

### Reduce Your Flesh

Speedily and safely by perspiration, anywhere desired, by using Dr. Walter's Medicated Seamless Rubber Garments By the oldest and most reliable methods.

For Men

and Women



Reducing Brasiers, \$6.00 With corset back. **STON JACKET**, With rubber reducing back. Stock sizes \$8.50 Made to measure, 12.00

Cover Entire Body or Any Part

#### ABDOMEN & HIP REDUCER.

This garment is remarkably effective for reducing the hips and abdomen.

Stock sizes \$8.50 Made to measure, 12.00

#### CORSAJE.

This garment can be worn comfortably under the corset—reduces the waist, bust, hips and thighs.

Stock sizes \$15.00 Made to measure, 20.00

Send for Free Illustrated Booklet.

**DR. JEANNE A. B. WALTER, PATENTEE**  
Billings Bldg., (4th Floor), S. E. Cor. 34th St. & 5th Ave., New York

### The Nestlé Permanent Hair Wave



Permanent Hair Waving at Nestlé's can be had from twelve dollars upwards. There is no discomfort and no heat on the scalp. Less heat is used by the Nestlé process than for ordinary iron waving.

Well-defined guarantees are contained in our illustrated booklet, sent on request.

**C. NESTLÉ CO.**  
657-9 Fifth Avenue, Corner 52d Street, New York  
Telephone 6541 Plaza

### Stewart & Co.

Correct Apparel for Women & Misses  
5th Avenue, at 37th Street

### Bathing Dresses

Very Specially Priced



This Bathing Dress No. 149 is made of black Surf Satin, hand smoked in contrasting colors.

SPECIAL PRICE 3.95

An Attractive Array of Bathing Dresses in Taffeta Silk, Surf Satin, Silk, Satin and Jersey Cloth, at extremely moderate prices. Mail or phone orders filled promptly. Send for illustrated style book 18. Phone 2400 Greeley.

### MATERNITY

#### Apparel

So constructed that it expands as the condition requires (not a hook or eye needs changing), and so designed that it may be worn when the figure returns to normal. No. 2002 (as illustrated). A refreshingly smart dress of fine chiffon voile which you will find very comfortable for informal wear. Hand-emb'd collar of soft blue ramsie, touches of soft blue and crystal buttons give character to the dress.

Special 14.50

**Leonard's**  
24 West 39th St., N. Y.

### 20 Cross Stitches

DESIGNS GIVEN in Actual Colors

To prove the superiority of Collingbourne's Embroidery Floss, we will send 20 beautiful designs for Cross Stitch Embroidery in actual colors, free and postpaid, to any lady sending only 10¢ for a full size skein of 8 strand Floss. Made in all colors. Money back if not pleased. Collingbourne Mills, Dept. 36, 907 W. 4th St., N. Y.

### "Easy as Barefoot"

in the freedom for the expansion and the free play of foot muscles. The easy snugness at arch and instep prevent flat feet.



### Red Cross Shoe

Red Cross Arch Support Shoes give immediate ease and gradually raise the fallen arches to normal position. Of fine vici kid with tempered steel arch supports.

We are sole agents for Red Cross Shoes for New York, Brooklyn and Newark.



TRADE MARK Style 805 6.50

### Werner & Brandon

Mail Order Dept. 220 3d Ave. West Side Stores: East Side Stores: 222-224 W. 125th St. 3d Ave. & 122d St. West of 97th St. 3d Ave. & 97th St. 6th Ave. & 27th St. 3d Ave. 150 & 151 Sts. 8th Ave. near 30th St. 10th Ave. near 30th St. Brooklyn 442-444 Fulton St. on Bridge St. Stores: 174 West 1st St. Park & Ely St. Newark Store: 659 Broad St. up Military Pl. Factory: 311-319 East 72d St.

### VACUUM CLEANERS

Are Our Specialty We sell every kind on the market, everywhere. There are lots of things we don't know, but we do know all about Vacuum Cleaners.

FREE On request, we will send free, our complete price list and rating sheet showing how we "rate" the many different cleaners. Also copy of "How to Select a Vacuum Cleaner," which contains much valuable advice.

Send postal today and state whether information on hand power or electric cleaner is desired.

**MUENZEN SPECIALTY CO.**  
131 W. 42nd St.—Dept. 13 H.

### Permanent Wave \$20

All Over the Head Nothing that money can buy will give a lady as much comfort as a PERMANENT WAVE

In Our Long Practice We Never Had a Patron That Was Not Pleased With Our Work. We Do Your Hair, If It Can Be Done.

SUCCESSFULLY ONLY FREE CONSULTATION SEND FOR CIRCULAR

**E. T. EMILE, Permanent Wave Specialist**  
34 West 39th St. Tel. Greeley 6080

### Artistic Dentistry

Porcelain Inlay Work a Specialty. Restoration of shape and general appearance of natural teeth accomplished. Irregularities of arch corrected. Porcelain bridge work displaying no gold. Continuous gum or porcelain veneers dispensing with injurious rubber. Operations done successfully by analysis (eliminating all pain). Special attention to Children's teeth.

**DRS. M. & H. SCHLESINGER.**  
Times Bldg., 42d St. & Broadway. Phone Bryant 372

### Agarment is only as good as its seams

Is it sewed with silk? Is it sewed with silk?

Ask

**Henry Hesse**  
399 Sixth Ave., 24-25 St., N. Y.

### Knitting Yarns

Knit for our Soldier Boys Good Shepherd & Columbia new Sweater Coats. Free demonstration. French Tapestry, Angora & Tapestry Yarns. Art Embroidery Materials. Decorative Art Lamps.

**HENRY HESSE**  
399 Sixth Ave., 24-25 St., N. Y.

### The Mending Shop

The Original mending and remodeling Shop. Gowns, Suits and Dresses REMODELED. Shirts Waists and Gowns Refitted. Suits cleaned, pressed and made into latest styles. First-class dry cleaning. We also make charming new gowns to order. Own material if desired.

Miss H. Redding Coughlin, New Address 17 E. 44th St. Phone Murray Hill 5022. We Have No Branches.

### YUBAN

The Private Coffee of the Greatest Coffee Merchants

By Covering Your Head Spot with a Wig or Toupee. Protect yourself against Catarrh and Neuralgia; fit and match guaranteed perfect. Send for booklet.

A. Walter Solomon, Without Times, 102 W. 42 St., N. Y., Wearing Toupee

### Peck & Peck

Made to Get Wet



### SPECIAL SILK STOCKINGS FOR BATHING

Made so that Sea Water will not rot them, and with the added feature of being sheer and beautiful. Priced at \$1.75 and \$2.75 a pair. **SUMMER CATALOG OF HOSIERY & SWEATERS** Peck & Peck's Mail Order service is of special value to those who are busy and unable to reach any of our shops. All orders filled subject to purchase approval.

### PECK & PECK EXCLUSIVE HOSIERY

280 Fifth Avenue at 48th St. 501 Fifth Avenue at 42nd St. New York City Chicago Palm Beach Newport

### Coffee

5 lbs - \$1.00

Direct from Wholesaler Guaranteed to please in every way or your money will be refunded. 5 lb (5 pounds) DELIVERED FREE within 100 miles or 10 pounds within 300 miles of N. Y. C. O. D. in Greater New York. MAIL ORDER FILLED. Phone 472 Male.

### Werner & Brandon

221 Court Street, Brooklyn, N.Y.

### GLASSBERG SHORT VAMP SHOES

We Show Only the Latest Styles

White Kid, Gray Kid, or Suede, Champagne Kid, Ivory Kid.

Here's a shoe that makes your foot look smaller. You can wear it and be sure it's the latest style. Send for Catalog 7. Mail Orders Filled. 511 6th Ave., near 31st St., 225 West 42d St., nr. Times Sq. 58 3d Ave., near 10th St.

### Period Furniture

GRAND RAPIDS FURNITURE from the \$16.50

### Colonial Bed

Solid Mahogany. Height adjustable. 45" with 4 feet. Regularly \$20. DISCONTINUED PATTERNS at 50% of Regular Prices. ODD PERIOD PIECES, \$4 up. Set of Photographic Reproductions Mailed FREE. **MANGES BROS.** M'frs. 115-117 WEST 33d ST.

### Take the Jar Off Your Spine

Every day you average 8,000 steps—8,000 little shocks that jar your spine and tend to wear you out. Do not throw away your energy with every step you take. Wear O'Sullivan's Heels—the only Heels that cushion every step. These shock absorbers will save you 8,000 shocks a day. For men, women and children, 50¢ attached.

### Exquisite Bath Tablets

**UARDAS** Bath of Benzoin

Box of 12 Tablets 50¢ each (also 25¢) or Frank M. Prindle (CO) 17 W. 45th St., New York

### Day Beds \$16 to \$60

Genuine Reed Day Beds \$35 up Box Springs with Mattresses \$25 up Box Springs with Mattresses \$31.50 up Bedsteads & Bedding of the Better Sort. **GEO. M. MILLER**, 7 West 45th St., Bryant 911. Near 8th Ave.

### WHT Herney

6 E. 37th, adjoining Tiffany's. STRIKING REDUCTIONS NOW IN VOGUE During This July Sale. Watch for the opening announcement of our new shop, "The Shop Beautiful."

### Special Values in Silk and Wash Summer Dresses and Suits

**HAMILTON** M'frs of Coats, Suits, Dresses, 307 FIFTH AV., Nr. 31st St., N.Y.

### PEBECO TOOTH PASTE

the dentifrice that checks "Acid-Mouth"—an acknowledged cause of tooth decay.

**John & Frank**

### Avec la fascination Parisienne.

### Djer-Kiss TALC 30¢

More used than any other face-cream in America

**Pond's** Extract Company's Vanishing Cream

### Flakes as delicate as the rarest laces you have!

The fine old laces you have kept so carefully, have grown—if you are quite truthful—very, very dirty! You are afraid to trust them to soap and water, lest the fragile threads break, or the laces thicken!

### The why and how of keeping laces lovely

It is rubbing—and putting soap directly on laces that ruin them. With Lux, you can wash them often.

The dainty flakes dissolve instantly. Even the slightest rubbing is unnecessary. The rich Lux lather dissolves the dirt in a few minutes, while you are gently moving the laces about in the suds. There are no bits of soap to stick to the fabric through all the rinsings.

Use Lux on anything that you would trust to pure water alone.

Order Lux today from your grocer or from any department store. Lever Bros. Co., Cambridge, Mass.

### How to wash lace

Throw a handful of Lux into boiling hot water. Whisk into a thick lather. When cool enough for the hands to bear, put the lace in and let it stand in the suds. Do not rub. The lace may be gently squeezed or dipped up and down unless very tender. In this case let it stand in the suds. Rinse in water the same temperature. Do not starch. If the lace is frail, before washing, it should be basted on a piece of shrunken cheesecloth which may be pulled taut and pinned for drying. Otherwise, it should be carefully pulled, every point pinned into shape and left until dry. This leaves the lace flat and makes ironing unnecessary.

### LUX For All Fine Laundering



### ARMY-KHAKI



### Trench Coat

The most useful coat made for automobile use. Very stunning. For machine use or Military Top-coat. A part of every full equipment. The best dirt repeller in existence. As for the thousands of yards of Army-Khaki on hand before the war, this coat is not affected by the enormous rise of prices in piece goods. It could not be reproduced today for less than \$7.00 or more.

We will sell it while the supply lasts at \$4.95. Full GUARANTEE under every circumstance. Send check or money order. Illustrated Booklet, on request.

**FRENEAU SWEENEY, 392 Fifth Avenue**

### Columbia Grafonola

William and Mary Design



Chippendale was so much impressed by cabinets and furniture in this manner, which were brought over from Holland to England by William III, in 1689, that he took them for his models, following the lines and curves in work of lighter character.

Walnut is the wood used, with oaken panels. Accommodation for eighty records.

**Columbia Graphophone Company**  
411 Fifth Avenue, at 37th Street

### Trench Coat

The most useful coat made for automobile use. Very stunning. For machine use or Military Top-coat. A part of every full equipment. The best dirt repeller in existence. As for the thousands of yards of Army-Khaki on hand before the war, this coat is not affected by the enormous rise of prices in piece goods. It could not be reproduced today for less than \$7.00 or more.

We will sell it while the supply lasts at \$4.95. Full GUARANTEE under every circumstance. Send check or money order. Illustrated Booklet, on request.

**FRENEAU SWEENEY, 392 Fifth Avenue**

### INCENSE SET

By Mail \$1 Prepaid

In addition to its refreshing fragrance Yantine's Temple Incense is most effective in driving away mosquitoes, etc., and may be burned on the porch of the Summer Home as early as indoors. It is also used extensively for inducing sleep and imparts a pleasing perfume to clothes closets, etc., when burned in boudoir. On sale in our Perfumery Dept., or send \$1 and we will forward prepaid set illustrated, consisting of burner, four ounce package of our incense and complete instructions for using. (Specify T1002.)

**A. A. VANTINE & CO., Inc.**  
Fifth Avenue & 39th Street, New York

### Trout Jewelry Shop

Marmalade Set Sterling Silver Cut Glass \$7.65 Silk Box \$7.65

Call, write or phone for free catalogue, the BLUE BOOK of diamonds, silverware, watches, cut glass, ivory novelties. AT WHOLESALE PRICES you save one third. Thousands of splendid gifts for Weddings, Birthdays, Anniversaries.

**CHAS. L. TROUT CO.**  
170 Broadway, Cor. Maiden Lane, N.Y. 2nd Floor, Phone Cortlandt 3586. Open to 8 P.M., Saturdays included.

### SHOE CRAFT

27 W. 38th St. New York

### Fitting The Narrow Foot

Widths AAA, AAAA, AA & A All sizes including 6.5, 7, 7.5, 8

20% Discount SALE

Forty representative styles are reduced 20% below catalog prices. Call or write for sale circular A-15. Oxford illustrated is Black Glass Kid. Catalog Price \$8. Sale Price \$7.20

### PEBECO TOOTH PASTE

the dentifrice that checks "Acid-Mouth"—an acknowledged cause of tooth decay.

**John & Frank**

### Avec la fascination Parisienne.

### Djer-Kiss TALC 30¢

More used than any other face-cream in America

**Pond's** Extract Company's Vanishing Cream

### LACK of skill and training need not bar you from the joys of musical production. Place a KRAKAUER Player Piano

in your home and you have at your call the whole gamut of music, from the classical works of the masters to the latest dance music of the day. Call at our showrooms and play some of your favorite selections on this wonderful instrument.

Liberal Allowance on Instruments Taken in Exchange. Retail Showrooms 125 West 42d Street

### Fashionette Invisible HAIR NETS

Invisible, strong, self-conforming, cup-shaped or all-over sizes. In sanitary envelopes, 2 for 25¢; white or gray, 25¢ each.

At all good shops. Colonial Quality. 1200 Broadway.

### Quality—Service—Price DALE

Our Designs Help to Make Your Home Attractive

A visit to our display rooms will pay you. 100 West 13th St., New York 1 Door West of 6th Ave. Dale Lighting Fixture Co.