

POMPEIAN BEAUTY POWDER



You, too, Can Have Beauty Instantly!

Men cluster around her. And why not, for who can deny the witchery of a beautiful complexion? A white skin, lustrous and soft as satin, with the rich color glowing in the cheeks.

First a touch of fragrant Pompeian DAY Cream. Work this softening, vanishing cream well into the skin, so that the powder will not stick in spots. Now the Pompeian BEAUTY Powder, with its pearly touch and captivating perfume. Then a bit of Pompeian BLOOM on the cheeks. This touch of color adds the bloom of youthful beauty and makes your eyes seem darker and more lustrous. Presto! What a change in a few moments.

Pompeian DAY Cream (Vanishing). Keeps the skin smooth and velvety. Removes face shine. Has an exquisite perfume. All druggists, 50c.

unusually long. Its fragrance captivates. Pure and harmless. Shades: White, brunette, and flesh. All druggists, 50c.

Pompeian BEAUTY Powder. Adds a lovely clearness to the skin. Stays on

Pompeian BLOOM. A rouge that is imperceptible when properly applied. In three shades—light, dark, and medium (the popular shade). All druggists, 50c.

Liberty Girl Art Panel and Three Samples

will be sent for a dime. A beautiful, patriotic panel, 28 inches by 7 inches, finished in colors. With the samples you can make many interesting beauty experiments. Please clip the coupon now.

THE POMPEIAN MANUFACTURING COMPANY, 2120 Superior Avenue, Cleveland, Ohio

THE POMPEIAN MFG. CO.,
2120 Superior Ave., Cleveland, Ohio.
Gentlemen: I enclose a dime for a Liberty Girl Art Panel and three samples.

Name

Address

City

State

Flesh shade sent unless white or brunette requested

Blackshire The Perfect BLACK APPAREL Dresses & Blouses

BLACK, always in vogue, becoming to every woman, suitable for every occasion. Specialization develops art. Concentration on the interpretation of black results in gowns and blouses of unflinching interest, charmingly distinctive.

Blackshire "Spring Style Book" will be sent on request. Please mention the name of your favorite shop.

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KAHLER SHOES

STYLE PLUS COMFORT. A DRESS OXFORD of BEAUTY, GRACE and QUALITY A SCIENTIFIC ACHIEVEMENT constructed with a low broad base Louis heel, properly balancing the weight of the body, without straining the muscles of the foot. Many Other Styles. Send for Catalogue. P. KAHLER & SONS 15-17 West 44th St., N. Y. Established 45 Years.

Insist on having Silk Sewed Seams in your garments

The Blyn Shoe

The Eleven Big Blyn Stores Are Now Showing Many Advance Fashions for Early Spring

The Styles include Pumps Oxfords Boots Colonial Spats Materials comprise Suede Patent Kid Calf Satin

Style 3080
Patent Colt Pumps.
Spanish heels; welted soles. Also in black kid. 6.00

THERE'S a double attractiveness about the first Spring Shoe Fashions at Blyn's—first, the attractiveness of interesting and novel styles in very broad variety, and second, the vital and timely appeal of exceptional VALUE. The Eleven Blyn Stores have long made it a point to provide at moderate cost footwear of unquestionably high quality and authoritative style. But this year—current prices and merchandising conditions considered—the values shown in this advance Spring display are more inviting and more self-apparent than ever.

Style 3042
Patent Colt Pumps
Plain toes; covered French heels; welted soles; buckles of cut steel. Also in dull leather. Price in - 5.00 e-di g buckles

Style 851
Ten Russia Calf Boot.
Cuban heels; welted soles. Also in vic kid. 8.00

Fancy Buckles.
Cut Steel, Beaded Jet and Metal Buckles for pumps and slippers. From 1.50 up.

Style 779
Patent Colt Boot
Black kid top; French heels; welted soles. 7.50

Children's and Misses' Patent Colt Boots. High cut; white Nu-Buck tops. Also tan calf. Sizes 8 1/2 to 11 3.50 Sizes 11 1/2 to 7 4.50 Lace and Button

J. Blyn & Sons
West Side Stores: 222-224 W. 125 St. 3d Av. & 122d St. (west of 7th Av.) 3d Av., near 86th St. 6th Av. & 27th St. 3d Av., 150 & 151 Sts. 8th Av., nr. 39th St. 162B W. 79th St. Broome
East Side Stores: 442-444 Fulton St., opposite Bridge St., near Hoyt. 8'way, bet. Park Av. & Ellery St. Broadway, near Greene Av.
Newark Store: 689 Broad St., op. Mil. Pk. Factory: 511-519 East 72d St., N. Y.
Mail Order Dept., 2240 Third Av. Postage, Incl. Ins., 10c. Send P. O. Money Order or N. Y. Draft Only.

Red Cross Shoe
Style 4214
Red Cross Oxford Black vic kid; military heels; Red Cross flexible soles. 6.00