



# Fashionette

U.S. PAT. APPL'D. FOR

## Invisible HAIR NETS

### The War-Work Coiffure

THE American woman is wonderful . . . Cheerfully she dedicates her days to winning the war—rolling bandages, driving motors, operating typewriters, mobilizing food, selling Liberty Bonds. Despite these new activities, evening still finds her as charming and well-groomed as in more leisurely days. Even to her coiffure. How does she keep it so perfect?

Use Fashionette and you'll need dress your hair but once the day. Your coiffure will finish the evening as trim and beautiful as it began the morning—despite stray winds, mischievous hat pins and the wear and tear of active life.

Fashionette keeps every curl and wave in its original effect—the aid indispensable to the smart woman.

Made of finest human hair in every shade. Invisible, specially processed for strength. Self-conforming, cap-shape and all-over styles, each in sanitary envelope. Guaranteed. Sold at best shops. 15c each—two for a quarter. White or grey—25c each.

SAMSTAG & HILDER BROS., 1200 BROADWAY, NEW YORK CITY

Colonial Quality  
Samstag's  New York

