Theroz FUEL CUBES

What They Are—What They Will Do Cost About a Cent a Cube

Theroz Instant Fuel Cubes are about an inch square. By an absolutely new and patented process *a liquid* is converted into *a solid cube* (not a paste), which gives a hot, intense blue flame, without smoke, without odor, without soot, without ash and which cannot explode. The cube itself does not burn. It is a vapor-gas emanating from the cube, mixed with the oxygen of the air in right proportions, that makes the hottest flame known to science.

1 Cube makes tea or coffee, heats can of soup, beans, etc.

1 Cube cooks cereal; heats flat-iron (without soot).

2 Cubes will make Welsh Rarebit; chafing dish cooking.

½ Cube heats shaving water (enough for 5 shaves).

Theroz is the Most Efficient

emergency fuel known because with the scratch of a match you have instantly the intense heat of the fuel. There is no waiting for something to heat or something to start up. Theroz is *instantly* available.

Theroz is the Most Economical

emergency fuel known because *a cube costs about a cent* and you burn of it only enough to heat what you want heated. If it doesn't require a whole cube blow it out and put it back in the can for future use. Unlike the fire in the stove or electric devices, there is nothing to get started before you can heat. Nothing to get out of order and nothing to let go out—consuming fuel all the while—after you are through.

Theroz is the Safest

fuel known because a Theroz Cube cannot go to a liquid while it is burning. Because the vapor and not the cube burns, Theroz *is absolutely safe*. It never can explode. A burning cube of Theroz dropped on the carpet (or elsewhere) can be smothered without burning the carpet. If you hold a lighted cigar to a Theroz Cube it will not ignite. Theroz eliminates danger—the danger of spontaneous combustion—of explosion—and of ignition through heat. You must touch a flame to a Theroz Cube to make it burn.

What 2 Cubes Will Do:

Fry Steak, Fish or Small Chicken, fry Potatoes, make Welsh Rarebit, make Pancakes, Chafing-Dish Cooking, Coffee Percolator.

What 1 Cube Will Do:

Boils 2 Eggs, heats can of Soup, Beans, etc.; cooks Cereal, makes 2 cups of Tea or Coffee, fries Ham and Eggs, heats Flatiron (without soot).

What ½ Cube Will Do:

Heats Shaving Water, Baby's Bottle, Curling Iron (without soot).

When less than a cube heats what you want heated blow out the cube and put it back into the can to be used.

Theroz Blue Flame Stove

To get the full benefit of a Theroz Fuel Cube it must be burned in the *Theroz Blue Flame Stove*—a patented device designed scientifically to intensify the heat of Theroz Fuel Cubes. The burner has numerous open ports, which act like gas tips. It is at the ports that the *vapor* from the fuel and the *oxygen* from the air *unite and ignite*, throwing the full intense heat to the utensil above them.

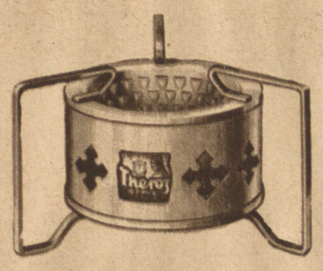
With the arms of the Theroz stove folded it is compact and easily carried in your grip or even in your pocket. With the arms extended the surface is big enough to take a frying pan or even the well of a chafing-dish.

½ Cube heats Baby's Bottle; curling iron (without soot).

Cube boils 2 eggs; fries ham and eggs.

2 Cubes will make pancakes; coffee percolator.

2 Cubes will fry steak, fish or small chicken; fry potatoes.



Big Introductory Offer

AT YOUR GROCERY, DRUG OR HARDWARE STORE, OR WRITE US GIVING YOUR DEALER'S NAME.

Theroz Burner Stove FREE (*Regularly 25c*)
WITH ONE FULL SIZE CAN OF 25
Theroz Fuel Cubes (*Regularly 35c*)
Both for 35c—Regularly 60c

The following merchants will give you FREE a Theroz Blue Flame Stove with your first purchase of Theroz Fuel Cubes

MANHATTAN
DRUG STORES

Baltzly Pharmacy, B'way cor. 96th st.
John E. Thomas, 2621-2721 B'way.
Geo. C. Bower, 314 9th av.
C. J. Englehardt, 140th st & B'way.
F. K. James & Co., B'way cor. 46th st.
F. K. James & Co., 8th av., 44th st.
F. K. James & Co., 2692 B'way.
Ed. Legall, 286 7th av.
Chas. H. Lowe, 761 Amsterdam av.
Quernier & Co., 128 W. 100th st.
D. Ratner, 915 Amsterdam av.
A. B. Robertielo, 85 Greenwich av.
Segall's Pharmacy, Columbus av. & 72d
J. W. Reed & Co., 888 Columbus av.
M. Manheimer, S. w. cor. 102d st. & Manhattan av.
Chas. Gutkin & Co., Col. av. & 107 st.
Manhattan Court Phar., 10 Manhattan av.
Wm. A. McDonald, 2781 B'way.

MANHATTAN GROCERS

Wm. Bauer, 113 W. 10th st.
H. Blendermann, 827 7th av.
Wm. Boecke, 319 W. 35th st.
A. Degner, 54th st. & 7th av.
John Engelman, 594 8th av.
J. & B. Enoch, 229 Columbus av.
Harry A. Flagg, 307 Columbus av.
Ginsberg Bros., 110 8th av.
Henry C. Hainhorst, 51 W. 8th st.
Wh. Litchenfels, 413 Willis av.
Minners & Ahrens, 621 Columbus av.
B. Moskowitz, 5 W. 118th st.
A. Nunnenkamp, 268 40th st.
Overbeck Bros., 561 Columbus av.
P. Rosenblum, 2433 8th av.
W. A. Schreiber, 37 Greenwich av.
H. Schulman, 2450 B'way.
Geo. Wiech, 350 9th av.
M. Block, 566 Amsterdam av.
Julius Pepperman, 490 Columbus av.
J. H. Schmidt, 452 Amsterdam av.

HARDWARE AND FURNISHING

J. Baumgarten, 97 8th av.
F. Becky, 239 9th av.
Goldberg & Rubenstein, 130 9th av.
Charles Jones, 902 6th av.
Metropolitan Hardware Co., 32 Vesey st.
Hudson Terminal Concourse.
Grand Central Terminal Concourse.
D. W. Morgan, 506 Columbus av.
Suydam Store Co., 550 Hudson st.
Colonial Supply Co., 540 Amsterdam av.
L. Gonsky, 409 Amsterdam av.

MISCELLANEOUS

Wm. G. White, 25 Cortlandt st.
Wm. G. White, 335 B'way.

STATEN ISLAND

W. L. McAdams, 224 Bay st., Tompkinsville.
Tompkinsville Drug Co., 2 Richmond Turnpike, Tompkinsville.
L. Becker, 550 Bay st., Stapleton.
W. C. Reeves, Graham Beach.
Herman Stoff, 219 Canal st., Stapleton.
Sam Cohen, 108 Canal st., Stapleton.

NEW JERSEY
GROCERS

H. M. Bigelow & Son, Hampton, N. J.
Lance Bros., Glen Gardner, N. J.
R. W. Hayes, Washington, N. J.
H. P. Lance, Annandale, N. J.
B. J. Oswalt, 118 Highland st., Paterson N. J.
John O. Park, Hackettstown, N. J.
A. P. Van Sickle, Newton, N. J.
Chas. B. Tomes, Washington, N. J.
Wm. Van Fleet, Washington, N. J.
F. N. Van Syckle, Andover, N. J.
Van Campen Bros., Newton, N. J.
R. A. Whitfield, Allamuchy, N. J.

NEWARK

Mackner & Doremus, 796 Broad st.

PARK & TILFORD

B'way and 146th st., Audubon 2676.
Lexington av. & 126th st., Harlem 5144.
B'way and 112th st., Morningside 8700.
B'way and 101st st., Riverside 2380.
B'way and 87th st., Schuyler 7100.
Madison av. and 76th st., Lenox 9100.
248 Columbus av., Columbus 8430.
Madison av. and 58th st., Plaza 5400.
B'way and 41st st., Bryant 3300.
5th av. and 26th st., Madison Sq. 7800.

DEPARTMENT STORES

James McCreery Co., 5 West 34th st.
Saks & Co., B'way, 33d and 34th st.
John Wanamaker, B'way & 10th st.
Greenhut Co., Inc., 18th st. and 6th av.
Abraham & Straus, Fulton st. B'klyn.
H. Batterman Co., Broadway, B'klyn.
Berlin Dept. Store, 1013 B'way B'klyn.
Fred'k Loeser Co., Fulton st., B'klyn.
A. I. Namm & Son, Fulton st., B'klyn.
L. Bamberger, Newark.

SPORTING GOODS

Abercrombie & Fitch, Mad. av. & 45th.
Von Lengerke & Detmold, 200 5th av.

NEWARK (Cont.)

N. Y. Hardware Co., 3 Springfield av.
A. A. Sippel, 41 Market st.
McGregor & Co., 8o. Broad & Lafayette

BROOKLYN
DRUG STORES

L. Altman, 511 9th st.
M. & S. Arensberg, 137 Myrtle av.
M. & S Arensberg, 1147 Fulton st.
M. & S. Arensberg, 1447 Fulton st.
M. & S. Arensberg, 1254 Broadway.
Arfmann Pharmacy, 5th av. & Bergen st.
O. F. Bancroft, 1060 Fulton st.
F. K. Berry & Co., 294 7th av.
G. W. Blanchard, 3079 Fulton st.
Victor J. Bliden, 48 Hicks st.
W. J. Brandenberg, 797 Flatbush av.
A. J. Brooks, 1161 Myrtle av.
W. E. Brown, 1292 Nostrand av.
H. Cherneff, 2915 Coney Island av.
L. R. Dilberger, Flatbush av. & Lincoln Road.
L. Enstein, 1807 63d st.
H. Gluckman, 4502 16th av.
J. W. Goldberg, Surf av. & Coney I.
B. Hands, 2038 Bath av.
A. Hansen, 7502 13th av.
Haydon Drug Shop, 1180 Broadway.
R. E. Hughes, 1502 Avenue J.
H. O. Drug Co., 1645 Broadway.
J. A. Hunter, 1538 Flatbush av.
H. A. Julus & Co., 299 Broadway.
H. W. Koch, 7323 3d av.
C. B. Laspia, 4902 6th av.
Geo. H. Lawler, 1401 60th st.
H. Leavy, 3209 Jamaica av.
R. H. Lisberger, 4024 5th av.
Dr. A. Lush, 4223 3d av.
P. D. Nelson, 5026 5th av.
T. F. Neumann, 1330 Avenue H.
Jos. Perlitch, 792 Rogers av.
H. B. Porter, 952 Gravesend av.
F. Prager, 757 Gravesend av.
R. Quasman, 3343 Fulton st.
Bernhard V. Rappaport, Nostrand av. & Clarendon rd.
Reid & Snyder, 740 Flatbush av.
Reid & Watmough, 624 E. 16th st.
J. Riefman, 7523 13th av.
F. W. Ryer, 1711 Church av.
C. F. Schoenherr & Co., 1058 B'way.
Schrager Drug Store, 215 Ridgewood
H. Spindler, Nostrand av. & E. P'way.
Geo. C. Weber, Gates av. & Broadway.
N. Weiss, 5002 3d av.
J. H. Wellington, 823 Nostrand av.
K. Wildhoff, 7126 Bath av.
David B. Yaffa, 72d st. & 3d av.

LONG ISLAND
DRUG STORES

J. E. Pickard, Roslyn, L. I.
A. C. Baylis, Port Washington.
H. S. Johnston, Elmhurst, L. I.
Kingsland Pharmacy, 307 Madison av., Flushing, L. I.
Knickerbocker Pharmacy, Great Neck.
Thompson Drug Co., Jamaica, L. I.
D. S. Treat, 41 Wilson av., Flushing
F. Wallace, 40 Boerum av., Flushing.

GROCERS

C. J. H. Lubson, 17 22d st., Flushing.
Kollsh Stores, Long Beach.
H. Ehrlcha Co., Mineola.
F. Hagestad, Mineola.
J. Schnepf, Rosedale.

HOUSEFURNISHING & HARDWARE

Conklin, Tubby & Conklin, Roslyn.
Hans Nelsen, Pt. Washington.
Arthur Recknagle, 414 Steinway av., Astoria.

(Tear Off and Mail.)

Basic Products Corporation, New York.

Kindly send me 1 can Theroz Fuel Cubes for enclosed 35c and FREE 1 Theroz Blue Flame Stove.

Name .....
Address .....
City .....
State .....

BASIC PRODUCTS CORPORATION WOOLWORTH TOWER New York City