



ESTABLISHED 1856

MANUFACTURED BY

**THE RUDOLPH WURLITZER CO.**  
CINCINNATI & CHICAGO



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AV75

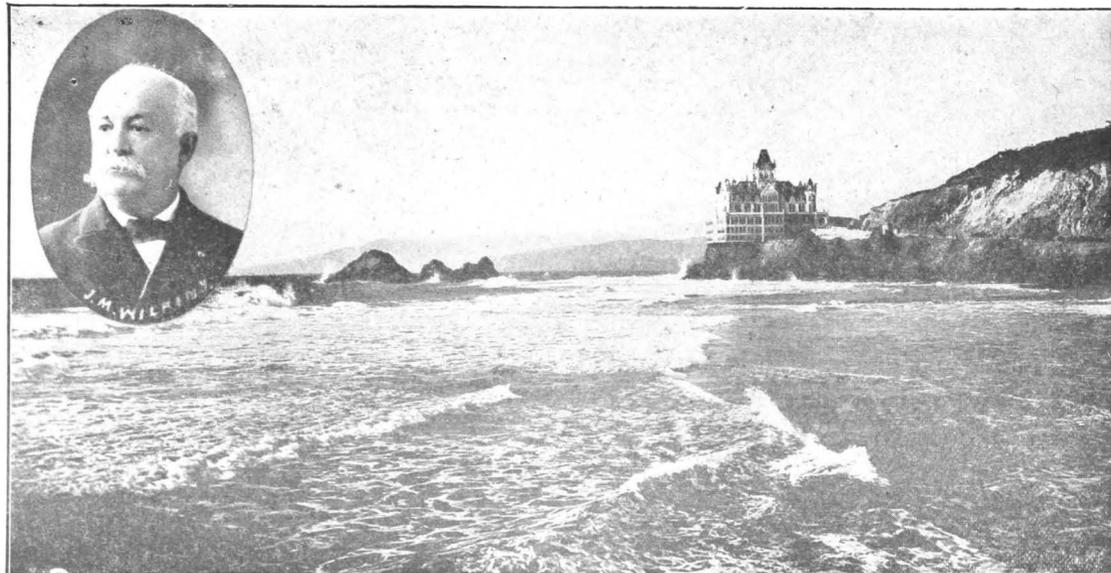
# TWO TONOPHONES

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## CLIFF HOUSE



THE  
FINEST  
RESORT IN  
THE  
WORLD



OFFICE OF  
**J. M. WILKINS CO.**

INCORPORATED



Cliff House, San Francisco, December 25, 1903

Gentlemen: I take great pleasure in being able to express my entire satisfaction in connection with the "Tonophone."

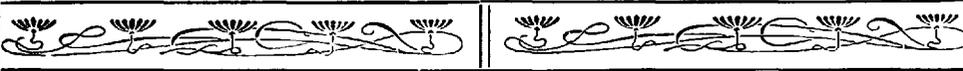
Both instruments have run away ahead of my expectations, and a few months will see them paid for out of their own earnings.

Besides being good money-makers, they are also great "entertainers," and I can safely say to you that during my twenty-years' experience at the Cliff House, I have never seen or heard of anything of this description which could give such universal satisfaction.

Wishing you all the season's compliments and a prosperous New Year,

Yours truly,

J. M. WILKINS, Manager.



# THE TONOPHONE

AUTOMATIC PIANO WITH  
NICKEL-IN-SLOT ATTACHMENT

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**T**HE TONOPHONE is a new automatic instrument constructed on entirely new principles. The principles are string, in piano form, pneumatics and electricity. The style, shape and dimensions of the instrument are after and similar to the regular upright piano. The case is modeled and designed after latest patterns. It is handsome, strong and substantial, finished in ebony, veneered mahogany or quartered oak, in perfect piano finish. In the front, in place of the usual wood panels, are introduced beveled plate-glass panels, showing complete action, and when instrument is playing it proves an attractive and interesting feature.

The mechanism and music-producing parts of the Tonophone are on the principle of the regular piano, introducing pneumatics, controlling, by patented valve, the action of the hammers, which in turn are controlled by cylinder on which is the music.

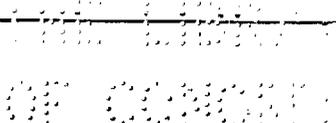
The possibilities of this instrument are simply marvelous. The tone is rich and charming, the action correct and perfect, the expression natural and truthful. The music produced is equal to the efforts and results of an accomplished and artistic pianist. One each piano are set ten pieces of music, which can be selected by the prospective purchaser. An important and invaluable point of advantage about the Tonophone is that it is so constructed that the cylinders are interchangeable, permitting, where it can be agreeably arranged, for an exchange of cylinders.

The motive power is obtained and developed by an electric motor, which is furnished, either in direct current of 110 volts, or in alternating current and voltage, as may be called for. The motor is set in motion by a nickel, which is received by nickel-in-slot attachment. This attachment is covered by "Letters Patent," and is designed and so constructed that it throws out and refuses to take and keep any spurious coins; in this way giving absolute protection against iron washers, etc.

There is on outside of case a dial, with arrow and handle attached, numbered from 1 to 10, representing the number of tunes on cylinder. By turning handle you set cylinder to play tune the arrow may point to. The Tonophone is the only Automatic Piano, where any one of the tunes can be played at any time. It is further fitted with device whereby each tune is played twice for one nickel.

The earning capacity of the Tonophone has no equal and no limit. It has taken in as much as \$50.00 per week. It requires no attention, consequently is par excellent a money-maker of the best kind. For public and private places, and resorts of every description, there is at this time nothing better on the market. It is attractive and a novelty; the music, being perfect piano music, makes it captivating and fascinating.

**Complete List of Tunes for the Tonophone Mailed on Request**



The Tonophone was Awarded a Gold Medal  
 at the Pan-American Exposition  Buffalo



**THE TONOPHONE**  
 AUTOMATIC PIANO WITH NICK-IN-SLOT  
 ATTACHMENT

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# THE TONOPHONE

AUTOMATIC PIANO WITH  
NICKEL-IN-SLOT ATTACHMENT

*Can also be had with Lever Attachment*

The Tonophone is an entirely new instrument and has only lately been perfected. It plays ten tunes, automatically, with expression.

Any number of new tunes can be produced at small cost. The cases are finely finished, mahogany or oak veneered.

**STYLE 1.** Oak or Mahogany, including one cylinder, with direct current motor, **\$600.00**

**STYLE 2.** The same equipped with alternating current motor . . . . **\$650.00**

SOLD FOR CASH OR ON MONTHLY PAYMENTS

Extra Cylinders, ten Tunes . . . . \$40.00

Cylinders Exchanged for . . . . . 5.00

In ordering always state what kind of electric current you have; if it is direct current state the number of volts, if it is alternating current, state volts, number of cycles and number of alternations.

The Tonophone Was Awarded a Gold Medal  
at the Pan-American Exposition at Buffalo

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at the Pan-American Exposition  Buffalo

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**THE KEYBOARD TONOPHONE**

**AUTOMATIC PIANO WITH NICKEL-IN-SLOT  
ATTACHMENT**

**CAN ALSO BE PLAYED BY HAND THE SAME AS ANY OTHER PIANO.**

# THE KEYBOARD TONOPHONE

AUTOMATIC PIANO WITH  
NICKEL-IN-SLOT ATTACHMENT

Can also be played upon the same as any other Piano, without removing any attachments.

*Can also be had with Lever Attachment*

The Tonophone is an entirely new instrument and has only lately been perfected. It plays ten tunes, automatically, with expression. Any number of new tunes can be produced at a small cost. The cases are finely finished, Mahogany or Oak double veneered. Ivory keys.

**STYLE 3.** Oak or Mahogany, including one cylinder, with direct current motor, **\$750.00**

**STYLE 4.** The same equipped with alternating current motor . . . . **\$800.00**

SOLD FOR CASH OR ON MONTHLY PAYMENTS

Extra Cylinder, ten Tunes . . . . \$40.00

Cylinders Exchanged for . . . . 5.00

In ordering always state what kind of electric current you have; If it is direct current state the number of volts, if it is alternating current state volts, number of cycles and number of alternations.

*Complete List of Tunes  
Mailed Upon Request.*

The Tonophone was Awarded a Gold Medal  
at the Pan-American Exposition at Buffalo

# The Piano



Nickel-in-Slot Electric Piano, with 44 Notes. In a Handsome Oak or Mahogany Case

# THE PIANINO

Nickel-in-Slot Electric Piano, with 44 Notes. In a Handsome Oak or Mahogany Case.

**T**HE PIANINO is the product of many years experience in building Automatic Electric Pianos, and is presented to the public as the acme of perfection. The Pianino is the only Electric Piano playing from perforated music rolls which is an absolute success. The music is played with such accuracy and expression that it is almost impossible to believe that the instrument is played mechanically and not by expert human hands.

The Pianino is the only Electric Piano fitted with an automatic re-winding device, which, when the end of the roll is reached, automatically re-winds itself in thirty seconds. The Pianino therefore requires no attention, which makes it valuable for all public places of amusement.

Another important feature not found on any other automatic piano is the regulating device, whereby the time can be changed to any desired tempo. The perforated paper music rolls are only 5½ inches wide; contain six pieces each, and play from 15 to 20 minutes. As a money-maker the Pianino bids fair to head the list.

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**STYLE 1.** Including one roll of music, upon which there are six pieces, with direct current motor . . . . . **\$500.00**

**STYLE 2.** Including one roll of music, upon which there are six pieces, with alternating current motor . . . . . **\$550.00**

The Pianino is Neat and Compact, Occupying  
a Very Small Space

# LIST OF MUSIC ROLLS FOR PIANINO.

\*\*\* PRICE, \$4.50 EACH. \*\*\*

## Roll No. 1.

1. Amoureuse—Waltz.....Rudolph Berger
2. A Coon Will Follow a Band—Song.....Geo. Braham
3. Any Old Place I Can Hang My Hat Is Home, Sweet Home, to Me—Song.....J. Schwartz
4. Dance of the Song Birds—Polka.....Benjamin Richmond
5. Hot Scotch March.....Wm. C. Gardner
6. At the Post—March.....Walter Hawley

## Roll No. 2.

1. Lazzarè—Waltz.....H. B. Blanke
2. In Zanzibar—Song.....Gus Edwards
3. Albulblatt.....Kirchner
4. Good-bye, Eliza Jane—Song.....Harry von Tilzer
5. Jack Tar—March.....John Philip Sousa
6. Kleiner Kohen—March.....Max Henry

## Roll No. 3.

1. Mon Amour—Waltz...F. W. Vanderpool
2. Down Where the Wurzburger Flows—Song.....Bryan-von Tilzer
3. Anona Intermezzo.....Vivian Grey
4. Dancing Brook—Mazurka...John F. Gilder
5. Alabama Dream—Cake Walk.....Geo. D. Barnard
6. Belle of the Philippines—March.....Fred S. Stone

## Roll No. 4.

1. Love's Proposal—Waltz.....Theo. Moses-Tobani
2. Fairy Tales—Song.....Victor Herbert
3. Bon Bons—Intermezzo...Ellis R. Ephraim
4. Over the Pilsener Foam—Song.....J. B. Mullen
5. Don't Stop—Galop.....E. Strauss
6. Minnehaha—Two-step.....F. H. Losey

## Roll No. 5.

1. Bohemia Waltz—Waltz...Geo. B. Hays
2. Navajo—Song.....E. von Alostyne
3. Congo Love Song—Song.....Rosamond Johnson
4. New Colonial—March.....R. B. Hall
5. Imperial Edward—March.....John Philip Sousa
6. Raz Mataz—Cake Walk.....Wm. Smith

## Roll No. 6.

1. Annadora—Waltz.....W. M. Redfield
2. A Rose With a Broken Stem—Song.....E. J. Evans
3. Air de Ballet, in "C".....H. Devries
4. When I Go Down to O'Reilly's—Song.....G. W. Wheeler
5. Teasing Hearts—March.....Guiseppe Creatore
6. Ragtime Skedaddle—Cake Walk.....Geo. Rosey

## Roll No. 7.

1. After All—Waltz.....Kerr and Webster
2. Always in the Way—Song...C. K. Harris
3. Aria di Margherita (from "Faust").....Chas. Gounod
4. The Man in the Overalls—Song.....Raymond A. Browne
5. Tanglefoot Cy—Two-step...R. H. Rhodes
6. Uncle Sammy—Two-step...Abe Holzman

## Roll No. 8.

1. The Palms—Song.....J. Foure
2. Mice and Men—Song.....Witt
3. Torreador's Song (from "Carmen").....Geo. S. Bizet
4. Lovey Mary—Characteristic.....Chas. Kohlman
5. The Gondolier—March.....W. C. Powell
6. Society Swells—Cake Walk...J. L. Ritchie

## Roll No. 9.

1. Waltz (from "Robinhood")...Geo. Wiegand
2. Blue Bells of Scotland—Trans.Wm. Kuhe
3. Angels Ever Bright and Fair—Song.....Handel
4. American Patrol—March...F. W. Macham
5. Swipesy Cake Walk.....Scott Joplin and Arthur Marshall
6. Arabian Nights—Quadrille....Karl Kops

## Roll No. 10.

1. Sweetheart's Time—Waltz.....Whitney
2. Russian Love Song.....T. H. Hansen
3. Caprice Hongroise...Andrew H. Mongold
4. When I Was a Barefoot Boy—Song.....Brennen and Story
5. Boston Promenade—March...Wm. Baines
6. American Spirit—March.....Sorrentina

## Roll No. 11.

1. Unspoken Love Waltz....H. Markstein
2. Second Mazurka.....B. Godard
3. We'll Paddle Our Own Canoe—Song...J. B. Lampe
4. Nokomis—March.....J. B. Lampe
5. At a Colored Tea Party—Cake Walk.....Paul Eno
6. A Tip on the Derby—March.....Chas. J. Gebest

## Roll No. 12.

1. A Dream of Heaven—Waltz...A. W. Baner
2. Faust Fantasie.....Leybach
3. Dance of the Nymphs—Schottische.....J. B. Muler
4. When the American Eagle Screams—Song.....Shields and Evans
5. Keep Off the Grass Barn Dance.....Harry von Tilzer
6. All to the Good—March.....Thursan Chattaway

## Roll No. 13.

1. Anita—Mexican Dance....Anita Comfort
2. Any Old Place I Can Hang My Hat Is Home, Sweet Home, to Me—Song.....J. Schwartz
3. Dancing With My Baby—Schottische.....Bert R. Anthony
4. A Warming Up in Dixie—Cake Walk.....E. T. Paull
5. A Night Off—Two-step.....Geo. Rosey
6. A Western Cyclone—March.....Leo E. Berliner

## Roll No. 14.

1. Faust Fantasie.....Leybach
2. Navajo—Song.....Williams and Van Alostyne
3. Swipesy—Cake Walk.....Scott Joplin and Arthur Marshall
4. Amoureuse—Waltz.....Rudolph Berger
5. Second Mazurka.....B. Godard
6. Uncle Sammy—March.....Abe Holzman

WE ARE CONLTANTLY ADDING NEW ROLLS.

DOES IT PAY?

**\$490.95** IN THREE AND ONE-HALF MONTHS



M. E. EVANS

W. T. CAMMACK

## The Medicine Shop

Third and Washington Sts.



Marion, Ind., October 23.

The Rudolph Wurlitzer Co., Cincinnati, Ohio.

Gentlemen: We purchased on January 1, 1901, of Butler Music Company, of this city, one of your Tonophones. The instrument was placed in our store January 15th, and we are much pleased with it; also, much more so with the receipts from same, which, up to May 1st, were as follows:

January 15 to 31.....	\$120.10
February .....	162.50
March .....	106.55
April .....	101.80—\$490.95

The first thirty days the instrument was in our store we took in \$260.60, and up to May 1st, \$490.95. Since that time we have kept no separate account of receipts, but it will average in daily receipts between \$2.00 and \$3.00. We send you photograph of our store, showing Tonophone, and are very glad to furnish you with this letter.

Yours, etc.,

EVANS & CAMMACK.

# A PAYING INVESTMENT



**\$382.35 IN THREE MONTHS**



St. Louis, Mo., 6-21-02.

Gentlemen: You ask me how I am pleased with the Tonophone which I purchased from you some time ago.

In reply, I can say that it is giving the best of satisfaction, both to myself and patrons. During the three months it has been in my place it has taken in \$382.35, which is something more than \$4.00 per day on an average. I am so well pleased with it that I would not part with it for many times its cost, unless I could get another.

**WILLIAM J. BLEY,**  
3773 South Broadway.

## THE "WEBER"

Columbus, Ohio, October 23, 1901.

The Rudolph Wurlitzer Co., Cincinnati, Ohio.

Dear Sirs: The Tonophone bought of you July 21st has been a great success, and has taken in since that time \$206.40. It is also an ornament to our place, and helps our business wonderfully.

Yours respectfully,

JAKE WEBER, Proprietor.

## The Columbia Beer Hall

TREDE BROS., PROP.

Red Bluff, Cal.

The Rudolph Wurlitzer Co., Cincinnati, Ohio.

Gentlemen—Enclosed please find photo of our saloon, which also shows the Tonophone. We are well pleased with it. We received our Tonophone January 14, 1902. In the first three weeks it took in \$60.00 in nickles; besides, it increased our bar trade wonderfully.

Very truly yours,

TREDE BROS.

St. Louis, Mo.

The Rudolph Wurlitzer Co., Cincinnati, Ohio.

Gentlemen: I am more than pleased with the Tonophone that I bought of you on the 24th of March last. It has increased my trade fully 25 per cent., and is increasing its own take-off every day. I have not kept an account of the money which it has taken in, but I am sure it is more than \$4.00 per day. Besides, you have kept it in such good condition that it plays its music faultlessly, never giving me the least trouble.

Respectfully,

FRED SUHR,

601 Market Street.

Stockton, Cal.

The Rudolph Wurlitzer Co., Cincinnati, Ohio.

Gentlemen: In reply to your request for a statement of the receipts of the Piano, I will say that from the time it was put in my place to date, which is seven weeks, I have taken in one hundred and seventy dollars (\$170.00), or an average of nearly twenty-five dollars (\$25.00) per week, and it has increased the business of my place at least thirty per cent. You can refer any intending purchasers to me, and I will gladly give them any information they may wish.

Yours truly,

FRANK P. MADDEN.

St. Louis, Mo.

The Rudolph Wurlitzer Co., Cincinnati, Ohio.

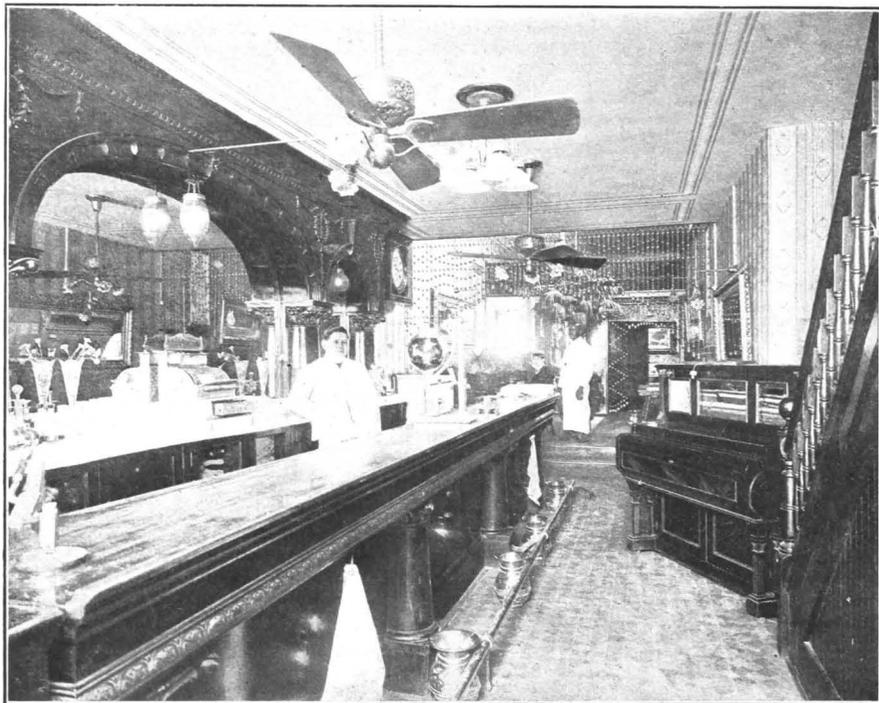
Gentlemen: Replying to your inquiry as to how I like the Tonophone bought of you some time ago, would say that it is the most ornamental, the greatest entertainer and the biggest money-maker of any instrument I ever owned. The receipts for it are more than enough to pay the monthly installments, while for every nickel that has gone into the Tonophone, two have gone over my bar. It is the best investment I ever made, and I am much pleased with it.

Yours truly,

PETER WALTZ.

Ninth and Market Streets.

# \$668.20 in Four Months



## \$668.20 in Four Months

The Rudolph Wurlitzer Co.,

Cincinnati, Ohio.

St. Louis, Mo.

Gentlemen: A little over four months ago I purchased a Tonophone from you, paying \$650.00 for same. Since that time it has taken in \$668.20, or more than the amount I paid for it. Not only has it proved to be an income producer by itself, but it has increased my bar trade far beyond my expectations, and, although it is kept pretty busy, it never gets out of order, but does its work at all times and under all conditions. I consider it the best investment I ever made, am more than pleased with it, and would hardly know how to get along without it, as it is constantly drawing people into my place who otherwise would not enter.

Very sincerely yours,

**JAMES CUNNINGHAM,**  
925 Olive Street, "The Metropole."

# SINGING BIRDS

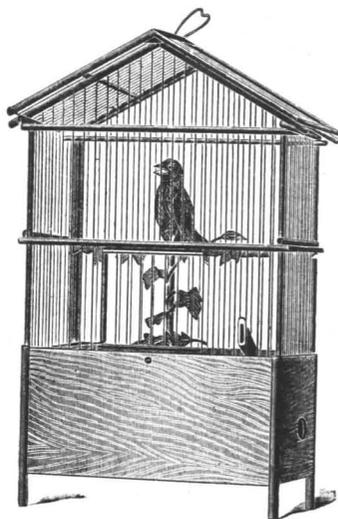
(AUTOMATIC) WITH LEVER OR COIN SLOT ATTACHMENT

The Birds are Life Size with Plumage of Natural Color.  
A Very Fine Attraction

Although Singing Birds have been on the market for years it is only lately that they have been perfected, so that they are now a practical commercial article. Our Singing Birds have a new perfected spring movement mechanism that is very durable. In public places these birds prove a great attraction, besides being big money-makers. Equipped with nickel-in-slot attachment, these birds have earned as high as \$50.0 in one week.



No. 3236



No. 3235

- |   |                 |
|---|-----------------|
| <b>No. 3235.</b> Mahogany and gold brass cage ; height, 18 inches ; width, 10 inches ; depth, 8 inches .....      | <b>\$ 65.00</b> |
| <b>No. 3236.</b> Burnished gold cage, very handsome ; height, 20 inches ; width, 9 inches ; depth, 9 inches ..... | <b>75.00</b>    |
| <b>No. 3237.</b> Same as 3236, but with two birds.....  | <b>90.00</b>    |
| <b>No. 3238.</b> Same as 3236, but with three birds.....  | <b>105.00</b>   |
| <b>No. 3239.</b> Same as 3236, but with four birds .....  | <b>120.00</b>   |

# Tonophone and PianOrchestra

BOTH IN ONE SALOON

A SURE INDICATION THAT MUSIC PAYS IN SALOONS  
CAFES AND OTHER PUBLIC PLACES



CHAS. WEBER, SAN FRANCISCO, CAL.

The Rudolph Wurlitzer Co.,  
Cincinnati:

Gentlemen—I wish to state that music has been the life and success of my business. About two years ago I was induced to purchase one of your Tonophones, which I did very reluctantly. I very soon, however, discovered my folly, as the Tonophone paid for itself in less than one year and increased my bar trade 15 to 20 per cent.

I have since added one of your \$3,500 PianOrchestras, and must say I am highly delighted with the same. The PianOrchestra is beyond a doubt the most wonderful musical instrument in existence. Aside from being a splendid investment, it is the means of bringing the better class of people into my place of business. Wishing you the success you justly deserve, I beg to remain, yours truly,

CHAS. WEBER.

# PianOrchestra

**T**HE perfect rendering of music by mechanical means is one of the problems that has taxed human ingenuity since the first appearance of the time-honored hand-organ. The many efforts made in this direction, although meritorious, have heretofore failed to reproduce the composition as executed by the players. In the latest invention, the **PianOrchestra**, the hearer receives the same impression as if the performance were given by regular musicians. There is the same volume, technique and expression, conveying to the ear a perfect musical sensation.

The cases in which instruments of the **PianOrchestra** are set, as shown in illustrations, are artistic in design, and would be an ornament wherever placed. They are composed of oak, and throughout both material and workmanship will bear the closest inspection. The mechanism is promptly and conveniently regulated by electricity. The rolls of music, each containing from one to ten pieces, making a concert of about twenty minutes, works automatically on steel rollers. When run to the end the roll rewinds itself, and, unless stopped, the performance of itself begins anew.

Where music lovers congregate, as in resorts, beer gardens, hotels, cafes, saloons, and in homes, the **PianOrchestra** is proving itself indispensable. It is impossible to do justice to these magnificent musical structures by pen description; to be admired and appreciated, they must be seen and heard.

In the **PianOrchestra** the fact is established, that it is possible to furnish the highest musical enjoyment at a minute's notice. The programme, including the productions of the best composers of two hemispheres, is always prepared. Simply by touching an electric button the mechanism is put in motion and the apartment is flooded either with the divine strains of a Beethoven Sonata, a Mendelssohn Nocturne, a Strauss Waltz, or a Wagner Opera, alternating at will with airs and melodies of a lighter vein, but all equally enjoyable and edifying.

**Complete List of Tunes for the PianOrchestra Mailed Upon Request.**

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Keystone, W. Va., Aug. 20, 1904.

The Rudolph Wurlitzer Co.,  
Cincinnati:

Gentlemen—You ask me if I am pleased with my **PianOrchestra** that I purchased from you a short time ago.

In reply, wish to say that it is giving the best of satisfaction, both to myself and all my patrons.

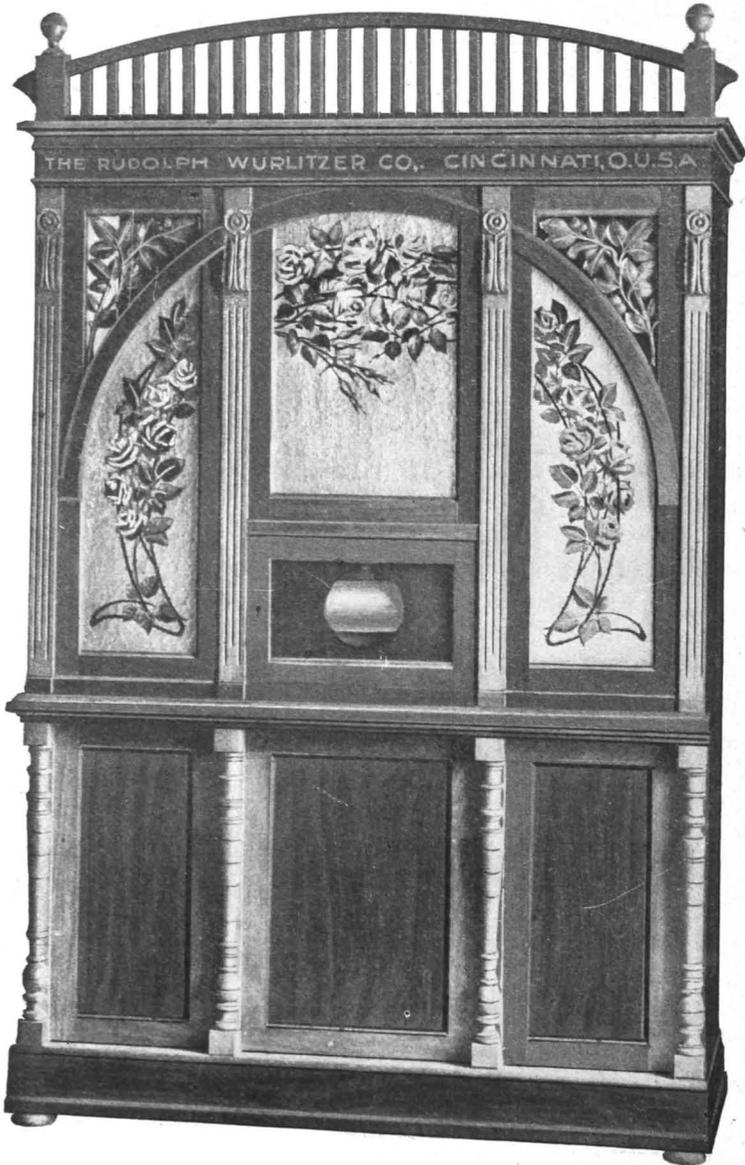
During the 20 days it has been in my saloon it has taken in \$93.20, and has increased my trade \$15.00 per day. I am so well pleased that I would not part with it.

NATHAN A. MICHELSON.

# The PianOrchestra

The surface on the front of this case is divided into nine panels. The beauty of the design is much enhanced by the rich carvings in leaf and column work. An inset of opaque glass in three of the upper panels is brought into relief by a surrounding frame. The roses painted in their natural colors have a charming effect. The entire structure is graceful in outline, and in material and workmanship it is efficient and ornamental.

The music produced is enchanting to the ear, frequently holding the hearer spell-bound with the volume of its grand harmony. The finest gradations in the melodious swell, from the softest pianissimo to the thundering crash of the fortissimo, have been carefully recorded by trained musicians, aided by mechanical skill, to an extent that the most critical ear can not detect the slightest defect in the musical expression, the performance producing the effect of emanating from human beings.



**Style 18. Price, \$1,500.00, including Four Rolls of Music.**

**OAK CASE.**  
 Size, 7 ft. 7 in. high.  
 5 ft. 2 in. wide.  
 2 ft. 4 in. deep.

Piano, 56 notes, overstrung bass, with automatic loud and soft pedal.  
 Orchestrion, 50 pipes, violin and violoncello.  
 Chimes, 13 bars.  
 Bass drum, tenor drum, cymbals.

Paper rolls are 9 inches wide, on steel spools, metal ends, automatic rewinding device. The rolls vary in price from \$6.75 to \$19.75, according to length of roll, and have from 1 to 10 pieces of music on each roll. The more expensive rolls play 20 minutes. They are so arranged that the music can be stopped at the end of each piece, or the roll can be played continuously, playing one piece after another to the end; when the end is reached the roll automatically rewinds itself and starts over again. In this manner the PianOrchestra can be played for hours without any attention.

# The PianOrchestra



**Style 19. Price \$1,800.00, including Four Rolls of Music.**

**OAK CASE.**

Size, 9 ft. 5 in. high.

5 ft. 4 in. wide.

2 ft. 8 in. deep.

Piano, 62 notes, overstrung bass, with automatic loud and soft pedal.

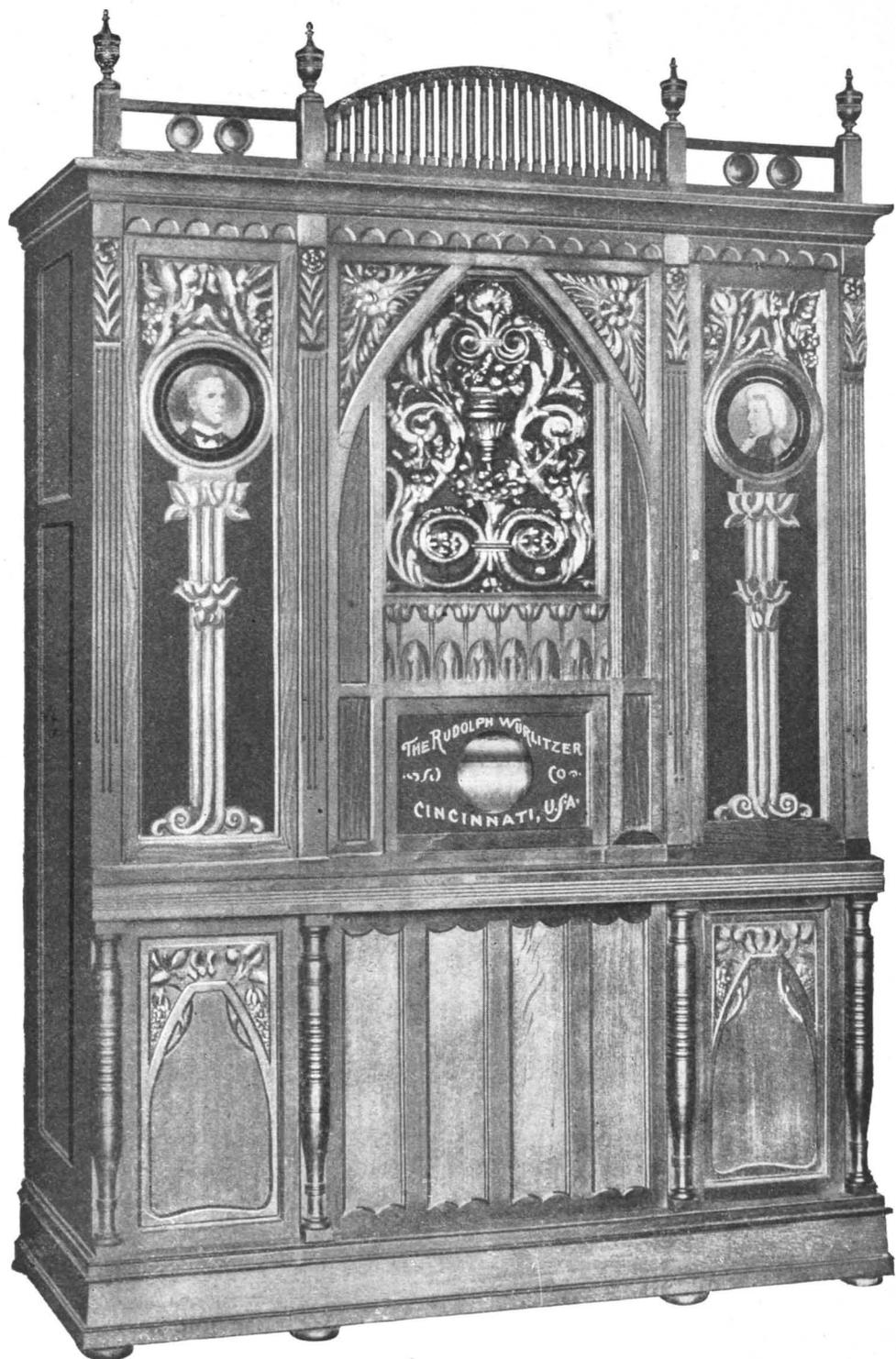
Orchestrion. 67 pipes, producing violin, violoncello and piccolo.

Chimes, 13 bars.

Bass drum, tenor drum, cymbals.

Paper rolls are 9 inches wide, on steel spools, metal ends, automatic rewinding device. The rolls vary in price from \$6.75 to \$19.75, according to length of roll, and have from 1 to 10 pieces of music on each roll. The more expensive rolls play 20 minutes. They are so arranged that the music can be stopped at the end of each piece, or the roll can be played continuously, playing one piece after another to the end; when the end is reached the roll automatically rewinds itself and starts over again. In this manner the PianOrchestra can be played for hours without any attention.

# The PianOrchestra



STYLE 20. PRICE \$2,250.00, INCLUDING FOUR ROLLS OF MUSIC.  
FULL DESCRIPTION ON OPPOSITE PAGE.



# Style 20 PianOrchestra



## DESCRIPTION

**R**ARELY has the wood carver's art produced better results than presented in the embellishment of this case. Divided in six panels, the surface is ornamented with a handsome display of designs in arabesque and scroll work, distributed in a manner to blend to an artistic whole. In the upper left and right panels are the medallions of Beethoven and Mozart, two of the greatest masters in the domain of music, and the mention of whose names thrills the hearts of millions of enthusiasts. In the palatial abode of wealth this magnificent work would harmonize with the most luxurious surroundings.

The mechanical arrangements are in keeping with the elegance of the exterior. Reclining in indolent repose, what can be more fascinating than to feast the eye on the rich carvings, while from the interior are conjured forth the rich, vibrating tones of the instruments, which commingly dissolve into enchanting melody and filling the soul with rapturous delight?



## OAK CASE

Size, 9 feet, 10 inches high.  
6 feet, 2 inches wide.  
3 feet, 2 inches deep.

Piano, 62 notes.

Orchestrion, 92 pipes, producing violin, viola piccolo, violoncello.

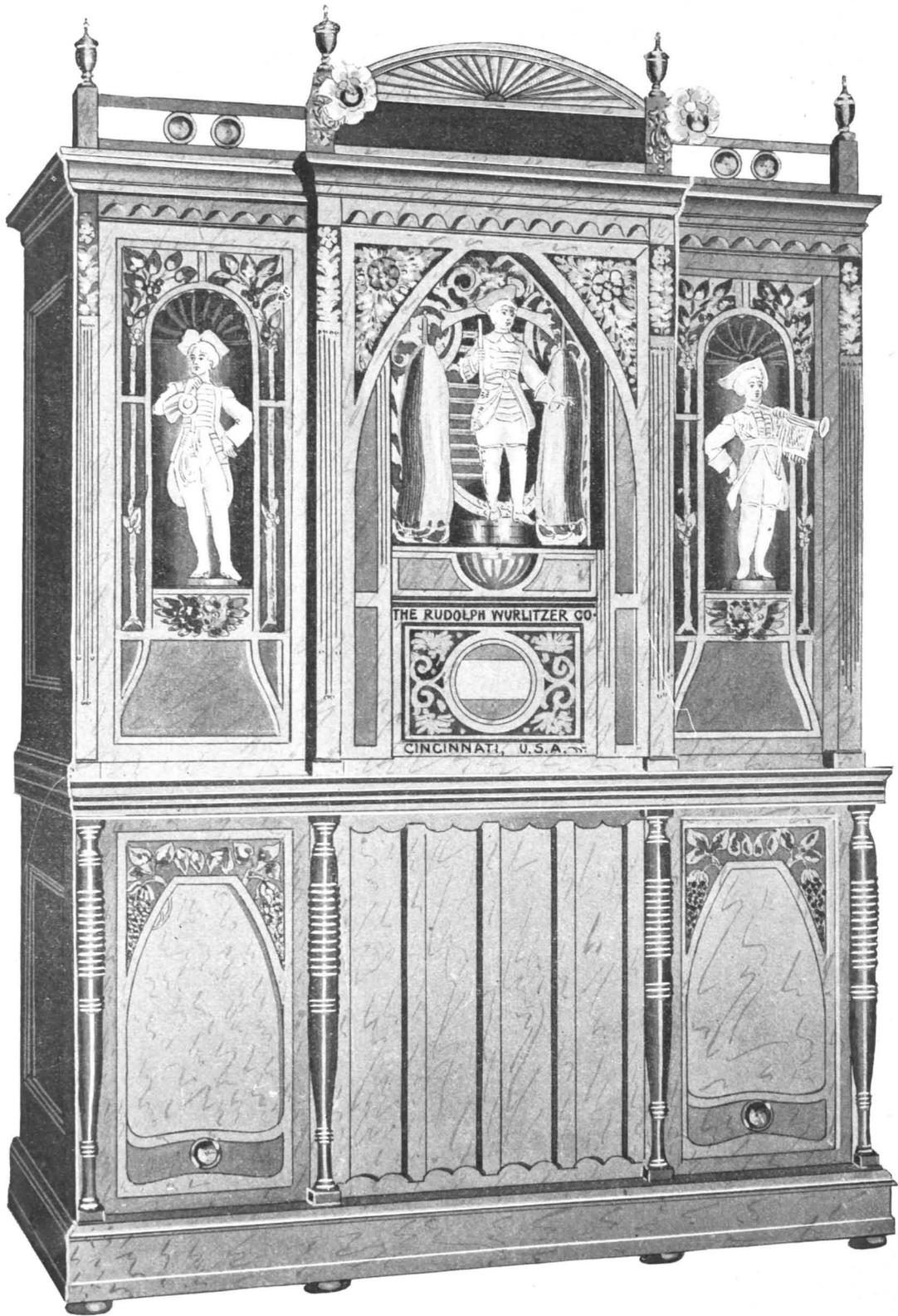
Chimes, 13 bars.

Bass drum, tenor drum, cymbals.

Paper rolls are 9 inches wide, on steel spools, metal ends, automatic rewinding device. The rolls vary in price from \$6.75 to \$19.75, according to length of roll, and have from one to ten pieces of music on each roll. The more expensive rolls play 20 minutes. They are so arranged that the music can be stopped at the end of each piece, or the roll can be played continuously, playing one piece after another to the end; when the end is reached, the roll automatically rewinds itself, and starts over again. In this manner the PianOrchestra can be played for hours without any attention.



Complete List of Tunes for the PianOrchestra Mailed Upon Request.



STYLE 25. PRICE, \$3,250.00, INCLUDING FOUR ROLLS OF MUSIC.



# Style 25 PianOrchestra



## DESCRIPTION

**T**HIS STYLE has numerous admirers, and is the decided preference among a large class. The carvings in the panels are extremely rich, while an additional effect is produced by the automatic figures in the artistically arranged niches. There are also two electric lights, that shed their effulgence over a large surface. From the standpoint of the artist, this style will preserve its almost universal popularity, as the design impresses every one, and the mechanical arrangements always give entire satisfaction.

The music produced is of rare sweetness and volume. The highest possibilities have been successfully reached, and this acquisition for the home and public resort is welcomed by the lovers of music as a forerunner of a new era of untold pleasure. After the day's toil and worry, the soothing strains of the great masters smooth the wrinkles on the brow of care, filling the heart with hope, and steadying the hand and arm for a renewed purpose.

## OAK CASE

Size, 10 feet high.

6 feet 2 inches wide.

3 feet, 4 inches deep.

Piano, 62 notes.

Orchestrion, 127 pipes, producing violin, cello, viola, flute, baritone and bass.

Chimes, 13 bars.

Bass drum, tenor drum, cymbals.

Castanets, 2 electric lights.

Three Automatic Figures, one drum major and two trumpeters.

Paper rolls are 9 inches wide, on steel spools, metal ends, automatic rewinding device. The rolls vary in price from \$6.75 to \$19.75, according to length of roll, and have from one to ten pieces of music on each roll. The more expensive rolls play 20 minutes. They are so arranged that the music can be stopped at the end of each piece, or the roll can be played continuously, playing one piece after another to the end; when the end is reached, the roll automatically rewinds itself, and starts over again. In this manner the PianOrchestra can be played for hours without any attention.

Complete List of Tunes for the PianOrchestra Mailed Upon Request.



STYLE 22. PRICE, \$3,500.00, INCLUDING FOUR ROLLS OF MUSIC.

# Style 22 PianOrchestra

## DESCRIPTION

**T**HE skill of the mechanic and the talent of the artist were happily united in producing this splendid work—the acme of human ingenuity and conception. In every detail the most painstaking care is visible, and as a result the exacting demands of the fastidious have been considered, and the voice of the carping critic has been silenced. Towering ten feet aloft and of nine feet seven inches width, this majestic masterpiece charms at every point. The exterior is lavishly decorated with carvings and glass arrangements, but, throughout, a pleasing simplicity, as dictated by fine taste, has been preserved. At the sides there are two projecting wings, which are carved in keeping with the general design. At the top of the three upper panels orchestra chimes are displayed, which accompany the music. The superstructure consists of a semi-circle adornment, embellished at the top by a carved harp. In the center of the former there revolves an electric light enclosed in a bulb, which is studded with glass of various colors, and which is reflected from the mirrored background, producing an effect of dazzling, oriental splendor.

The musical arrangements are also of the highest order, and no labor has been spared to produce an execution that equals the best performances of the orchestra. To such an extent has this succeeded that the most trained ear discovers nothing to censure, the concerts affording the hearers endless delight.

## OAK CASE

Size, 10 feet, 6 inches high.

9 feet, 7 inches wide.

3 feet, 7 inches deep.

Piano, 62 notes.

Orchestrion, 165 pipes, producing violin, clarinet, flute, piccolo, violoncello and saxophone.

Chimes, 13 bars.

Bass drum, tenor drum, cymbals, castanets, one revolving electric light producing wonderful electric effect.

Paper rolls are 9 inches wide, on steel spools, metal ends, automatic rewinding device. The rolls vary in price from \$6.75 to \$19.75, according to length of roll, and have from one to ten pieces of music on each roll. The more expensive rolls play 20 minutes. They are so arranged that the music can be stopped at the end of each piece, or the roll can be played continuously, playing one piece after another to the end; when the end is reached, the roll automatically rewinds itself, and starts over again. In this manner the PianOrchestra can be played for hours without any attention.

Complete List of Tunes for the PianOrchestra Mailed Upon Request.

**\$213.50**

**In Forty-Four Days Nearly 300 Per Cent on a Safe Investment**



Denver, Colo., 5-21-03.

The Rudolph Wurlitzer Co.,

Cincinnati, Ohio.

Gentlemen—Forty-four days ago we received our Tonophone. It has taken in \$213.50. It is not only an income producer by itself, but it has increased our bar trade far beyond our expectations.

We consider it the best investment we ever made, and are more than pleased with it, as it is constantly drawing people into our place that otherwise would not enter it.

We send you photograph of our place of business, showing the Tonophone. You can refer any intending purchasers to us, and we will gladly give them any information they may wish.

Yours truly,

**THE AMERICAN LIQ. CO.,**

Louis G. Koenig, President.

Cor. 19th and Larimer Sts., Denver, Colo.

## PEOPLES' ARCADE

261 MAIN ST.

Buffalo, N. Y., October 21, 1902.

The Rudolph Wurlitzer Co.,

117 East Fourth Street, Cincinnati, Ohio.

Gentlemen: We take pleasure in stating that we have purchased six of your "Tonophones," and have placed one in each of our Phonograph Parlors, where they are not only giving us absolute satisfaction, as far as receipts are concerned, but they are proving a great drawing card and bring more people into our places than any one thing we are making use of. We shall want several more of your machines in a short while. In the meantime, wishing you success, we are,

Yours truly,

MARK & WAGNER.

## THE CITY HALL DRUG STORE COMPANY

WHOLESALE AND RETAIL DRUGGISTS  
AND MANUFACTURING PHARMACISTS

25 EAST STATE STREET AND 107 PEARL STREET

Columbus, Ohio, October 21st, 1901.

The Rudolph Wurlitzer Co., Cincinnati, Ohio.

Gentlemen: Last June we purchased one of your Tonophones, and we are pleased to state that our monthly average receipts have been, up to this time, \$42.55. We feel sure, also, that it has been an attraction to the store, and that we have taken in many dollars that we would not have done, only from the fact that the piano was playing, and caused the passer-by to stop. At this rate we will soon have our money back, and also the piano.

Yours very truly,

THE CITY HALL DRUG STORE COMPANY.

W. H. Syfert, Sec'y and Manager.

St. Louis, Mo., 7-2-02.

The Rudolph Wurlitzer Co., Cincinnati, Ohio.

Gentlemen: We are much pleased at the result produced by placing the Tonophone in our picture parlor. With many years' experience in running resorts and places of amusement, we can truthfully say that, as a money-maker, a drawing attraction and a grand entertainer, we have never had its equal.

Yours very truly,

WILLIAMS & MINCKEL,

Proprietors Suburban Garden.

## THE NEW MUNICIPAL

BOHLEN & SEEBA

San Francisco, Cal., April 29, 1902.

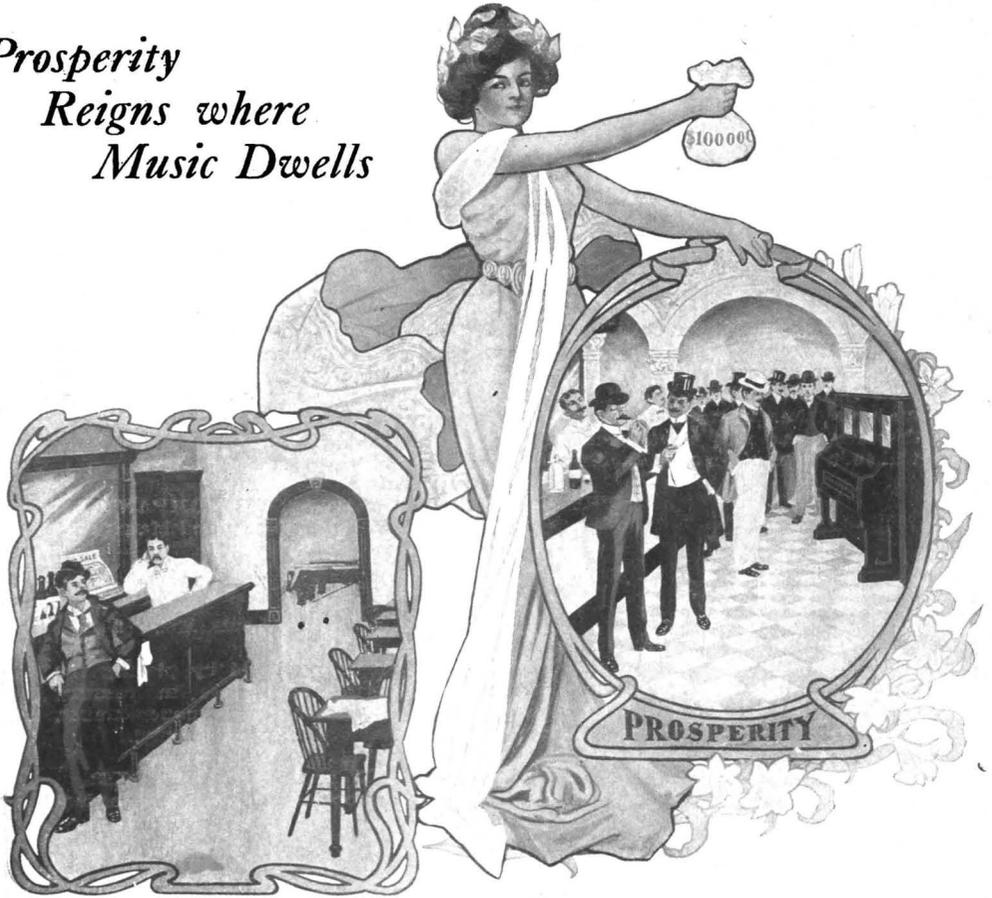
The Rudolph Wurlitzer Co., Cincinnati, Ohio.

Gentlemen: Your note of the 28th to hand. In reply, we would be very glad to have the photo of our place used in the interest of your wonderful invention (the Tonophone). It is both useful and ornamental. My patrons are very much pleased with it and patronize it extensively. We would very much miss its music and its income were we without it.

Yours very respectfully,

BOHLEN & SEEBA.

*Prosperity  
Reigns where  
Music Dwells*



# Kodak Gray Scale



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**A** 1 2 3 4 5 6 **M** 8 9 10 11 12 13 14 15 **B** 17 18 19



Inches 1 2 3 4 5 6 7 8  
cm 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19

# Kodak Color Control Patches

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Blue	Cyan	Green	Yellow	Red	Magenta	White	3/Color	Black