

Best & Co.

Established 1879

Fifth Avenue at Thirty-fifth Street

Phone 1234 Greeley

Women's Smart Blouses

At Attractive Prices



(41A) Entirely hand-made Blouse, of White Batiste, finely hand-tucked collar and cuffs. **8.95**

(41B) Smart Blouse of Georgette, featuring a new idea—embroidery on the fillet lace. Smart frills. In white and flesh. **9.75**

(41C) Distinctively different is this Blouse of Imported White Voile, with combinations of white hand-embroidered linen. **7.95**

(41D) A charming new high neck Blouse, of white hand-embroidered Imported Voile, real fillet lace trimmed, with detachable Jabot. **12.75**

Mail Orders Filled, Dept. 41.

Correct and Original Fashions

BONWIT TELLER & CO.

The Specialty Shop of Originations
FIFTH AVENUE at 38TH STREET NEW YORK



Dry Cold-Air Storage Vault on Premises
Telephone Murray Hill 7300.

Exclusive Modes in Summer Furs

- "Taitbout"—Cape of Taupe or Kolinsky Squirrel and Georgette crepe**25.00**
- "Chaumont"—Scarf of Kolinsky Mink.....**55.00**
- "Lentre"—Scarf of Taupe Fox or Hudson Bay Fox**32.50**
- "Ormont"—Mole Stole—14 inches wide; 72 inches long**69.50**
- In Hudson Seal.....**48.50**
- "Veytaux"—Hudson Seal Cape.....**32.50**
- "Brantome"—Cape of genuine Kolinsky.....**69.50**
- "Corentin"—Hudson Seal stole with collar of Chinchilla Squirrel or Kolinsky Squirrel.....**69.50**

Stewart & Co.

Correct Apparel for Women & Misses
5TH AVENUE AT 37TH STREET

Misses' Sport Dresses of Pure Linen Specially Priced



This Smart Sport Dress, No. 68, is fashioned of pure linen, and may be had in colors of rose, natural, white, Copenhagen, and leather; it is trimmed with tailor stitching and has silk tie in contrasting shades. **10.00**

ESTABLISHED 1857 FURNITURE

Cretonne Chaise Longue SUITABLE FOR THE BOUDOIR OR SUMMER HOME.

2 Pieces complete. **\$27**
Chair only. **\$18**
Settee only. **\$9**

We are now showing an exceedingly attractive line of willow furniture, and our assortment of moderately priced period reproductions includes articles for every room in the house. Low operating expense and advantageous wholesale connections make prices lower here than elsewhere. SHEPPARD KNAPP SON CO. Carpets, Rugs, etc. WHOLESALE RETAIL 39-41 West 23d St.

VAN RAALTE Veils

Look for the little White ticket VAN RAALTE MAKE

The **HARDMAN FIVE-FOOT GRAND \$725**
The World's Greatest Tenor says, "Its TONE is wonderful!"
HARDMAN, PECK & CO. Founded 1842
433 FIFTH AVE. NEW YORK CITY
Brooklyn: 47-51 Flatbush Av.
Newark: L. Bamberger & Co.

Convenient Terms
Old pianos taken in exchange

STROBEL FURNITURE

Do not buy any furniture for bedroom or dining room until you see the superb suites which we have in stock. There is no finer furniture in America, and our prices are very much lower than elsewhere. We are out of the high-rent district. Visit us!

Take 3d Avenue "L" or Subway to Canal Street. Fifteen minutes from 42d Street.

Philip Strobel & Sons, Inc. Established 1852.
53-55 Elizabeth St. (nr. Canal St.) New York City
Phones: Franklin 734-735

Heppelwhite Suite No. 236 Classic Furniture of Superior Quality

"Ecurum" GOWNS for All Occasions

Entirely Without Fasteners No Fitting Required

FASHIONED in many styles and materials, "Ecurum" Gowns are now accepted by discriminating women in two continents as the ideal country, house and summer Gown.

The "Ecurum" maternity gowns are, says "The Queen" London, "the greatest revelation of the 20th century in woman's dress." Safely ordered by mail. Booklet on Application. Prices \$18 to \$150. MAURICE & ADAMS, 20 W. 47th St., N. Y. London 5th Av. & 30th St. Paris 1004 F St. The Specialty Shop Washington, D. C.



A BOOK ON THE NOSE

HYGIENE OF THE NOSE is a booklet that explains the importance to your health of nose cleanliness. All the air you breathe passes through it. Keep it clean and free from dust and germs. Daily treatment with a mild antiseptic is as important as using your toothbrush. will clean the nose and clear the head. Send for the booklet. Na-Sol Chemical Co. 235 Fifth Ave. New York

Send your address to 424 West 80th St., N. Y. We want to mail you the new "Book of Fast Things" with our compliments.

Leonard's

24 West 39th St., N. Y. THE HOUSE THAT SPECIALIZES IN DISTINCTIVE APPAREL FOR THE

Full-Formed Figure

The correct lines for the full-formed woman are those which tend to show slenderness and youth. M. e. Leonard has combined the long, graceful lines with the newest styles which fashion has decreed—thus evolving the most charming garments for immediate wear in every fabric and color. Sizes 38 to 52. No. 6303 (as illustrated)—Smartly tailored suit of violet tulle serge—sweater of white broadcloth—lined with Katinka silk. Special for this week..... **29.75**

Also a special showing of Dresses at \$19.75. SUITS BLOUSES DRESSES SKIRTS



Lane Bryant

Specialists in Smart Clothes for Stout Women. Attractive raiment for well developed figures no longer entails wearisome hours of needless care and anxiety with dressmakers and tailors over fashions meant for tall willowy figures devoid of generous curves. We have special models designed especially for full stout figures. Being specialists and dealing direct with the wearer, our prices are very attractive. Afternoon and Evening Gowns Sport Suits Blouses Negligees Beach Apparel For out-of-town customers we have an expert mail order service. Write Dept. L 7 for "MODES," complete fashion guide. Lane Bryant 21-23 West 34th St. Just off Fifth Avenue, N. Y.

YOU can buy furniture at Kellner's with the same assurance that you buy a Government Bond.

Not only do we guarantee it to please you—but in price it represents the utmost in value that can be bought anywhere—with safety.



Queen Anne Dining Room Suite in American Burl Walnut, 10 pieces **\$285**

The 25 rooms completely furnished will prove interesting and instructive

KELLNER BROS. S. E. COR. 15TH ST. & 6TH AVE. SINCE 1891

The W.H.T. Tierney Shop



THE MARLBORO A new willow day bed complete with combination spring-mattress. Regularly \$39.00; stained **\$42.00** any color \$3.00 extra. 6 EAST 37TH STREET Adjoining Tiffany's

KOLB

Portable Buildings You can gain health and happiness this summer in a Kolb Canvas Tent House—at small cost. Kolb Building Co. 32 Church St., N. Y.

The Nestlé Permanent Hair Wave

All Nestlé Implements and Apparatus are patented in the United States. The Nestlé Wave is the only waving which has stood the Test of Time unimpaired. We are now very busy and ask Ladies to kindly make their appointments early. Write for Illustrated booklet on permanent waving.

C. NESTLÉ CO. 657-9 Fifth Avenue, Corner 52d Street, New York Telephone 6541 Plaza

Vantive's Incense Set, \$1
The dreamy, soothing fragrance of Vantive's Temple Incense brings to mind the rosy flames, the brilliant sunlight, the purple dunes of the Orient—the enchantment of strange Far Eastern countries. On sale in our perfumery department, or send \$1 and we will forward, postpaid, the set illustrated, which includes burner and 1 oz. packet of incense, with complete instructions for burning incense. Specify (10027.) J.A. VANTIVE & CO., Inc. 5th Av. & 30th St. New York