

Sterno Canned Heat

For Instant Cooking - SAVES FUEL



New York, July 18th, 1918

S. STERNAU & COMPANY,
New York, N.Y.

Gentlemen:-

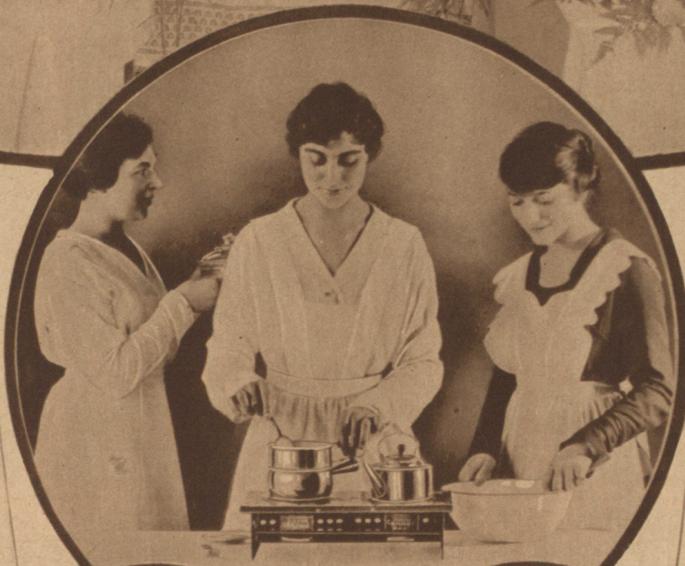
This is to express our endorsement of the efficiency and convenience of the Sterno Kitchenette and Sterno Canned Heat. Tonight we cooked a course dinner for 14 adults (see menu attached) on a Sterno Kitchenette, weighing only four pounds. The viands were cooked with Sterno Canned Heat. Eight cans of Heat were used. The edibles served were delicious. Each dish came to the table piping hot and cooked to perfection.

This dinner not only proves the value of Sterno Canned Heat for cooking and heating, but it also points to a certain means of SAVING COAL and COAL PRODUCTS - that every patriotic person should heed and employ.

We heartily recommend the Sterno Kitchenette to housewives as a wonderful little cook stove, light, yet sturdy, and its flat-folding character makes it very convenient to carry in a bag, trunk or soldier's kit without adding much weight.

Very Cordially,

STERNO GUESTS.



No 4042



Eastern Price \$2.00
Far West \$2.25
Canada \$3.00

No 4042



Folds Up
Flat As A Pancake

MENU

DINNER COOKED WITH STERNO CANNED HEAT
USING
THE STERNO KITCHENETTE

- WHITE ROCK
- CONSUME
- BAKED BEANS
- HAM AND EGGS
- FRANKFURTERS
- CORN ON COB
- BOILED POTATOES
- CUSTARD PUDDING
- TEA AND COFFEE
- GINGER ALE
- SARSAPARILLA

JULY EIGHTEENTH
NINETEEN HUNDRED AND EIGHTEEN

S. STERNAU & CO., INC.
NEW YORK

Sterno Kitchenette and Sterno Canned Heat Cooked This Dinner for Fourteen

FOURTEEN merry, hungry girls chose among themselves three Chefs, who cooked every hot dish named on the accompanying menu and served it *steaming* and *savory*. Their only aids were their own dainty hands, a Sterno Kitchenette, weighing only 4 pounds, and 8 tins of **Sterno Canned Heat**.

The guests were so delighted, that they sat right down and sent us the enthusiastic letter, reproduced above. Their names will be gladly given to any interested inquirer.

Sterno Canned Heat, as this proves, is not just an ingenious toy, a mere novelty or a moment's convenience, but a *household necessity*, greater than ever now, when the Nation's Cry is, "Save Coal"!

STERNO CANNED HEAT For Instant Cooking

STERNO CANNED HEAT, a solid fuel, is *smokeless*, *odorless*, *sootless*, *dangerless*, has a *flickerless flame*, which burns with an even, intense heat.

Know Canned Heat by the name Sterno.

The **Sterno Kitchenette** is a *Complete Cooking Stove*, which prepares an entire meal, from chicken to chops, from steak to stews, from pancakes to pudding, from cereals to coffee.

A few of the *hundreds* of uses of **Sterno Canned Heat**, indoors and outdoors, at home and traveling, are illustrated below.

For sale at all Druggists', Hardware Stores, Department Stores and Specialty Shops, or send 10 cents in coin or stamps for a **Trial Can**.

A Summer Necessity - A Winter Essential

Sterno Canned Heat, price per tin 10c. Per dozen \$1.20
Far West, 2 tins for 25c. Canada 15c.

San Francisco Sales Office: 53 California St.
Canadian Sales Agents:
Harold F. Ritchie & Co., Ltd.
19 McCaul St., Toronto, Ont.



Manufactured by
S. STERNAU & CO., Inc.
NEW YORK CITY



SAVES FUEL

SAVES FUEL

Send 10c. for a Sample Bottle of Sterno Household Disinfectant and Antiseptic

Sterno Canned Heat, Always Ready and Useful from Cellar to Garret