



JAMES J. CORBETT, SYLVIA JASON, AND FRANK TINNEY IN "DOING OUR BIT," AT THE WINTER GARDEN.



ALLENE CRATER, In Private Life Mrs. Fred Stone, in "Jack O'Lantern," at the Globe Theatre.



ANN MURDOCK AND REX McDOUGALL IN "THE THREE BEARS," COMING TO THE EMPIRE THEATRE.



AUDREY MAPLE IN "HER REGIMENT," COMING TO THE BROADHURST THEATRE.

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How the perfect pancake formula was worked out

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Years ago the Aunt Jemima people realized that a woman could never know how her pancakes would turn out—she might painstakingly mix all the materials and yet her cakes would often be flavorless, tough, or soggy.

To give every woman a way to make light, tender pancakes that could never fail to be delicious, Aunt Jemima Pancake Flour was created. The treasured recipe of a famous Southern cook was adopted as the basis of the formula. Long study was put into perfecting it. At last the flour was created that made women serve 60 million Aunt Jemima breakfasts last year alone.

So delicious, so nourishing

The wonderful Aunt Jemima flavor is due to the special formula. You could not buy the ingredients separately. Each is especially selected, especially prepared. Even the grain is especially ground, even the moisture is evaporated from sweet milk so that it too can be ready mixed right in the flour for you. This is why you can get the characteristic Aunt Jemima flavor only in Aunt Jemima pancakes.

Aunt Jemima pancakes have just the nutritious, wholesome elements that your family needs. Aunt Jemima Pancake Flour contains an unusually high percentage of

gluten. It has the food value that gives youngsters strong bodies and plump, rosy cheeks. Each of the ingredients is especially selected for its purity, for its healthful, nourishing quality. What a comfort it is to find a food that is so wholesome yet so delicious that your family always asks for more.

Pancakes that are perfect every time

Never again need you be disappointed in your pancakes. They can be perfect every time. With Aunt Jemima Pancake Flour failure is impossible. Every ingredient is already mixed in the flour, even the sweet milk! All you have to do is add water, and the batter is ready. Nothing could be easier! Nothing could be so certain of success. With Aunt Jemima you can have pancakes that are delicious each morning you serve them.

And so quick! By the time your coffee is made the golden brown cakes are steaming on the table.

Serve Aunt Jemima pancakes or Aunt Jemima buckwheat cakes tomorrow. See how your family will ask for this breakfast again and again. Aunt Jemima Mills Company, St. Joseph, Mo.



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