

HOLLOWAY Furniture

THE HOLLOWAY COMPANY, INC.
46 TO 57th AND SIXTH AVENUE

At Holloway's you will find a selection of Mahogany and lacquer objects at prices which have not yet been affected by the present scarcity of furniture. Consoles, mirrors, day beds, tables, lamps, chairs, etc., fine bedroom, dining room and living room suites.

This Chair

May be had with seat and back covered in beautiful tapestry or damask, solid mahogany.



HOTEL BELLECLAIRE
NEW YORK

Broadway at 77th St.
Surface Cars at Door
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

Old friends like the Belleclair because whenever they visit us they see old familiar faces at the desk, at the telephone exchange, among the bell boys, on the elevators and in the dining room. In fact, they see the same people year after year all through the hotel.

Why, the two Toms in the dining room have been here so long that they are considered by the guests as being quite as important as the hotel itself, and well they may be, because their smiles and greetings are worth coming miles to see.

We all try here to make everybody feel at home—so come along whenever you want to, and join the happy party that always assembles in this hotel.

Incidentally, if you want to sleep well and dine well, and be away from disturbances of every kind, just come here.
ROBERT D. BLACKMAN,
Proprietor.



PIERRE TRANSFORMATIONS

Made of hair that is beautifully lustrous and wavy. Pierre Transformations look just as your own hair should, and are easily arranged in a charming coiffure. Extremely light and comfortable, they allow your own hair to rest and improve. Impossible to detect. Pierre specializes exclusively in hair goods and his Transformations and Chignons equal the finest Paris or London can produce.

Pierre New York City
5 East 53d St.



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Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York
PHONE 6900 GREELEY

A VELVETEEN FROCK LIKE THIS
MISSSES' "Betty Wales" Dress

Made exclusively for Franklin Simon & Co.

May lend its gracious presence to any of the informal occasions of Winter



BY reason of its unassuming smartness, this Betty Wales velveteen frock in brown, navy or black, makes its appeal to Misses, and by reason of the round collarless bodice and intriguing hip draperies, it lays claim to modishness. As a touch of color, and to add becomingness, a novelty silk braid interwoven with chenille serves as a tasteful trimming.

Sizes 14 to 20 years.

42.00

MISSSES' DRESS SHOP
Second Floor

HAT illustrated, from our shop
Price upon application

Prompt Delivery Free, Anywhere in the United States

Franklin Simon & Co.

Fifth Ave., 37th and 38th Sts., New York
PHONE 6900 GREELEY

FOR CHILDREN 4 to 10 YEARS

The Specialist Shoe

Sold Only by Franklin Simon & Co.

DESIGNED BY AN ORTHOPAEDIC EXPERT FOR GROWING CHILDREN



SO many ills are traceable to tight shoes in adults that it is hardly necessary to preach the importance of roomy shoes for growing children. But The Specialist Shoe is more than roomy, it is scientifically correct.

Made of high-grade tan or black Russia calf, with welted leather soles and spring heels.

Ages 4 to 10 years
Widths B to E

Sizes 8 to 10 1/2 \$7.00

Sizes 11 to 2 \$8.00

CHILDREN'S SHOE SHOP

Third Floor



Franklin Simon & Co.

A Store of Individual Shops

Fifth Avenue, 37th and 38th Sts., New York

WINTER COATS of CLOTH or LEATHER

For GIRLS and the JUNIOR MISS

Sturdy enough to stand rough wear—
Warm enough to baffle Winter winds.



251 Winter-weight suede velour in reindeer, navy blue, brown, or Pekin blue, fashions this girls' dress coat with nutria fur collar. Back is designed with fullness from rounded yoke, and coat is smartly belted. Silk lined and warmly interlined. 6 to 16 years.

49.50

253 Girls' Polo Cloth Coat in natural tan or reindeer. A swagger double-breasted belted model. Lined and interlined. 6 to 16 years. 45.00

255 A smart utility coat for all weathers is this girls' soft leather coat in a becoming tan shade. Lined with suede duvetyn. 8 to 16 years. 49.50

257 By adding a shawl collar of nutria fur, this coat gains warmth, style and becomingness, all of which will please any Junior Miss. The fabric is velour coating, in brown, reindeer or bison and it is lined with silk, and interlined. 13 to 19 years. 75.00

259 Junior Misses' Coat of soft vicuna velour in reindeer, brown or navy blue. Graceful full flaring back, belted across front. Convertible collar may be worn buttoned snugly at throat. Silk lined and warmly interlined. 13 to 19 years. 59.50

GIRLS' and JUNIOR MISSES' COAT SHOP Second Floor

Prompt Delivery Free, Anywhere in the United States, Phone 6900 Greeley

How big the room looks!

The Harrington Grand confers spaciousness upon the small room—yet with practically the same floor-space as an upright. It breaks hard wall-lines with elegant contours—lifts the room to the standard of a rich interior—and its tone is wonderful!



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The HARRINGTON SMALL GRAND

You Are Remembered By Your Hair

Think of your favorite actress. Isn't her lovely hair the first thing you recall? Just so, when your friends think of you, your hair is the clearest part of the picture.

See that it is a pleasant recollection by having your hair always beautifully and becomingly waved. With Kurley Kews, you can do it in 15 minutes. Then it is an easy matter to arrange it in any fashion you desire.

KURLEY KEW HAIR WAVERS

Package of Six 4-inch, or Four 6-inch Wavers, 10 cents.
Ten 6-inch Wavers (for long hair and curls), 25 cents.

On Sale at all Liggett's and other Drug and Department Stores—or send direct to

BRETT MANUFACTURING COMPANY, Inc.
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