



*Securing
your Gown's full grace*

Gossamer gown, sedate suit, and the dress that is domestic—all proclaim the need of the sprightly little Wilsnap.

These minute fasteners give a firmness to the folds of a gown, make a neat and almost invisible closing, and bring that always-desirable ease and convenience to a house-dress.

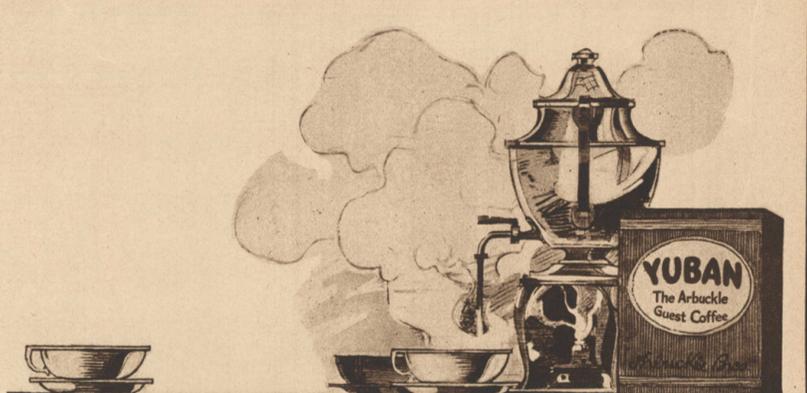
Edges daintily rounded; a design that accommodates every needle and a security that prompts an all abiding faith—thus do Wilsnaps earn the right to be on every gown and suit and dress in your wardrobe.

You will undoubtedly, madam, find Wilsnaps wherever you shop. Should this by chance be not the case, we will gladly send you the well-known orange card, containing twelve, on receipt of the retail price, 10 cents.

THE WILSON FASTENER CO., Makers
117 East St. Clair Avenue, Cleveland, O.

WILSNAP

FASHION'S FASTENER



The right grind for Percolator Coffee

The new grind for Yuban was determined after careful test and experiment. It is exactly the right size for percolator coffee.

The coffee bean is made up of little cells like a honey comb. It is the breaking up of these cells that brings out the flavor and strength of the bean. It is most important, therefore, that coffee should be correctly ground.

No other coffee but Yuban ever goes into the large grinders in which Yuban is ground, so there is no chance for the flavor and aroma of Yuban to be impaired by other coffees.

Yuban is also packaged in pulverized form for those who prefer the French or drip method; and in the whole bean for those who prefer to grind the bean as they use it.

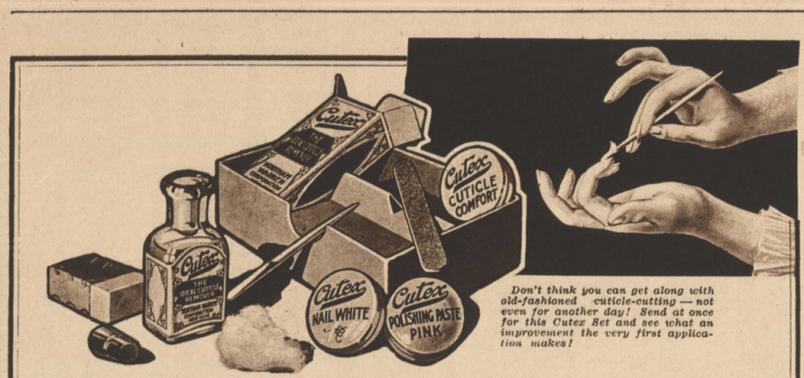
The minute you taste Yuban you realize why its success as a private coffee was duplicated the moment it was offered the public. Try percolating Yuban by the following method. You will be delighted with the full flavor and the bright clear liquor.

YUBAN

The Arbuckle Guest Coffee

Percolator Coffee

Use a heaping dessert-spoonful of Yuban, clean-cut ground to each cup of cold water. Pour the water into the percolator, then place the coffee in the regular filter or basket. Let the water percolate over and through the coffee five or ten minutes, depending upon the temperature of stove or gas heat. With Electric Percolator take fifteen to eighteen minutes.



Send for this complete manicure set

Enough for six "manicures" for only 15c

EVERYONE who uses Cutex is so enthusiastic that we want you to use it. We want you to compare the result of your first Cutex manicure with any old-fashioned, cuticle-cutting manicure you ever had!

When you see how easily, now quickly you can have the most wonderful manicure you ever had—when you see how smooth and firm Cutex keeps your cuticle; how lovely it makes your nails look, you will never go back to the old cuticle-cutting method again!

What specialists say about cuticle-cutting

Over and over specialists repeat the advice, "Do not trim the cuticle." "Under no circumstances should scissors or knife touch the cuticle."

It was to meet this need for a harmless cuticle remover that the Cutex formula was prepared. Cutex completely does away with cuticle cutting or trimming. It makes it possible for you to keep your cuticle firm, your nails shapely and attractive.

Send now for this complete manicure set and see how completely Cutex solves your problem.

MAIL THIS COUPON WITH 15c TODAY

NORTHAM WARREN
Dept. 709, 9 West Broadway, New York.

Name

Street

City

State

In the Cutex package you will find orange stick and cotton. Wrap a little cotton around the end of the stick and dip it into the Cutex bottle. Then work the stick around the base of the nail, gently pushing back the cuticle. Almost at once you will find that you can wipe off the dead surplus skin. Rinse the hands in clear water.



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Prepaid \$1

The dreamy, soothing fragrance of Vanities Temple Incense brings to mind the rosy dawn, the brilliant sunlight, the purple dusk of the Orient—the enchantment of strange Far Eastern countries.

Set includes oxidized burner and 4-oz. packet of incense, neatly packed in an artistic Oriental case. For sale in our perfumery department or mailed post-paid upon receipt of \$1. (Please order No. 10627.)

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