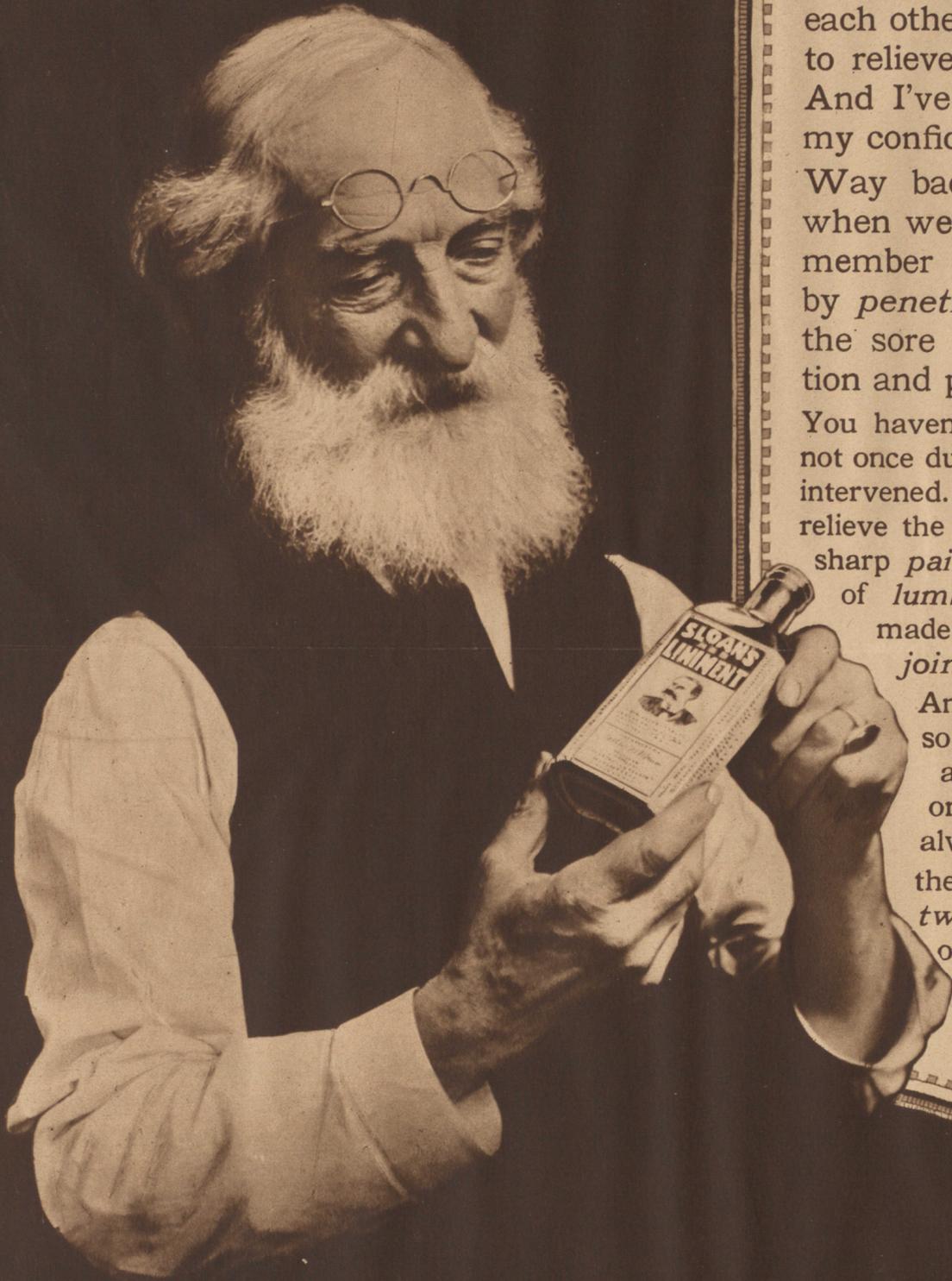


"Old friends"



MY old standby—Sloan's Liniment! Always handy, always willing, always faithful! In the thirty-eight years we've known each other, not once have you failed to relieve my *rheumatic twinges*! And I've had many of them to test my confidence in you.

Way back there in the old days when we first became friends, I remember how you *proved* yourself by *penetrating without rubbing* to the sore spot, relieving the congestion and promoting blessed relief.

You haven't faltered, Sloan's Liniment—not once during the many years that have intervened. You have constantly helped relieve the *after-effects of exposure*, the sharp pains of *sciatica*, the dull aches of *lumbago*, the muscles so often made sore by toil and strain, the *joint-stiffness* from over-exertion.

And you've performed your work so economically, so cleanly—never any poultice or plaster mussiness or stained skin. No wonder I always keep you handy where, at the first sign of a *rheumatic twinge* or *pain* or *ache*, I call on you, and you promptly come to my relief! I'm proud of the fact that we are known as Old Friends!

Sloan's <sup>The</sup> World's  
Liniment

KEEP IT  
HANDY