



Un jardin de fantaisies—un souffle de fleurs plus léger que l'air—a vous de France je vous envoie mon incomparable Talc Djer-Kiss.

—Kerhoff, Paris

Translation: A garden of fancies—a whisper of flowers lighter than air—from France to you I send my incomparable Djer-Kiss Talc.

Djer-Kiss

Made in France only

TALC

EXTRACT SACHET FACE POWDER TOILET WATER SOAP VEGETALE

One touch of Djer-Kiss Talc makes the whole world-Parisian. Made in France it suggests at once an air français.

Till you have used Djer-Kiss Talc, you have not yet known how soft—how soothing—how distinctive Talcum powder may be.

Let Djer-Kiss Talc itself whisper this to you—"At the nearest good shop, big or little, you will find me."

ALFRED H. SMITH CO.
Sole Importers
NEW YORK CITY



Thirty Cents

R.L.E.D.FORKUM

OPPENHEIM, COLLINS & CO

34th Street—New York

Advance Fall Model



Advance Fall Model

Women's Serge Dress

Exclusive copy of a Foreign Model

Of superior quality navy blue or black serge, novel silk mohair braid trimming in new cross effect; white satin collar. **29.75**

"Easy As Barefoot"

In the freedom at ball and toes for expansion, and free play of the foot muscles for proper development.

Blyn Plan Shoes fit at ankles and insteps with an easy snugness that prevents weak arches and flat feet.



Patent Colt and Gun Metal 5 to 11... 2.50 11½ to 2... 3.00

Red Cross Shoe

Sore, tender feet find solace in Red Cross Shoes. The snug fitting Red Cross model bends with the foot as a fine glove bends with the hand.

At Eleven Big Blyn Stores only, in Greater New York and Newark. Red Cross Shoe Booklet on request.

Reduce Your Flesh

Try my famous rubber garments to reduce your superfluous flesh. DR. JEANNE WALTER'S famous medicated RUBBER GARMENTS For Men and Women

CHRISTIE MacDONALD says: "It's the most wonderful cream in the world."

YOU DECIDE Your Entire Satisfaction or Money Refunded.

LORAL OILY VANISHING CREAM, JARS, \$1. MASSAGE & CLEANSING CREAM, TUBE, 50c; JARS, \$1. FACE POWDERS, BOX, 50c. WALTER E. HOLLOWAY, Inc., 330 Broadway, New York.

Stewart & Co.

Correct Apparel for Women & Misses

5th AVENUE AT 37th STREET

Bathing Dresses

Very Specially Priced



This Bathing Dress No. 155

is made of black surf satin, piped with white. Copenhagen and green. SPECIAL PRICE 2.95

Sizes 36 to 44 bust measure.

Mail or phone orders filled promptly.

Send for illustrated style book 18. Phone 3690 Greeley.



Preserve your Complexion by using Wakelee's Camelline.

APPLY DAILY.

Prepared in three tints.

Sold by R. H. Macy & Co. and other leading stores.

Procure a sample size by sending 10c in stamps.

Camelline, 1270 W'way, N. Y. City.

The Mending Shop

The original mending and remodelling shop. Gowns, Suits and Dresses REMODELLED. We also make charming new gowns to order. Our material is devoted. Miss H. Redding Conklin, New Address 17 E. 48th St. Phone: Murray Hill 3062. We Have No Branches.

Jacks Feet

FANCY LISLE SOCKS

English lisle thread socks in newest colors and designs. All desirable combinations. Light weight, cool and comfortable. \$1.50 a pair.



PECK & PECK EXCLUSIVE HOSIERY

560 Fifth Avenue at 48th St. 501 Fifth Avenue at 42nd St. New York City

Chicago Palm Beach Newport

27 W. 30th St. New York

SHOE CRAFT

Fitting The Narrow Foot

Widths AAAA, AAA, AA & A All sizes including 6, 6½, 7, 7½

20% Discount SALE

Forty representative styles are reduced 20% below cutting prices.

Call or write for style book A-22.

Pumps in White Nubuck or Tan Calf.

Calculate this 20% Sale Price \$8.00

Rebuilder of Gowns

New York's exclusive and most unique Dressmaking establishment where simply WONDERS are wrought with your parse frocks.

REBUILDING OF GOWNS as carried out by me means a creation from something you may have thought worthless. Prices reasonable.

HOMER 11½ West 37th Street, N. Y. Tel. 3245 Greeley.

BONWIT TELLER & CO.

The Specialty Shop of Originations

FIFTH AVENUE AT 38th STREET, NEW YORK



Fall Model

Misses' Satin Walking Frock

SIZES 14 TO 18

CHAUMONT—Misses' frock of satin charmeuse; surplice bodice, lace trimmed organdie collar and cuffs, fancy novelty braid belt. Full tunic skirt with wide tucks and satin button trimming, over tight underskirt.

In navy, black, brown, or white 39.50

Mail Orders Promptly Filled.

Telephone 7300 Murray Hill CHAUMONT

The HARDMAN

FIVE-FOOT GRAND

HARDMAN PECK & CO.

433 Fifth Avenue, New York

Brooklyn Store 47-51 Flatbush Av.



Make home the most attractive, the most fascinating place the children know.

Good music keeps them home. The Hardman Five-Foot-Grand is essentially the home instrument that makes good music.

Very convenient terms.

\$725 Terms

Unusual Summer SUITS AND DRESSES At Unusually Low Prices HAMILTON CO. 307 FIFTH AV., Nr. 31st St., N.Y.

IMPROVE YOUR APPEARANCE By Covering Your Bald Spot With a Wig or Toupee. Protect yourself against Catarrh and Neuritis; fit and match guaranteed perfect. Send for booklet. A. Walter Solomon.