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# All the Victor Patriotic Records at LANDAY'S

IT should be the duty of every true American to have patriotic music in his home, especially now.

The four Landay Victrola stores have the largest assortment in the city and cordially invite you to hear them.

We are also offering the most liberal inducements of special terms on Victrolas for the coming week.

"ANY TERMS WITHIN REASON will be accepted."

This may be your last opportunity to obtain a Victrola on such easy payments.

## Landay

4 Stores INC. Telephone 6649 Vanderbi  
New York's Leading Victrola Stores  
23 West 42nd St. 563 5th Ave.  
27 West 34th St. 427 5th Ave.



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1837 1917



# The First Knabe Piano

was made in Baltimore in 1837

The year 1917 marks the 80th Anniversary of the Knabe—made in America, and in America only, for 80 years.

As the Erard and Broadwood Pianos represent the finest craftsmanship of France and England, so does the Knabe fulfill the Tonal Ideal of America.

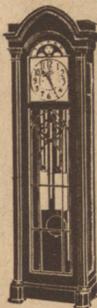
"Since 1837—The World's Best Piano"

Uprights AMPICO Grands  
Reproducing Pianos

Warerooms 5th Ave. at 39th St.

BEFORE YOU FURNISH YOUR NEW HOME CALL AND SEE OUR

## HALL CLOCKS



Your new house or apartment will not be complete without a beautiful hall clock with a silvery chime. We have many beautiful styles and sizes from \$45 to \$500. Call and see them.

Hall Clocks Repaired and Adjusted  
We understand every make of hall clock, domestic and foreign. It is perfectly safe to entrust your fine hall clock to our experts.

Phone Cort. 8323 for information and rates.

Write for complete catalog 11 showing clocks of all styles

### W. M. H. ENHAUS & SON

Agents for the Seth Thomas Clock Company  
31 JOHN STREET NEW YORK

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## Peck & Peck



### Foulard Neckwear

English Foulard Scarfs and bat ties in hundreds of new designs and latest colorings. Especially printed in England for PECK & PECK on the finest Japanese Silks. Scarfs \$1.50 each and Bats \$1.00 each.

### Hosiery and Sweaters

PECK & PECK'S new catalog of hosiery, sweaters and scarfs will be sent upon request. Mail orders receive prompt and careful attention.

### PECK & PECK

#### EXCLUSIVE HOSEIERY

586 Fifth Avenue at 48th Street  
501 Fifth Avenue at 42d Street  
New York City  
Palm Beach Chicago Newport

## MATERNITY Apparel

Garments made to suit each figure individually, and that retain their grace and fit at all stages; adjust themselves as required without any change.

### Dresses for All Occasions

COATS, SUITS, SKIRTS, BLOUSES, NEG-LIGES, CORSETS AND BRASSIERES. MATERNITY CORSET



Designed in accordance with hygienic requirements and supplies much needed support without the least pressure, improving posture and outline. Special gore of tricot at sides of front and deep laces allow for expansion. Special price, \$3.80

Mail Orders Promptly Filled. Send for an attractive booklet of our latest styles.

### Leonard's

24 West 39th St., N. Y.

## LILY OF FRANCE CORSETS

THE Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.  
\$3.50 to \$35.00  
at Quality Stores

Handsome booklet of new Spring Styles sent on request

LILY OF FRANCE CORSET CO.,  
19th Street—Sixth Ave., New York

## VIVAUDOU'S

### MAVIS TALC

The Accepted French Malmou  
25¢  
the Red Package

### MAVIS FACE POWDER

50¢

VIVAUDOU, Paris.

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### Jones & Brindisi

#### SPECIAL RUGS FOR SUMMER HOMES

Two Tone Chenille, 3x6 ft. to 12x18 ft., \$8.25 to \$127.50.  
Scotch Art Squares in room sizes \$17 to \$34.50. Wilton Rugs, 6x9 ft. to 9x12 ft., \$35 to \$98. Colonial Rugs, 27x54 in. to 9x12 ft., \$1.10 to \$12. Porch Rugs, \$2.75 to \$10.50.

Craftsman Building  
6 East 39th Street  
MAXIMUM VALUE AT MINIMUM PRICE

## L. M. HIRSCH Sample Shoe Co.

White Arab Cloth, Lace, Ivory Sole, Covered Heel, \$5.00

An inspection of our large variety of new Summer Models will show wonderful values at unusually Low Prices.

404 Sixth Ave., N. Y., Bet. 24th & 25th Sts.

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### You Save on Diamonds Bought from Bennett

C Grade—\$69 C Grade—\$164  
B Grade—\$80 B Grade—\$184  
Perfect—\$94 Perfect—\$208

Special values at \$75 to \$350.

Our modest, upstairs store, in the heart of the jewelry district, low rent and small operating expenses, enable us to sell diamonds, watches and jewelry at surprisingly attractive prices, thus giving you the benefit of our savings.

Give us a trial order and let us prove our ability to serve you better and save you money.

Satisfaction guaranteed or money refunded. Diamonds returnable for cash less 10% within one year.

**Bennett Mfg. Co.**  
175 E'way (Upstairs) Also 4 John St.

## DELTOX GRASS RUGS

### Beautiful the Home

The chief beauty of Deltox Grass Rugs is in their softness of fabric, artistic design, and their cool, restful colors, such as light blue, pale green, gray and tan. Add to the beauty and comfort of your home, and practice true economy by using Deltox Rugs.

Ask Your Dealer to show you Deltox Grass Rugs and to let you see the Deltox line of double warp rugs.

**Deltox Grass Rug Co.**  
MILWAUKEE WISCONSIN

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### Vantines INCENSE SET

By Mail Prepaid \$1

In addition to its refreshing fragrance Vantines' Temple Incense is most effective in driving away mosquitoes, etc., and may be burned on the porch of the Summer Home as easily as indoors. It is also used extensively for inducing sleep and imparts a pleasing perfume to clothes closets, etc., when burned in boudoir.

On sale in our Perfumery Dept., or send \$1 and we will forward prepaid set illustrated, consisting of burner, four ounce package of our incense and complete instructions for using. (Specify 41802.)

**A-A-VANTINE & CO. Inc.**  
Fifth Avenue & 39th Street, New York.

## MILITARY WRIST WATCH WALTHAM & ELGIN

This Ideal Military Watch has 7 jewel movements in all-steroid \$7.90

Each watch is time & regulated, ready for service. With illuminated dial, to tell time in the dark, \$2 extra.

**WALTER & CO.**  
Est. 1891  
182 Broadway, N. Y.

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### BABY'S NEVER-KICK-OUT

Keeps Baby Covered Fits Any Crib

Why lose sleep to keep baby covered? The Never-Kick-out pocket sheet saves the squirming little rascal from many a cold and less mother rest. Baby always covered. Allows perfect freedom for body and feet. Quickly adjusted. Easily detached for washing.

Send \$2.50—stamps, cash or money-order. Money back if not satisfied. Agents wanted. Write for leaflet.

**THE MARY BLAKELEY CO.,**  
78 Reade St., New York City.

## VENIDA The Only Starbated HAIR NET

Web-like lace of real hair, strong and invisible.  
Cap or fringe shape; all shades, 2 for 25c. White or gray, 25c each.

Department Stores, Specialty Shops, Liggett's, Riker-Hegeman

**Rieser Co., Makers,**  
112A E. 19th St., N. Y.

This Case is Your Guarantee

## MILITARY WRIST WATCHES

Plain dial \$1.95 Luminous dial 7.15-9.95 Nickel Elgin 7.48-7.75 Waltham 7.1. Pigeon strap Luminous dial \$3.95 Radio dial 15 J. \$9.75 Radio dial 7.1. \$11.75 \$9.75 20 yr. gold filled \$17.75

### GIVE EACH FIGHTING MAN A WRIST WATCH

One of the most useful details of a soldier's and sailor's equipment is a wrist watch.  
Here are a few of Bennett's most popular styles.  
Accurate, handy and built for rough treatment.  
Those with the luminous dial are especially useful, as the time can be read in the dark. Prices range from \$1.95 to \$25. Complete assortment.  
Other models in Nickel, Gunmetal, Silver and Gold, from \$2 to \$25.  
Our modest upstairs store reduces selling cost, so that Bennett can give greater value for less money.  
Mail orders promptly and carefully filled. We are prepared to supply quantities.

**BENNETT MFG. COMPANY**  
175 Broadway, (Upstairs) - New York City  
Branch Store: 4 John Street, - New York City

## TINDALE Music Cabinets

Keep Your Sheet Music in Order.

The TINDALE way keeps every sheet of music where you can lay your hand on it instantly.

The TINDALE Music Cabinet makes a handsome addition to any room, and the cost is surprisingly moderate.  
Let us send you our catalog No. 17  
**TINDALE CABINET CO.**  
8 East 34th St. Ditson Bldg., N. Y.

## FURNITURE

A Complete Assortment of COTTAGE and BUNGALOW FURNITURE  
Very Low Priced

Dressers, Chiffoniers, Toilet Tables, Beds, Etc.

In White Enamel, Natural Ash and Silver Grey.

Construction and finish of highest character. Dresser \$11.  
Low operating expense and wholesale connections make prices lower here than elsewhere. A comparison will convince you.

**SHEPPARD KNAPP SON CO.**  
CARPETS INC. RUGS  
RETAIL WHOLESALE  
39-41 WEST 23D ST.

## DISCONTINUED PATTERNS.

We have placed on sale this week 50 assorted Willow pieces, Arm Chairs, Rockers, Settees, Tables, of which there are only one and two of a kind—some are in brown, silver gray and natural color—at 15% below our regular low price. No mail or telephone orders.

Arm Chair, baronial \$5.24  
Rocker with arm and magazine pocket; regular, \$7.50  
Arm Chair, natural finish; regular, \$6.75

SPECIAL \$5.24 SPECIAL \$6.03 SPECIAL \$5.74  
6 Oak Cottage Dining Room Suites, 8 pieces, \$45.00  
4 Forest Green and Silver Gray Bed Room Suites, 4 pieces, \$58.00

**LENNON & COMPANY**  
Auto Deliveries to the Suburbs.  
Willow and Furniture leaflet Free.  
153-157 West 23rd Street

## Remount Your Diamond in White Gold

WE will furnish a white gold 14K mounting for your solitaire, style of cut, for the small \$10.00 cost of ...

**John PATTEN & Co.**  
Inc.  
105 W. 40th St., N. Y.  
Tilden Building.

Old Jewelry Remounted and Repaired.

## SWIMMING SCIENTIFICALLY TAUGHT

Three tiled daylight pools

**DALTON SWIMMING SCHOOLS**

19-25 WEST 44th ST.  
308-310 WEST 59th ST.  
WRITE FOR BOOKLET

## Something New for the Graduate

### SOMETHING NEW

This unique and artistic design of a horse-shoe nail makes a very handsome ring. The horse-shoe has a solid gold top, the nail is sterling silver with solid gold raised letters or initials. The horse-shoe is considered an omen of good luck. The combination of the gold horse-shoes with the solid gold letters on the bright silver nail makes a very pleasing and beautiful effect. This nobby ring will make a most appropriate and lasting graduation gift. PRICE \$1.50.

Other graduation rings in solid gold \$2.50 and up. Mail orders promptly and carefully filled. (Send string or size desired.)

**BENNETT MFG. COMPANY,**  
175 Broadway, N. Y. C.  
Branch Store: 4 John St., N. Y. C.

## DELICIOUS Coffee

5 pounds for \$1

Direct from Wholesaler

Guaranteed to please in every way or your money will be refunded.

Five (5) pounds DELIVERED FREE within 300 miles or 10 pounds within 500 miles of N. Y. Cash with order.

C. O. D. in Greater New York.

MAIL ORDERS FILLED.  
Phone 8173 Main.

**WERNER & BRANDON**  
221 Court Street, Brooklyn, N. Y.