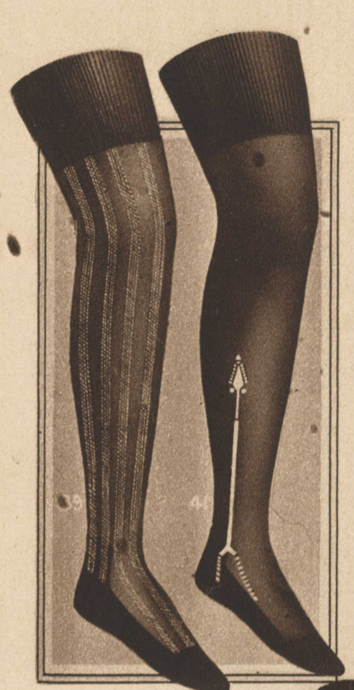
Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

PURE THREAD SILK HOSIERY

For Women and Misses

at Special Prices



No. 39—Openwork Pure Thread Silk Hose, in black or white. *Special* **2.95**

No. 41—Hand Embroidered Clox Hose in black with self or white plain or novelty hand embroidered clox; also white with self or black clox; silk garter top. *Special* **1.95**

No. 55—Pure Thread Silk Hose, in black or navy with white stripes; also white with black stripes; lisle garter top. *Special* **1.05**

No. 57—Paris Openwork Clox Pure Thread Silk Hose, in black or white; lisle sole and garter top. *Special* **1.25**

All Hosiery Suitably Packed in Holiday Boxes

No. 43—Pure Thread Silk Hose, in black, white or colors to match shoes or gowns; lisle garter tops; all weights. *Special* **.95**

No. 45—Pure Thread Silk Hose; black richly embroidered in self or white; also white with black or self embroidered, assorted designs; lisle top and sole. *Special* **1.15**

No. 47—Hand Emb'd Pure Thread Silk Hose, in black, white or pink; richly self embroidered; assorted designs; silk garter top. *Special* **1.95**

Prompt Delivery Free
Anywhere in the United States
Phone 6900 Greeley

No. 49—Pure Thread Silk Hose, in white or black richly self embroidered; assorted designs; lisle top and sole. *Special* **1.15**

No. 51—Openwork Pure Thread Silk Hose, superior quality, in black or white; assorted designs. *Special* **3.25**

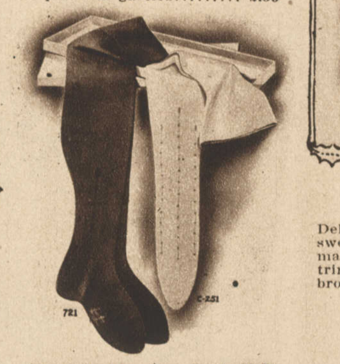
No. 53—Hand Emb'd Clox Pure Thread Silk Hose, in black with self or white plain or novelty clox; or white with self or black clox; silk or lisle garter top; all weights. *Special* **1.45**

Peck & Peck

Christmas Boxes

Women's Box No. 3 at $15.00

Contains three pair of exquisite pure thread silk hose, which may be had black, white and all colors, and one pair of dainty hand-made silk garters.
1 pair Queen Victoria, clocked $5.00
1 pair No. 316/3 .... 4.00
1 pair No. 62 .... 4.00
1 pair silk garters 2.50



Women's Box No. 5 at $5.50

Contains:
No. 721—1 pair fine quality pure thread silk stockings with openwork clocks. In black, white and all evening shades. $3.00
No. c-251 — Hand-embroidered pure silk stockings in black or white with black or white embroidery $2.75

LLAMA SPORT SET
$40.00 COMPLETE

Delightfully soft real Llama wool sweater, toque and muffler made to match. In natural color with Vicuna trimmings of dark blue, old rose, brown, purple and hunter green.

INDIVIDUALLY
Sweater $27.50
Toque 5.00
Muffler 8.50

GIFTS THAT WILL BE APPRECIATED

Men's Box No. 4 at $15.50

Contains:
An exceptional set for men of discrimination. The pure silk muffler and socks are perfectly matched in most harmonious color combinations.
1469—1 pure silk muffler. White with stripes of blue, purple or green $8.00
497—1 pair very fine pure thread silk fancy socks to match. $8.00

Men's Box No. 1 at $8.50

Contains:
19—Fine English Spitalfield silk scarf in newest designs and colorings $3.00
32C—1 pair of pure thread silk clocked socks, to match scarf, $3.25
32—1 pair of black silk evening socks $2.50

Other boxes of socks and scarfs for men from $3.00 up.

Send for illustrated Christmas Catalogue and make your selection or we will prepare sets for those who have individual requirements.
Peck & Peck MERCHANDISE CERTIFICATES for any amount you wish enable your friends to make their own selections.

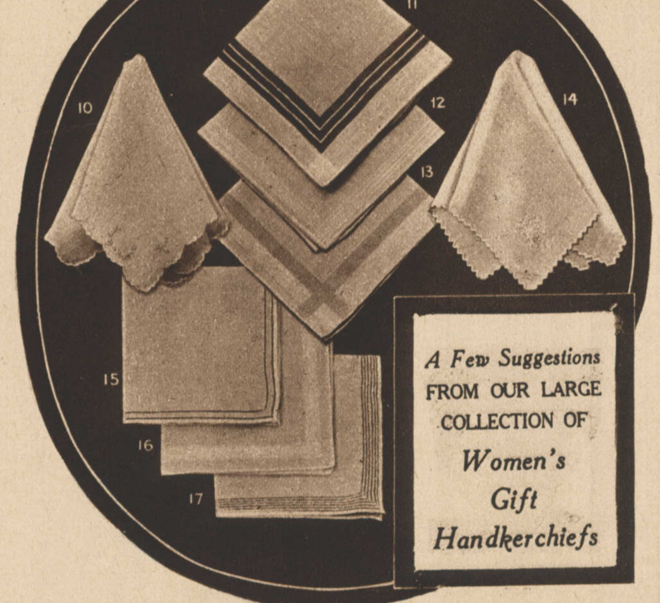
PECK & PECK

Stocking Shops

586 Fifth Avenue at 48th Street — *501 Fifth Avenue at 42nd Street*
NEW YORK CITY
Palm Beach — CHICAGO — Newport

BONWIT TELLER & CO.

The Specialty Shop of Originations
FIFTH AVENUE AT 38TH STREET, NEW YORK



No. 10—White Shamrock lawn; colored scallop edge, in assorted colors; embroidered corner design.	*Each,*	.25
No. 11—White linen; hand hemmed; three row border in assorted colors	*Each,*	35
No. 12—White linen; tape border; hand sewed colored hem; assorted colors	*Each,*	.35
No. 13—White linen; hand hemmed; border of solid color; tape and cords finish	*Each,*	.35
No. 14—White Shamrock lawn; scalloped edge; assorted corner designs	*Each,*	.25
No. 15—White linen; spoke stitch, in assorted designs	*Box of Six,*	1.50
No. 16—White linen; tape borders; hand sewed French hem	*Each,*	.25
No. 17—White linen; six rows of spoke stitching	*Each,*	.50

NO MORE HOT IRONS
for my Husband's Trousers

The heat burns the nap off and steam rots the cloth. The New Patent PANTS PRESS is a 3-in-1 (Presser, Stretcher and Hanger).

Is Heatless.
Does not shine the fabric.

Folds in a Suitcase

Use it 10 days, money back if not satisfactory. If not found at nearest store send for illustrated price catalogue.

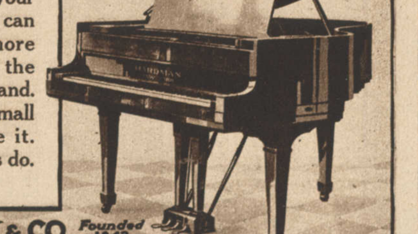
PADDINGTON SALES & MANUFACTURING CO.
246 East 52nd St., New York

BEWARE OF CHEAP IMITATIONS
"Paddington" is the only genuine made.

The HARDMAN FIVE-FOOT GRAND

No matter how beautifully, how modernly, how quaintly, how elaborately, how plainly, your home is furnished, you can make it infinitely more attractive by adding the Hardman Five-Foot Grand. Play this remarkable, small piano yourself. See it. Love it as all its owners do.

$750 *Convenient Terms*



HARDMAN, PECK & CO. *Founded 1842*
433 Fifth Ave., New York City
Brooklyn, 47-51 Flatbush Ave.

Bringing in the Christmas Tree for the Holiday Merrymaking

Next Summer—and Ever After! An Ornament and a Sweet Memory

Here's the Newest Idea for Christmas!

TWO, in fact,—and both approved not only by common sense but by the example of leaders of society like Mrs. Robert Bacon, Irving Brokaw, and others. (1) Instead of buying a dead Xmas tree to be thrown on the ash-heap "the morning after," buy a **live** Xmas tree and after the gifts are distributed have a "planting bee" and let the children plant the tree on the lawn, naming it after Grandma or some other member of the family,—perhaps the absent one "over there" or about to go. Repeating this each Xmas will give you a notable collection of trees rich in sentimental associations. Order a Douglas Spruce, 5 ft. high, $4.00; or a Japanese Fir (fragrant balsom odor), 5 ft., $8; 6 ft., $15; 8 to 10 ft., $20. Sent by express anywhere—but order **Now.**

(2) Give something really distinctive and lasting for Xmas. Give your married daughter a group of evergreens (always cosy, always smiling) for a corner of her lawn ("Daddy's Cove"). Similar gifts for Wife, Mother, Sister, etc. Why not a Christmas gift to Mother of a Cove of Evergreens—to keep your memory "ever green," lend added beauty and color and warmth to the home landscape in winter, and a cool retreat and resting-place in summer. How much it will mean both in comfort and in grateful memories! A group of 32 choice Evergreens, carefully selected by us for this purpose (uncommon specimens, too) costs only $36,—and we take charge of all the details, the proper arrangement, etc., and even guarantee that they will all grow beautifully. Or, instead of a Cove of Evergreens, give a group of **Fruit Trees and Berry Bushes** (what a sweet reminder of the giver—every year—forever!) A paltry $10 (for 11 trees and 120 plants) or even $6 (for 13 trees) pays for the **Fruit Garden**—and we assume all the trouble. Or a **Complete Rosebed**—how would you feel if you received a gift of a **Garden of Roses?**—not cut flowers to wither and die, but a collection of Rose Plants to bless the recipient every year with their beauty and fragrance. $5 or $10 or more, as you wish, will pay for such a gift. Among other gifts are: **Brilliant Shrub Group,** 20 plants, $5. **Blue Garden,** 100 plants, $10. **"A Wall of Green"** (evergreen hedge—pine, fir, spruce) at 65c. per running foot.

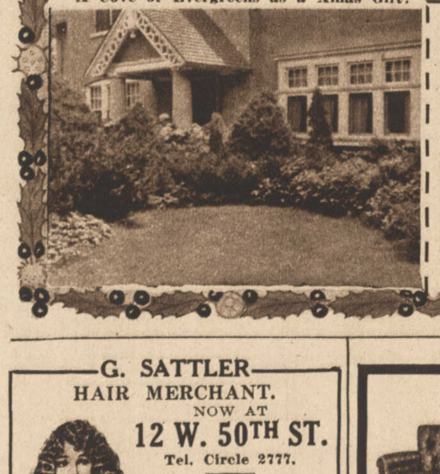
Send us list of names, state amount and wishes for each gift—we will send Xmas Certificates naming the gifts, "Cove of Evergreens," "Fruit Garden," etc., (no prices), to be planted after their own wishes in the spring (we look after everything—guarantee perfect growth—relieve you of all bother). *The joy and sweetness of these unique gifts will last forever.*

Make up your list and write us as quickly as possible—and order your own Xmas tree **at once** (wire collect if necessary).

Note the Special Offer in the Xmas Coupon Below!

I. HICKS & SON, Westbury, L. I.
"Sixty Years of Knowing How" (Phone Westbury 68)

A Cove of Evergreens as a Xmas Gift!



—XMAS COUPON—

SPECIAL OFFER TO TIMES READERS—Attach this Coupon to your order, and if it amounts to $20 or more, we will send FREE to your own or any other address a LIVE CHRISTMAS TREE (as described above), a Japanese Fir, of fragrant balsam odor, 5 ft. high, which we sell for $8.00.

Give your instructions, names and addresses, etc., on a sheet of paper attached to this blank, and refer to various offers simply by number, as follows:
(1) **Live Xmas Tree** (state whether Douglas Spruce, $4, or Japanese Fir, size and price as above).
(2) **Cove of Evergreens,** 32 trees, $36.
(3) **Fruit Trees & Berry Bushes,** 11 trees, 120 plants, $10.
(4) **Fruit Garden,** 13 trees, $6.
(5) **Garden of Roses,** $5, $10, and up—state amount.
(6) **Brilliant Shrub Group,** 20 plants, $5.
(7) **Blue Garden,** 100 plants, $10.
(8) **"Wall of Green"** (evergreen hedge), 65c. per running foot.
Be sure to sign your own name and address at bottom of your order sheet.

I. HICKS & SON, Westbury, L. I.

Diamond Engagement Rings in 14K Gold or Platinum

Compare our prices with those quoted by any other house on earth. Your money immediately returned for any goods not perfectly satisfactory.

$8 to $15 — $15 to $30 — $25 to $50 — $50 to $75 — $75 to $100

OUR BINDING WRITTEN GUARANTEE attesting quality and value in the broadest possible terms accompanies every Diamond that we sell and we will accept any Diamond ever sold by us at the full price in exchange for other goods or a larger diamond.

Our old establishment (occupying entire third floor at 175 Broadway) and our low overhead selling expenses enable us to sell Diamonds, Watches and Jewelry at surprisingly attractive prices. Safe delivery of our goods sent by express or registered mail. Satisfaction guaranteed or money refunded. Send for Jewelry Catalog No. 107.

175 Broadway, Upstairs. **N.Y.** Bennett Mfg. Co. **175** Broadway, Upstairs. **N.Y.**

A SOFA WITH COMFORT BUILT IN

Every inch of this splendid sofa has been built—not just made. Its softness and spacious depth is inviting to the fatigued body. And built on such distinctive lines, too! Your Living Room or Library will have a touch of charm added to it. Length 7 ft. In Tapestry or Damask.
Specially priced $112.50
Arm Chair to match $57.50
We are showing a wide variety of beautiful and useful odd pieces for holiday gifts.

Geiger & Braverman Furniture Company
49-51 W. 23d St.

High Grade Seed
For Your Vegetable Garden Flower Garden Lawn or Farm

Our 1918 Spring Catalogue Issued Jan. 1st. Sent on request.

Stumpp & Walter Co.
30-32 Barclay Street. New York City

Pond's Vanishing Cream
More used than any other facial cream in America

G. SATTLER
HAIR MERCHANT.
NOW AT
12 W. 50TH ST.
Tel. Circle 2777.

Nestle's Permanent Wave a Specialty.

Formerly
18 West 31st Street
23 West 45th Street

ARTISTIC DENTISTRY

Porcelain Inlay Work a Specialty. Restoration of shade, shape and general appearance of natural tooth accomplished. Irregularities of teeth corrected. Porcelain bridge-work displaying no gold. Special attention to children's teeth.

DRS. M. & H. SCHLESINGER,
Times Bldg., 42nd St. & B'way. — Telephone Bryant 512.

Removal Sale

On or before February 1st, 1918, we will remove our New York City showrooms to 39th St., cor. 6th Ave.

We Offer Our Entire Large Stock of

Period Furniture

GRAND RAPIDS FURNITURE (Direct from Factory)
REGARDLESS OF COST PRIOR TO REMOVAL

Manufacturers **MANGES BROS.** Established 1852
Now at 115 and 117 West 23d Street