



LITTLE GRACE GREENE ROOSEVELT, DAUGHTER OF THEODORE ROOSEVELT, JR., AND COL. ROOSEVELT'S ELDEST GRANDCHILD.

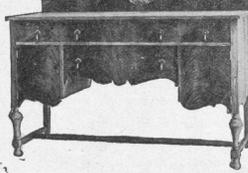
From a New Portrait by Mme. Lucas-Robiquet on Exhibition at the Galleries of Braun & Company. (Photo by Hagelstein Bros.)



Dame Fashion's Decree

A forearm and underarm as smooth and soft as your cheek. For decades famous beauties have been using No. 4711 Depilatory as the easiest and safest method for removing superfluous hair. And you, too, will find it entirely satisfactory for attaining a skin clear and smooth and free from hair.

MULHENS & KROPFF, 25 West 45th Street, New York.



William and Mary 10-Piece Dining Room Suite

The Buffet shown above is one of the pieces from this very beautiful set. The design has been copied in detail from the furniture of the William and Mary period.

Geiger & Braverman FURNITURE CO. 49-51 West 23rd Street

OLIVE Fremstad Creme Nerol. "Creme Nerol is the best cream I have ever used, and I cannot think of doing without it for stage and private use."



"I Now Hear Clearly" You, Too, Can Hear!

Inasmuch as 270,000 users of the ACOUSTICON have had the same results from it as Mr. Garrett Brown, whose photograph is shown, we feel perfectly safe in urging every deaf person, without a penny of expense, to accept a thorough trial of the 1916 Acousticon.

GENERAL ACOUSTIC CO., 1349 Candler Building, 220 West 42d St., NEW YORK CITY.



Your New Spring Gowns

Fashion's latest decree is a normal waistline. Loosely-fitting, ready-to-wear gowns are of the past. Your new Spring gown will reflect the latest mode if you possess a Pneu Form.

The Pneumatic Dress Form Co. 561 Fifth Avenue, NEW YORK. Phone 7670 Murray Hill.



A Garden Full of Gladioli for \$1.00

The Gladiolus is a most satisfactory flower because it blooms continuously when cut and put in water, as well as when in the ground.

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Sonora

Famous for tone. THE exquisite tone of this wonderful instrument is due to improved construction, the Sonora having unique features possessed by no other phonograph.

SONORA PHONOGRAPH CORPORATION, 51 West 37th St., N. Y.



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London Feather Co. 21 West 34th Street, Brooklyn Store 525 Fulton St. near Hanover Place.



GLASSBERG SHORT VAMP SHOES

We Show Only the Latest Styles. Suede, White Calf and Gray Kid.

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MAHOGANY CASE. The clock that graced the homes of our grandparents, made famous by Edw. K. Willard.

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Perfect Diamonds. Highest Grade. Call, write or phone for free catalogue, the BLUE BOOK of jewelry, diamonds, silverware, watches, cut glass, ivory, novelties.

PETER THOMSON

New York—634 Fifth Ave. at 50th St. Philadelphia—Walnut at 12th St. The very simplicity of this model proclaims the genius of its designer.

MME. FRIED. 15 W. 34th St. Over Riker's Drug Store, New York.



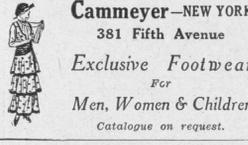
FOUR POST COLONIAL BED

In Solid Mahogany. An Exceptional Opportunity for Spring. For other Country House Specials, see EDWARD R. BARTO & CO.

THIS SUMMER WHEN

The curfew tolls the knell of parting day, the softest home with THE MASTER LAMP Beautiful.

A Minute's Time to Keep Gold or Silver Bright. Don't do away with messy polishes.



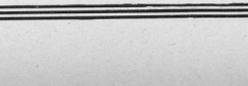
Cammeyer—NEW YORK

381 Fifth Avenue. Exclusive Footwear For Men, Women & Children. Catalogue on request.



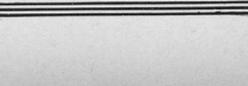
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TO PROSPECTIVE MOTHERS. Special discount on any layette purchased in this specialty shop.



IMPROVE YOUR APPEARANCE

By Covering Your Bald Spot With a Wig or Toupee. Protect yourself against Catarrh and Neuritis.



PIRIE MACDONALD Photographer of Men

High priced pictures economical! Don't need so many, so often. 576 FIFTH AV. COR. 47th ST.

ADVERTISEMENTS.



Loss of Hair Dandruff Unhealthy Scalp Conditions

should be remedied. It is necessary, however, to take a treatment that stimulates the hair roots with a lasting blood supply and exerts a strong germicidal and penetrating influence on the deeply imbedded dandruff germ.

SOLAR RAY Quartz Light

by applying chemically active rays (not heat) fulfills this requirement and therefore thoroughly accomplishes what ointments, tonics, massages, vibrations and electricity only effect temporarily—and does it at least cost.

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Gasoline alone is not a thorough cleaning agent—no more than is water without soap. Soap won't work in gasoline; you must use Putnam Dry-Cleaner to get results.

Putnam Dry-Cleaner. The Original and Genuine Sold by all Riker Stores.

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Best Upholstery in Denim. Regular price \$95.00. Rental Sale Price... \$62.00

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is the largest maker and retailer in the world of maternity apparel and Lane Bryant MATERNITY CORSET is the ONLY one built for the true maternity figure with full knowledge of its requirements.

Lane Bryant 85 West 43rd St., N. Y.

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Waltham Bracelet Watch, \$7.50

Full 7 Jewel Waltham Movement with 20-year Gold Filled Case and Extension Bracelet.

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Vantines The Oriental Store

AN ARTISTIC Japanese Cabinet, made of solid, decorated in gold, with two glass-paned doors.

WHY NOT THE BEST FOR YOUR HAIR?

Go to the man who has successfully treated many of the most prominent men and women of New York. Charges are no more than for ordinary treatment.

JOHN H. GLEASON Scalp Specialist, 22 East 46th St., N. Y.

Preserve Your Baby's First Shoes

Metalize them in KATHODION BRONZE. Our process makes them indestructible and imperishable.

Kathodion Bronze Works, 501 Fifth Ave., N. Y.

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The only corset of this kind made for the pregnant woman.

Berthe May 10 E. 46th St. (Opposite the Ritz-Carlton.)

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PERFECT FITTING DRESS BELTING. Shaped Seamless Black & White.

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To dress your hair becomingly for the Spring and Summer you need this smart hair preparation.

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The Eager Internal Bath

The Eager Internal Bath Application is the one altogether safe. We challenge comparison.

EAGER COLON CLEANSER CO., 727 Washington Ave., Brooklyn, N. Y.

BALDPATE HAIR TONIC

AN EXCELLENT TONIC FOR LADIES' AND GENTLEMEN'S HAIR. Registered in U. S. and Canada. NEVER FAILS.



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In all its perfected details, Porcelain inlay work a specialty. Only high-class work.

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CALMORA A NEW HAIR TONIC

that removes Dandruff, stimulates and gives new life to the hair. \$1.00 per Bottle.

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The Private Coffee of the Greatest Coffee Merchants

YUBAN. This special-made chaste lounge, stuffed with hair and moss, best \$35.00 of steel springs.

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"I Liked That Dress So Much"

You've Often Said, with a Sigh. Let me create a new gown from your favorite old frock. I will give it fashion's latest chic touches.

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