



# Djer-Kiss Made in France only TALC

*Il n'y a aucune excuse pour Madame d'acheter du Talc français à moins de choisir et d'exiger le meilleur.*  
—Kerkoff, Paris.

Translation—There is no excuse for Madame buying French talc unless she exacts with discrimination the best.

## De la neige en Juillet

Snow in July—that is my Djer-Kiss Talc. So soothing when the hot sun burns. So refreshing after the out-of-doors. So cooling to the skin delicate. My Djer-Kiss Talc will enchant you.

You know already talcum powders, but none, I am sure, Madame, with quite the impalpable fineness, quite *l'air exquis* of my Djer-Kiss Talc. If you will only try it—at the very first touch of its distinction française you will certainly be charmed to prefer it.

One has said that as we pack and seal Djer-Kiss Talc in my atelier in Paris we steal *fascination parisienne* to complete it. I know well you'll agree.

In all your good shops, big and little, my importateurs have placed it.

So I urge you again: Try my Djer-Kiss Talc. You'll be charmed if you do.

—Kerkoff, Paris.

ALFRED H. SMITH CO.  
Sole Importers  
NEW YORK CITY

Thirty Cents



## Richardson "Perfect"

Coal and Gas Range  
MAKES the preparation of meals a light task, without worry or discomfort. Always bakes uniformly. Entire top of range constantly available for cooking—using coal or gas—or both as desired. Furnishes abundance of hot water. Produces quick meals and always pleases the cook. Every modern convenience is embodied in this up-to-date range.



"Perfect" All-Season Range. Space required—only 18 1/2 inches width; 36 inches depth.

Ask your dealer or write for catalog.  
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31 West 31st Street, New York.  
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Manufacturers of "PERFECT" Fresh Air Heaters and Ranges, and "RICHARDSON" Steam and Hot Water Heating Systems.

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In the last-minute rush to get away to your summer home you will find it convenient to visit Minnet's, where you will find a great variety of smart willow furniture which can be shipped on short notice. As manufacturers we are able to assure quicker shipments and guarantee better quality than any one who is simply retailing furniture. Write for catalog.



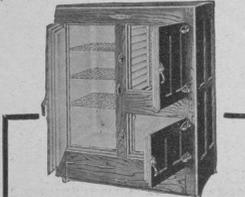
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MINNET & CO.  
Makers of High Grade Willow Furniture  
LEXINGTON AVE. BET. 40th & 41st Sts. NEW YORK

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Patent Leather Pump, Gunmetal and Mahogany Chair Pump, Light Welted Sole, Covered Louis XV. Tan... \$5.50  
An inspection of our large variety of new Summer Models will show wonderful values at unusually Low Prices.  
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has a constant RAPID CIRCULATION OF PURE, COLD, DRY AIR. NO MOISTURE to spoil foods. Many other superior features. All models now reduced to remarkably low prices. Call or write for catalog.  
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Telephone Vanderbilt 1927.



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The long summer scarf is very popular this season. Pure Angora in white with Tartan border and fringe. Also plain white. Price, \$6.50 each.  
PECK & PECK'S new catalog of hosiery, sweaters and scarfs will be sent upon request.

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EXCLUSIVE HOSIERY  
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The "Finishing Touch"  
It's the last "finishing touch" on your hair dress that gives it that correct and much desired appearance. You can keep that pleasing effect—and enjoy the Outdoor Sports of Summer—by protecting your coiffure with a UNICUM Hair Net.  
Real Human Hair Nets  
are made of finest quality hair in colors to match your own. Thoroughly sterilized, easy to adjust and made to hold securely. Ask for them by name.  
2 for 25c and up  
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Special \$12.25 Regularly \$20.00  
With Adjustable Back Khaki or White. 72" long, 28" wide. Has No Superior on the Market today. Comfortable Padded Back Affords Solid Comfort.  
Fine 3-inch box style, very soft, tufted cotton mattress seat and back. Link fabric seat and back, with helical ends; two 4-foot galvanized ceiling chains included.  
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We are the largest dealers in vacuum cleaners in the world.  
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(Vacuum Cleaner Specialists)  
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Call, write or phone for free catalogue. We have the BLUE BOOK of jewelry, diamonds, silverware, watches, cut glass, ivory, novelties. AT WHOLESALE PRICES.  
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Front Wave, \$10  
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Defects of the hair and scalp remedied. For over 40 years we have been successfully engaged in the care of ladies' hair.  
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Sold by all Leading Furniture and Department Stores, under the ENGLANDER Guarantee. If your dealer does not sell the Englander Productions, write for booklet and names of nearest dealers.  
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AMBRE ROYAL  
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The absolute superiority of the Little Gem was recognized at the Panama-Pacific Exposition, where it received the Gold Medal, highest award for ear phones, in competition with the world.  
Write for booklet "Cause Thine Ear to Hear," and learn how you may obtain our \$10 Auto Ear Massage. Used to stop head noises and improve hearing.  
We most earnestly request you to call, make a test privately and receive expert advice without charge. Every instrument guaranteed.  
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The Wonderful Little Gem EarPhone  
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The absolute superiority of the Little Gem was recognized at the Panama-Pacific Exposition, where it received the Gold Medal, highest award for ear phones, in competition with the world.  
Write for booklet "Cause Thine Ear to Hear," and learn how you may obtain our \$10 Auto Ear Massage. Used to stop head noises and improve hearing.  
We most earnestly request you to call, make a test privately and receive expert advice without charge. Every instrument guaranteed.  
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