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Landay Supremacy Makes Victrola Buying Easy

DON'T think The Victrola a dream you can't make come true. Don't think the price can keep such happiness from you. Don't go on forever wishing. **BUY!** Think of the *kiddies*, the *home*, the enjoyment *you'll* know! Look in the Landay windows tomorrow. Pick out the Victrola you'd like best at home. Walk in. Tell the salesman about it. That's what the salesman's there for. You'll be conferring a great pleasure.

Ask him to play the new records—to show you about. You'll begin to understand what is meant by "Landay Service"—and why a million tongues have sung its praises for seventeen years.

YOU'LL FIND the biggest assortment of Victrolas and records to choose from anywhere in the world, outside of the Victor factory.

YOU'LL FIND our instruments thoroughly tested, inspected, tried out by Victor experts, before allowed to leave for your home.

Purchasing from Landay's adds not a penny more to the cost. "The price is fixed at the factory." Ours is the

Easiest Payment Plan

OPEN EVERY EVENING
Our 42d Street Store is open every evening for the benefit of those who are unable to purchase during the day.

OLD MODELS FOR NEW
A liberal allowance will be made on any make of phonograph or Victor machine taken in exchange for new Victrola instruments.

Victrolas \$15 to \$350

Records 60c up

\$5 DOWN

WILL PLACE THIS \$100

VICTROLA

(Style XI Shown in This Picture)

IN YOUR HOME AT ONCE

Landay

4 Stores **BROS.**

563 5th Ave 427 5th Ave 23 W 42nd St 27 W 34th St
(AT 38 ST.) (BET. 5 & 6 AVES.) (BET. 5 & 6 AVES.)

Victrola Factory Distributors

Telephone Vanderbilt 5600
Send for Catalogue

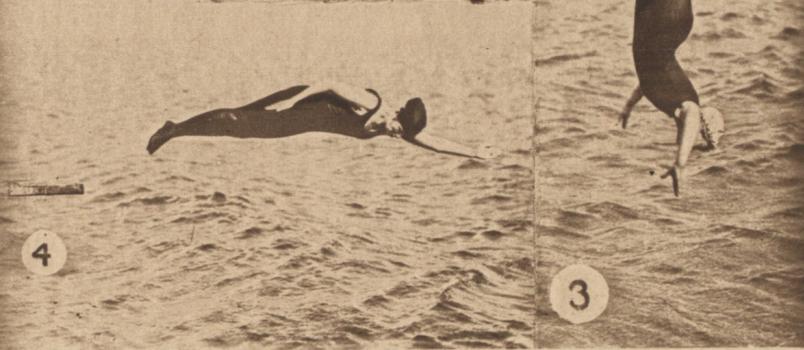


Off the Spring-board



In these days of preparedness for women, increased attention is being paid to athletics. Here are reproduced four different dives, as executed by a prominent modern mermaid, for those who have mastered their primitive fear of the sea. Number 1 is the seal dive, showing the diver just leaving the board. Number 2 illustrates the very picturesque swallow dive, where the arms are extended like wings. Number 3 is the front jack-knife, with the diver just about to strike the water. Number 4 shows the side dive, where the position in the air is practically that of the side-swimmer in the water.

Photos Bain News Service.



Franklin Simon & Co.

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PHONE 6900 GREELEY

Men's Furnishing Shop.—16 West 38th St.
A Separate Shop on the Street Level

MEN'S Two-Piece BATHING SUITS

Guaranteed Fast Colors



No. 130—Men's Two-Piece Bathing Suits with white shirt of pure worsted, pants of indigo blue flannel. Sizes 34 to 44. **6.00**

No. 130—Shirts or Pants can be purchased separately. **Each 3.00**

No. 130—Men's White Canvas Belts with non-rustable nickel buckle. **.50**

No. 132—Men's Two-Piece Bathing Suits of pure worsted in navy-and-white, navy-and-red, black-and-red or black-and-white. Sizes 34 to 44. **3.50**

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ATHLETIC UNDERWEAR

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"Sico" Athletic Union Suits of high-grade white madras, also Athletic Shirts and knee-length drawers.

Union Suits **1.00** Shirt or Drawers **.50**

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Coats 15.95 to 135.00 Skirts 3.95 to 25.00
Suits 25.00 to 97.50 Corsets 3.85 to 10.00

Conducting our own workrooms, we can render not only LOW PRICES, but such advantages as duplicating to measure and changing details to meet individual taste.

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Lane Bryant

21-23 West 38th Street, New York.

The Moonlight Sonata Is Most Beautiful When Played On A Wissner Grand Piano

The peace and tranquillity of the opening strains may be fully understood only when a piano of unusual merit is used.

This remarkable composition, when rendered on a Wissner Grand Piano, exerts a fascinating influence upon those who hear it. The tone of a Wissner Piano is surpassing in its depth and clarity.

The touch literally inspires communion between the musician and the instrument, which seems to become converted into a living thing with a soul, entrancing those who hear its plaintive, sad tones in the rendition of this mysterious but beautiful masterpiece.

Those who hear the Moonlight Sonata on a Wissner Grand Piano hear it as Beethoven dreamed it, but it is unlikely that he ever expected human ingenuity to produce a medium which would so perfectly express it.

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WAREROOMS IN JERSEY CITY, NEWARK AND OTHER CITIES.



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Mahogany Finish Case 8 1/2" high, 22" wide, 17" deep. Has an accurate Seth Thomas movement rendering the famous Westminster Chimes on hours and quarters. Dial with etched numerals. This is a very handsome hall clock, well worth \$75.

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Centmeri Gloves perfect fitting

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Other outfits \$64.50 and \$78.00.

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Box Springs with Cotton Felt Mattresses \$23.50 up
Box Springs with Hair Mattresses...\$30 up
Bedsteads & Bedding of the Better Sort.
GEO. M. MILLER, 7 West 45th St., Near 5th Ave. Bryant 914.

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The disinfectant and antiseptic which leading hospitals use is just as necessary in your home.

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