmy atmosphere which prevails throughout the winter keeps this popular city practically filled to overflowing all the year round. But a few years ago a scattering of cottages—to-day a city of great hotels.



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In Patent Colt, Tan Calf and Gun Metal with heavy turn sole, full Louis heel and 5 eyelets

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Overcoat, Suit
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All made of the same fine quality gray worsted whipcord—complete at \$48.50, or

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Winter sports attract many to the Poland Springs House, Poland Springs, Me. This is the start of one of the popular ice trotting races. A track is cleared on the ice and the horses sharp shod to give them footing.